

# FINANCIAL TIMES

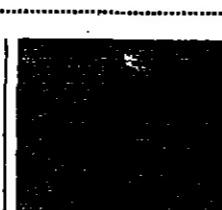
World Business Newspaper <http://www.FT.com>

WEDNESDAY MARCH 25 1998

1998/03/25



**Bertelsmann**  
New York calm over  
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**Sport stadiums**  
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**Computing**  
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**Survey: Poland**  
On the threshold  
of a new era  
Separate section

## WORLD NEWS

### Europe's insurers are unprepared for switch to single currency, study says

More than half of Europe's insurance companies are unprepared for conversion to a single currency, says a survey by Tillinghast-Towers Perrin, the actuarial consultants. It said many have not yet invested adequately in technology for their policy processing systems and for matching assets and liabilities in euros for fund management operations. Page 2

**Tax proposal on film companies** Britain's minister for culture, Chris Smith, will today unveil proposals to introduce a levy on the turnover of film companies operating in the country, with the levy going to finance a training initiative. Page 9

**Protest halts Greek air carrier** Workers at Olympic Airways, the loss-making Greek state carrier, stopped work for three hours in protest at a restructuring of the airline proposed by the Socialist government. Page 3

**Prodi meets unions over job efforts** Italy's prime minister Romano Prodi held talks with union leaders over proposals to improve employment in the south, in an attempt to fend off a general strike later this year. Page 3

**Milosevic in link with radicals** Yugoslavia's president, Slobodan Milosevic, risked further international isolation by forming a coalition government in the Serbian republic between his Socialists and the ultra-nationalist Radical party. Page 3

**ILO sets fundamental worker rights** The International Labour Organisation issued a declaration of fundamental employment rights with a follow-up mechanism, but Michel Harsenne, director-general, faces internal opposition from developing countries which see it as a protectionist proposal. Page 4

**Nato exercises around Bosnia** Nato land and sea forces began a two-week military exercise in and around Bosnia, against a backdrop of renewed tension in the Balkans. Nato said the exercise had the intent of promoting peace and stability in the region. Page 6

**US seeks more funds for IMF** The US administration intensified efforts to secure congressional support for more funding for the International Monetary Fund, and urged Congress not to attach impractical conditions to extra money. Page 6

**Swiss banks still face US boycott** Swiss banks are under growing pressure in the US to make a "global settlement" on the issue of bank accounts of Holocaust victims as they face renewed threats of boycotts. Page 2

**FBI says computer crime doubled** The US Federal Bureau of Investigation warned that criminal cases against computer hackers have more than doubled this year, with industrial spies and foreign agents joining the former ranks of teenage "hackers". Page 6

**Japan to tighten bad debt reports** Japanese banks said they would tighten rules for disclosure of bad debts as part of the country's "Big Bang" financial deregulation. Analysts said the new standards, based on US practices, would probably lead to a 20-30 per cent increase in reported bad loans. Page 25

**Three die in raid on food aid** Three people were killed by armed escorts when raiders tried to loot a UN food aid convoy in the Somalian capital of Mogadishu. The trucks were taking food to flood victims in southern Somalia. Page 37

## WORLD MARKETS

STOCK MARKET INDICES			
New York Composite	1,005.45	(+0.18)	(+0.1%)
ASX200 Composite	1,211.51	(+1.51)	(+1.3%)
Asian and Far East	1,211.51	(+1.51)	(+1.3%)
CAC40	3,738.54	(+58.41)	(+1.6%)
DAX	5,026.24	(+58.62)	(+1.2%)
FTSE 100	4,986.87	(+7.07)	(+0.1%)
Hong Kong	15,600.30	(+202.44)	(+1.3%)
US Largecap RATES			
Federal Funds	5.37%		
3-month T-bill Yield	5.145%		
Long Bond	10.93%		
Yield	5.872%		
OTHER RATES			
US 10 yr Gilt	7.94%	(same)	
UK 10 yr Gilt	11.023%	(10.918)	
France 10 yr OAT	104.73	(104.63)	
Germany 10 yr Bund	108.91	(108.23)	
Japan 10 yr JGB	110.02	(110.13)	
MONTREAL STOCK MARKET (Arrows)			
Brent Crude	\$14.95	(14.45)	

GOLD			
New York Comex	329.5	(289.0)	
London	330.35	(293.45)	
EXCHANGE RATES			
New York Lunchtime			
E	1.67485		
DM	1.8293		
FF	1.4913	(1.4921)	
SPF	1.4901		
Y	132.26		
London			
E	1.6757	(1.6767)	
DM	1.8295	(1.8295)	
FF	1.4913	(1.4921)	
SPF	1.4913	(1.4921)	
Y	132.35	(132.31)	
Tokyo Close			
E	1.6757		
DM	1.8295		
FF	1.4913		
SPF	1.4913		
Y	132.35		
Sterling			
E	1.6756	(1.6754)	
DM	1.8294	(1.8292)	
FF	1.4912	(1.4920)	
SPF	1.4912	(1.4920)	
Y	132.35	(132.31)	

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Mon	08.30	Brussels	10.00	Paris	07.30
Tuesday	08.40	Brussels	10.10	Paris	07.40
Wednesday	08.50	Brussels	10.20	Paris	07.50
Thursday	09.00	Brussels	10.30	Paris	08.00
Friday	09.15	Brussels	10.45	Paris	08.15
Saturday	09.30	Brussels	10.60	Paris	08.30
Sunday	09.45	Brussels	10.75	Paris	08.45
Monday	10.00	Brussels	11.00	Paris	09.00
Tuesday	10.15	Brussels	11.15	Paris	09.15
Wednesday	10.30	Brussels	11.30	Paris	09.30
Thursday	10.45	Brussels	11.45	Paris	09.45
Friday	10.60	Brussels	11.60	Paris	10.00
Saturday	10.75	Brussels	11.75	Paris	10.15
Sunday	10.90	Brussels	12.00	Paris	10.30

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Bonjour: French president Jacques Chirac, left, welcomes UK prime minister Tony Blair to the Elysée palace during Mr Blair's visit to Paris yesterday. Mr Blair addressed the National Assembly in impeccable French and was told by assembly president and former Socialist prime minister Laurent Fabius: "We are curious about you, dear Tony Blair, your personality and style, which have made more than one of us feel old-fashioned." Page 2. Picture: Reuters

## Uganda's royal welcome for 'president of the world'

By Michael Wrong  
in Mukono, Uganda

It's the president of the world," was the conviction of one of the 8,000 people gathered at Kisowera Primary school. "He is more important than my president, because he has a bigger army and more money," added 11-year old Annie Nakayemba, displaying an understanding of *realpolitik* that belied her youth. The dignitaries were scarcely less star-struck. "For us, he is a bit like a film star," said a council officer attending the ceremony to welcome US president Bill Clinton to Mukono, a small town outside the Ugandan capital, Kampala. "People really want to see him and they are disappointed that there has been no change up till now."

The voices were sweet. "We come here to listen, learn and offer my help, my friendship and partnership."

For most Ugandans, partnership comes with a price tag. But the pickings on offer yesterday seemed fairly modest: just \$120m spent on an African education assistance programme, \$61m on improving crop quality and \$1m on fighting malaria.

Probably not as much as Annie Nakayemba, who wants to be a lawyer when she grows up, was expecting from "the president of the world".

Mr Clinton - his colour already heightened by his Ghana stopover - appeared distracted. Maybe he was regretting the choice of a dark suit in the blinding heat, or maybe he was irritated by the White House press corps' predictable determination to squeeze a response out of him about the latest twist in the Washington sex scandal.

Local children treated the First Couple to a paean to Ugandan president Yoweri Museveni's universal primary education (UPE) plan, which last year more than doubled the number of children in class.

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Instead he said he regretted the US's cavalier treatment of Africa during the cold war and, coming as close as any president has yet to an apology, acknowledged that the slave trade that benefited the US was wrong.

"We have never been as involved with you as we should have been," Mr Clinton told the people of Africa. "I come here to listen, learn and offer my help, my friendship and partnership."

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Kenyans rue fall from grace, Page 4

## Brussels puts emphasis on ERM membership

By Wolfgang Mühlau in Frankfurt and Lowell Barber in Brussels

A report by the European Commission will today confirm that countries wanting to join the European single currency must be members of the exchange rate mechanism.

The Commission's convergence report will signal that Britain will come under increasing pressure to join the ERM ahead of its planned referendum on membership of the single currency after the next British general election.

The strictures on ERM membership are aimed at Britain and Sweden, neither of which wants to join Emu in the first wave and neither of which is in the ERM.

The Commission's report will indicate that, even though other criteria for membership may be met, a country in this position would not qualify for Emu. That could prove awkward for Gordon Brown, the UK chancellor, who has ruled out joining the ERM after the humiliation of the previous government when the pound was ejected from the mechanism in 1992. Mr Brown argues that it is possible to achieve satisfactory exchange rate stability without ERM membership.

The European Union's Maastricht treaty, which sets the qualifying conditions for Emu, stipulates that countries have to observe the normal ERM fluctuation bands for two years. Britain argues that this clause became meaningless when the ERM

Countdown to Emu, Page 15

**Chopard**  
GENÈVE  
depuis 1860

The new movement  
**L.U.C.**  
Héritage a proud watchmaking tradition

The automatic movement presented by Chopard is called L.U.C. short for Louis-Ulysse Chopard. In tribute to the company founder, Switzerland's watchmaking industry's first millionaire, the L.U.C. movement is based on a hand-wound movement with a power reserve of 100 hours. Made with the "joaillerie de Genève" hallmark and a hand-guilloche dial. Ref. 161000. Available at leading watch and jewelry stores. For detailed catalogues, list of authorized dealers and correspondence, please telephone: J.W. Benson Ltd on 0171 646 6553 or fax 0171 646 5866. E-mail: [jwbenson@jwbenson.co.uk](mailto:jwbenson@jwbenson.co.uk)

# WORLD NEWS

EUROPE

## Tycoon aiming to pull Kremlin strings

By Chrystie Freeland and John Thornhill in Moscow

In spring 1996, Boris Berezovsky was one of several financiers who came together in a last-ditch attempt to keep the Communists out of the Kremlin and secure President Yeltsin's re-election later that year.

This time around, Mr Berezovsky and his colleagues are trying much earlier in advance to ensure the victory in 2000 of an acceptable presidential candidate.

Before last Monday, Mr Berezovsky, who describes himself as an adviser to Valentin Yumashev, the powerful Kremlin chief of staff, was urging Mr Yeltsin to sack the government and begin grooming an electable successor. In an interview yesterday with the Financial Times, Mr Berezovsky said that this week his views "happily coincided" with those of Mr Yeltsin, who

stunned the nation on Monday by dismissing his entire government, including its long-serving prime minister, Victor Chernomyrdin.

Some observers have seen more than coincidence in this turn of events, viewing the former mathematician as a modern-day Rasputin, secretly manipulating the president and his family. Anatoly Chubais, the first deputy prime minister who was another casualty of the sackings, explicitly accused Mr Berezovsky of being a political disaster. So, from the point of view of probability, any change was an improvement," he said.

By his own admission, Mr Berezovsky has more of a vested interest in Russia's troubled political succession than most. Although he hotly rejects the view that a small corporate oligarchy rules Russia, he is a strong advocate of the "consolidation of capital" and of "big capital's" necessary role in Russia's political life.

have the opportunity to state my point of view. I very much hope that my advice will prove useful."

Mr Berezovsky believes Mr Yeltsin's boldness is the only way to prevent a re-run of 1996, when an anti-capitalist leader seemed on the verge of seizing the Kremlin. "With regard to the Chernomyrdin government, it was absolutely predictable for us that we were moving towards disaster. I mean a political disaster. So, from the point of view of probability, any change was an improvement," he said.

In Mr Berezovsky's view, a Luzhkov victory would be a devastating blow to Russia's reform effort. He named the Moscow mayor, together with Alexander Lebed, the former general, and Gennady Zyuganov, the Communist chief, as three presidential aspirants who could not continue reforms.

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To that end, Mr Berezovsky said that Russia's tycoons are already coming together and developing a collective election strategy.

The starting point for "Russian capital" is that, in contrast with 1996, Mr Yeltsin is no longer a viable presidential contender. Mr Berezovsky was full of praise for his political talents, calling him Russia's best politician, but said he was physically too weak to run successfully against new, more vigorous rivals, especially Yuri Luzhkov, Moscow's populist mayor.

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Mr Berezovsky appears to have succeeded in persuading the Kremlin administration that the current government must go. But he and his allies have now given themselves two years to find a candidate who is, by their definition, both "electable" and "a continuer of reforms".

Leading pro-reform candidates, including Mr Chernomyrdin, Boris Nemtsov, the acting first deputy prime minister, and Gregory Yavlinsky, the leader of the opposition Yabloko party, were probably unelectable.

For Mr Chernomyrdin, that could be a depressing verdict. Many western ana-

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## EUROPE

YUGOSLAV COALITION Socialists and Radicals form new government

# Milosevic risks further isolation

By Guy Dinnere in Belgrade and David Buchan in London

President Slobodan Milosevic yesterday risked leading rump Yugoslavia deeper into international isolation by forming a coalition government in the Serbian republic between his Socialists and the ultra-nationalist Radical party, headed by Vojislav Seselj, a former paramilitary leader.

The Radicals were given 15 posts, including the ministries of information and privatisation, in the new government headed by Mirko Marjanovic, the Socialist prime minister who has been in office since 1994.

Mr Seselj was appointed one of five deputy prime ministers. The neo-communist Yugoslav United Left, led by Mira Markovic, the wife of Mr Milosevic, was given four posts.

The Socialists were forced to form a new government after its previous coalition lost its parliamentary majority in elections last September in which the Radicals made strong gains. Mr Seselj, who organised paramilitary units during the wars in Bosnia and Croatia, is an unabashed nationalist. His party's manifesto proclaims as its goal the formation of a Greater Serbia that would include chunks of territory of former Yugoslavia.

Robert Gallard, the senior US envoy to the Balkans, last year described Mr Seselj as a fascist with whom the US could not work. Mr Seselj came within a handful of votes of winning the election for Serbia's presidency last year. Most western embassies in Belgrade refuse to have contact with him, and a UK official said in London yesterday it was "rather worrying that the Serbian government has been broadened in this direction".

The new coalition will have 187 deputies in the 250-seat parliament. As the government was voted in, Serbian security forces



Vojislav Seselj, Radical party leader, becomes a deputy PM

launched a fresh offensive against ethnic Albanian "terrorists" in the southern province of Kosovo.

The interior ministry said the operation near the south-west town of Decani began after one policeman was killed and one wounded in an attack by separatists.

The main ethnic Albanian party in Kosovo said four Albanians had been killed.

Foreign ministers of the US, Russia, Britain, France, Germany and Italy are to meet in Bonn today to consider their next response to Serbia's crackdown in Kosovo, which has claimed the lives of over 80 Albanians.

Madeleine Albright, US secretary of state, who will chair the meeting, said Serbian police were digging in rather than withdrawing.

However, the Contact Group's meeting is likely to focus on negotiations rather than sanctions. Russian reluctance to condone any new sanctions is likely to blunt US pressure to freeze Belgrade's foreign assets.

Bulgarian analysts said Mr Seselj would have no real powers but that by bringing

# Italy's PM moves to avert strike

By James Blitz in Rome

Romano Prodi, prime minister, held talks last night with union leaders over proposals to boost employment in southern Italy, amid fears that the issue could trigger a general strike later this year.

Leaders of the three main trade unions arrived at Palazzo Chigi, Mr Prodi's Rome headquarters, demanding that the government should set out a range of measures to create jobs in the south, where unemployment in some places is as high as 25 per

cent. Tensions between government, unions and employers have resurfaced at a time when all sides are keenly awaiting today's verdict of the European Monetary Institute on Italy's suitability for European economic and monetary union.

Although some £29,000m (\$36bn) of investment is technically available and a further £12,000m could

emerge in the draft budget, the trade unions are seeking firm guarantees that the cash will actually be spent.

A second and potentially far more serious issue that was certain to be raised last night was the government's pledge to publish a legislative bill on a 35-hour week by this Friday.

Confindustria, the employers' union, has warned in recent days that it could abandon two landmark accords on incomes policy agreed with the government and the unions in 1983 and 1996 if the legislation goes ahead.

Unions are uncertain about Mr Prodi's pledge on a 35-hour week, one which emerged as the price to be paid to Italy's Reconstructed Communist party last autumn to keep the government in power.

Treading the line, Page 8; End countdown, Page 15

# Pay cut protest hits Olympic Airways

By Kerin Hope

Workers at Olympic Airways, the loss-making Greek state carrier, held a three-hour work stoppage yesterday in protest at a radical restructuring of the airline proposed by the Socialist government.

Airline unions have rejected plans for salary cuts of more than 20 per cent and an increase in working hours included in a two-year restructuring scheme

announced by the transport ministry.

The confrontation with Olympic is seen as a test of the government's resolve to push through public sector reforms agreed with the European Union earlier this month. The reforms are part of a package of spending cuts aimed at ensuring Greece's eventual participation in the single European currency.

The Socialists are likely to face sustained opposition to

schemes for modernising loss-making transport companies and utilities and privatising a group of small state-owned banks.

Responding to a request from Olympic's workers, the Greek Confederation of Trade Unions yesterday called a one-day general strike for April 9 to protest against the new policies.

Olympic's restructuring would be based on plans prepared by Avmark, the international aviation consul-

tants, McKinsey, the US consultancy, and Kantor, the Athens-based management consultants.

The plan would allow Olympic's workers to acquire shares in the company for the first time. It would also limit the power of the unions by requiring employees to sign individual contracts with the airline.

Tasos Mantalis, transport minister, says that if necessary the restructuring will go ahead without union

agreement. The government has already passed legislation which provides for over-riding collective agreements on pay and working conditions at loss-making state enterprises.

The unions blame Olympic's management, which is appointed by the government, for failing to implement a restructuring agreed with the EU in 1994 in return for a capital injection and debt write-offs amounting to more than Dr500bn (£1.5bn)

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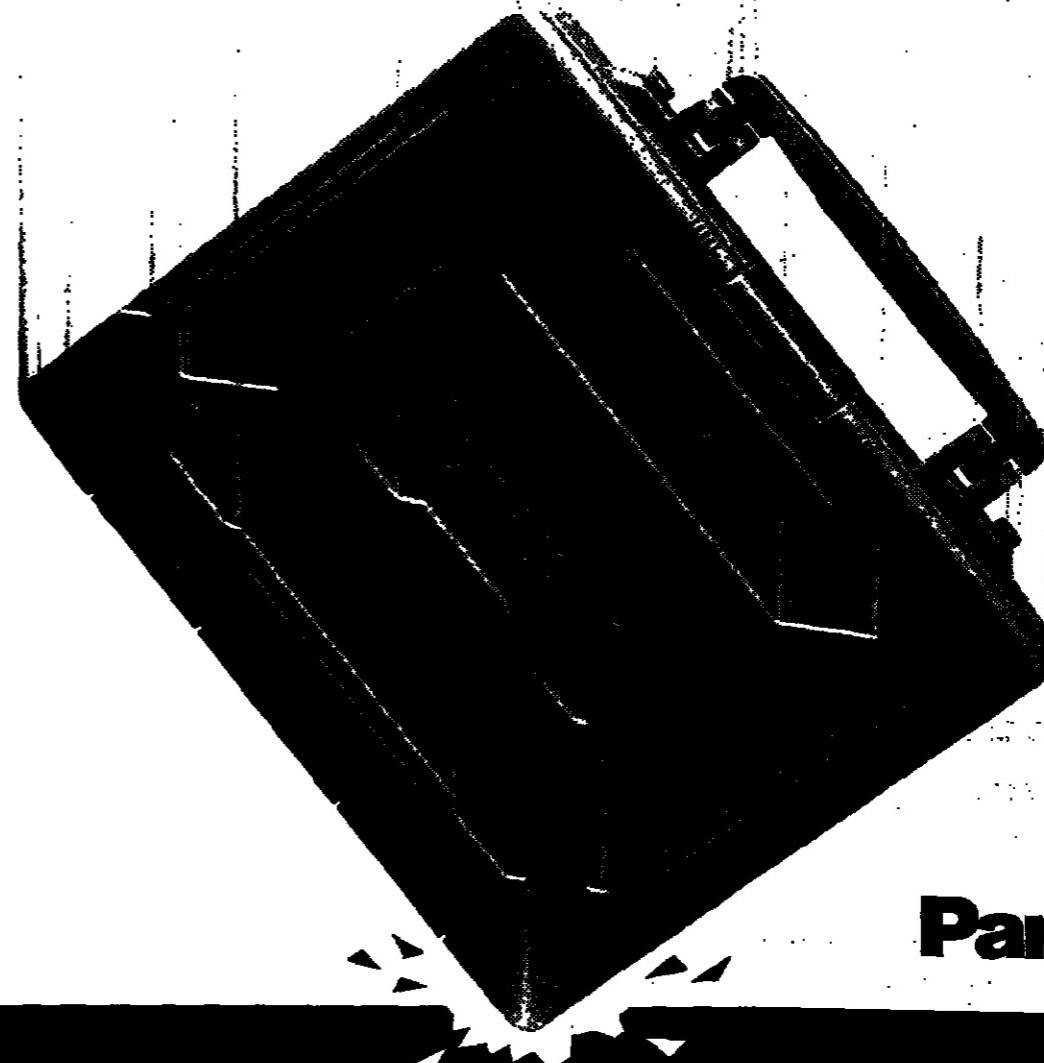
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## WORLD TRADE

# EU puts pressure on China over WTO

By Guy de Jonquieres in London, James Kyte in Beijing and Neil Buckley in Brussels

The European Union plans to urge Zhu Rongji, China's prime minister, to dispel growing doubts about Beijing's attitude to joining the World Trade Organisation by stating that his government is firmly committed to membership.

The demand, to be made at next week's EU-China summit in London, is prompted by concern in Brussels and Washington that Beijing's previous enthusiasm for WTO entry is starting to wane.

EU officials said China appeared to be dragging its

feet over promises to speed up the WTO talks by tabling bolder offers to lower trade barriers in services and cut industrial import tariffs.

Western governments are also disturbed by Beijing's recent suggestions that they should soften their stance towards its WTO application in exchange for its commitment not to devalue its currency.

Although EU leaders will praise Mr Zhu next week for his determination to maintain the value of the currency, the yuan, they will insist China's exchange rate policy is unrelated to WTO entry.

Western officials are worried that the preoccupation

of China's new leadership with accelerating domestic economic reforms has led it to downgrade the importance of the 11-year-old WTO talks.

Chinese officials have indicated they want to make progress in restructuring the country's banking sector before agreeing to further substantial opening of its market to foreign competition. They say financial institutions need time to recapitalise and train staff.

However, the EU will tell Mr Zhu that internal reform and trade liberalisation should run in parallel. They will also deliver what one EU official called "a fairly stern message" that China

must respect earlier liberalisation promises by making new WTO offers soon.

The EU is disappointed that Beijing has so far failed to make good on a recent agreement in principle to adopt a more forthcoming approach to liberalising its services sector, particularly financial services.

Although China is said to be working actively on improving its WTO offer, it is balking at EU demands that it commit itself to firm deadlines for opening its services market.

China has also yet to implement an agreement, reached with Sir Leon Brittan, EU trade commissioner, in October, to use a new

negotiating formula, designed to eliminate its steepest industrial tariffs.

WTO members, which are due to hold their next round of talks with China next month, are still waiting for Beijing to table a tariff offer which it promised to make by the beginning of this month.

The European Commission is expected to approve today a paper outlining the EU's strategy towards China. As well as proposing annual EU-China summits, the paper states Europe's main demands in the WTO talks.

Officials said the paper was designed to set out firm goals for China's member-

ship terms and to show that the EU was prepared to be flexible, provided Beijing accepted liberalisation timetables.

The officials said clear timetables were needed to reassure western investors in China. The paper also calls on Beijing to liberalise foreign investment laws before joining the WTO.

The paper proposes closer co-operation in a number of areas, including EU technical assistance for Chinese financial, legal and administrative reform, science, training and the environment.

It also proposes a relatively low-key approach over human rights.

## Axe over hopes for MAI accord

By Guy de Jonquieres

Leading industrialised countries will consider next month whether to continue efforts to draft binding rules for foreign investment, after conceding they will be unable, for the second time, to meet the deadline for an agreement.

But diplomats said some of the 29 members of the Organisation for Economic Co-operation and Development were doubtful about backing a proposal to negotiate on a Multilateral Agreement on Investment.

The project has also been dealt a blow by a senior Dutch foreign ministry official made it impossible for him to continue as chairman. His successor has yet to be named.

Mr Engering said yesterday that the pressure of his responsibilities as a senior Dutch foreign ministry official made it impossible for him to continue as chairman. His successor has yet to be named.

Mr Donald Johnston, OECD secretary-general, denied failure to reach an agreement meant the talks were dead. He said they had made "enormous progress" but declined to say how much longer it would take to complete them.

OECD members remain far apart on several issues, including French and Canadian demands that the agreement should exclude cultural activities, and the European Union's insistence that its members be allowed to continue giving preferential treatment to one another's investors.

The negotiations have also been held up by the continuing US and EU dispute about US sanctions designed to penalise foreign investors in Cuba, Iran and Libya.

The talks were supposed to end more than a year ago, but the deadline was extended until next month.

## Talks on Manila power plant

By Justin Marzuoli in Manila

National Power Corporation (Napocor), the Philippines' largest state-owned utility, yesterday said it would begin negotiations with an Argentine group this week on a \$450m contract to rehabilitate a hydroelectric power plant.

Guido Delgado, Napocor president, expressed optimism the talks would quickly produce results. "Definitely, we will award the contract before the end of President Ramos' administration," he said.

In February, Napocor approved an offer submitted by Impsa of Argentina. Impsa, which originally submitted an unsolicited bid, was entitled to match any other offers under local build-operate-transfer regulations. Napocor said Impsa had subsequently lowered its price to 1.3 pesos a kw-hour to match the offer made by a consortium led by First Private Power Corporation (FPPC), a local group.

The contract to rehabilitate the Caliraya-Batoan-Kalayaan hydroelectric power facility in Laguna, outside Manila, has been dogged by legal problems. FPPC earlier succeeded in obtaining a temporary restraining order from a regional court stopping Napocor from awarding the contract to Impsa.

Soon after the order expired last month, the government gave Napocor the go-ahead to begin negotiations with the Argentine group.

Industry analysts, however, have expressed concern that the project, like many other government-sponsored tenders in the Philippines, will be derailed by the courts.

Peter Garrucho, president and chief executive of FPPC, said Napocor's decision to press on with negotiations would not prevent him from continuing his group's case against the utility.

## Fittest survive in China's battle against fall-out from east Asia's economic crisis

Low value added sectors are feeling most pain from the shake-out, writes John Riddings

**A**s China wrestles with the fall-out from east Asia's economic crisis, a complex pattern is emerging. Reports from the factory floor reveal a sharp variation in the consequences between sectors, companies, and regions.

On the one hand, slowing exports are helping to cool the domestic economy, pushing struggling firms to the wall. On the other, the strong appear surprisingly resilient. The result could be a shake-out that might shift the pattern of industrial production, pushing companies up-market and sharpening competitiveness.

Worst hit are the low value-added sectors and those most exposed to south-east Asia. Textile shipments, for example, dropped by almost 10 per cent in the first few months of the year. Shoes and low-end electronics companies are fearful of the impact of devaluations among regional rivals.

A survey by the municipal government of Guangzhou, the capital of China's most dynamic province, showed local shoe and textile companies expect exports to fall by

between 20 and 30 per cent this year. While the main problem for low-end manufacturers is price competition for markets in the US and Europe, Chinese exporters exposed to regional markets are also vulnerable.

In particular, the south-east province of Yunnan has based its development strategy on sales of manufactured products as well as farm produce to south-east Asia. Figures released last week in Hong Kong show a sharp fall in re-exports to the region, principally from China. Re-exports to Singapore in January fell by 28 per cent, year on year. Taiwan and Japan also had double digit declines.

The good news was that the same figures showed double-digit percentage increases to many countries in Europe and to the US, much bigger markets for Chinese producers than the neighbouring economies.

"There is still strong demand in the US and Europe for our cordless phones and electronic learning products," says Allan Wong at V-Tech, the Hong Kong electronics company

which exports from its plants in southern China.

Guangdong Kelon, one of China's largest domestic appliance manufacturers, admits its hopes of developing sales in south-east Asia have been torpedoed. But this has been more than offset by a contract to supply a quarter of a million refrigerators this year to new US client.

Don Lee, Guangdong Kelon's vice-president, acknowledges 1998 will be a tougher year. But he still expects the group's rapid expansion will be sustained and believes government measures will ease pressures for Chinese exporters.

"There is still strong demand in the US and Europe for our cordless phones and electronic learning products," says Allan Wong at V-Tech, the Hong Kong electronics company

affected to different degrees," he says. "But the higher the value added, the greater the benefit."

Mr Wong at V-Tech believes these fiscal measures will underpin China's attraction as an export manufacturing base. He also plays down the threat from regional rivals, at least for Chinese companies with relatively low labour inputs and high component costs.

Imported components account for half of V-Tech's production costs, so devaluation would bring few benefits. He says the perceived advantages of manufacturers in Korea, Thailand and the other crisis-hit countries will be eroded by inflation in the medium term, while in the short term, shipments will be disrupted by credit shortages and bankruptcies.

"On paper, Thailand, Malaysia and Indonesia seem favourable because of devaluations," he says. "But they also pose a lot of question marks. If you have to import a lot of components and raw materials there is not much advantage to move."

A 30-minute journey from V-Tech's Guangdong base,

similar sentiments are expressed at one of the province's many toy companies. "The cheaper end of the market will definitely feel the pain, but they have been drifting from China for a long time," says the marketing director. "The main worry for most of us is not being undercut by the Asean [Association of East Asian

Nations] producers, or even the Koreans. It is whether we see a slowdown in the US. As long as we don't then I expect export growth to continue."

Additional reporting by James Harding and James Kyte

Downturn reignites rivalries, Page 8

## INTERNATIONAL

# Kenyans rue fall from grace

By Michael Wines

"So Clinton isn't coming to Kenya," said the Nairobi travel agent with a shake of her head. "It seems nowadays, no one wants to talk to us."

If the government is busy playing down President Bill Clinton's decision to sidestep Kenya during his six-nation Africa tour, its significance is not lost on ordinary Kenyans, increasingly haunted by the sense of inhabiting a pariah state.

His no-show will be just the latest in a series experienced by a country that was once automatically included in the itineraries of visiting VIPs in tribute to its image

as Africa's democratic success story.

Nairobi was bypassed when Warren Christopher became the first US secretary of state in a decade to visit the region in 1996. Instead, President Daniel arap Moi - accustomed, as the oldest of East Africa's leaders, to particular respect - was summoned to the northern Tanzanian town of Arusha.

Madeleine Albright, Mr Christopher's successor, also avoided Kenya in a cross-continent tour last December, rubbing salt into the wound by lavishing compliments on its long-standing rival, Uganda, which she praised as a

regional "beacon of hope".

In January James Wolfensohn, head of the World Bank, pointedly avoided dropping in on Kenya after a regional summit in neighbouring Kampala, although Nairobi provided a natural stopover on his way to Ethiopia.

Mr Clinton is scheduled to see Mr Moi today at a summit of regional leaders in Uganda. But in private, Kenyan officials wax bitter.

They resent the fact that while Kenya reluctantly swallowed the multiparty pill forced on it by the donors, it is Uganda, a country that continues to reject party politics, that is now being patted on the back.

But the accusation of western hypocrisy misses the point. For donors, backing an International Monetary Fund and World Bank aid freeze initiated last year, the corruption, mismanagement and ethnic thuggery characterising Mr Moi's administration has removed much of the content from Kenya's political reforms.

Hopes that the 73-year-old president would seize the opportunity offered by his December election victory to sweep away a system of patronage have yet to be fulfilled. Instead, the new cabinet includes most of the scandal-tainted names from the old one.

## ILO sets out employment rights

By Robert Taylor, Employment Editor

In an attempt to improve labour standards across the world, the International Labour Organisation yesterday issued a declaration of fundamental employment rights with an "appropriate follow-up mechanism".

But Michel Hansenne, the director-general, faces stiff opposition from within the organisation's governing body this week from some developing countries which see his initiative as a protectionist proposal. The declaration is likely to divide delegates at the annual

conference in June.

The draft declaration argues the ILO needs a "specific mandate" to ensure "the protection and promotion on a universal basis of the fundamental rights of workers".

The ILO wants affiliate members to accept that the "promise of economic development for social progress cannot be fulfilled on a lasting basis" without basic rights covering freedom of association and collective bargaining; suppression of all forms of forced or compulsory labour; "effective abolition of child labour" and promotion of equality of

chance and it is not for the organisation to engage directly in a substantive discussion on removing barriers to the liberalisation of trade," says a report to the governing body.

But it adds that the ILO is "part of the multilateral system" and is "entitled to proclaim that the declaration should not serve as a basis or pretext to anyone to fail to comply with obligations by which they are bound under the multilateral trade system".

Mr Hansenne would like to see an endorsement of its fundamental rights declaration at the June conference.

Palestinian boys hold a photo of Kofi Annan, United Nations secretary general, who yesterday visited Jenin refugee camp in the Gaza Strip before holding talks with Benjamin Netanyahu, Israeli prime minister, and Yitzhak Rabin, the defence minister, about Israel's withdrawal from south Lebanon. Picture AP

According to Unesco officials, Mr Hindawi had recently contributed little to UN attempts to assess the scale of Iraq's current biological weapons programme. Although he was a "key adviser from the mid-eighties until 1990", his involvement had subsequently diminished and inspectors had not sought to interview Mr Hindawi in the past year.

As part of their mission, UN officials ask to interview dozens of Iraqi scientists involved in chemical, biological and missile programmes who are always accompanied by Iraqi officials.

Ewen Buchanan, Unesco spokesman, said Iraq had informed the UN by letter that Nassir al-Hindawi had been arrested and turned over some 200 pages of documents - "the majority of which we had already seen". Nizar Hamdoon, Iraq's ambassador to the UN, has

up from \$83bn in the second half of the 1990s.

Driving the expansion has been more aggressive export promotion by many countries and the changing nature of international financing for developing economies, which has shifted towards project finance and direct investment.

Roughly half of new export credit agency commitments in recent years has gone to support project financing, mainly for large infrastructure projects in power generation, telecom-

munications and transport. But there was a 5 per cent decline in new commitments in 1996, probably repeated in 1997, reflecting growing concern over the macroeconomic imbalances and the health of the banking sector in some countries.

The total exposure of export credit agencies to developing countries at the end of 1996 was \$468bn, or 22 per cent of the total debt owed by developing countries.

The Bank said Latin America was affected by the contagion spread by the Asian crisis, with sharp falls in the stock markets of Argentina, Mexico and Brazil during October. But they were able to weather the storm because of their stronger financial systems, because they had not experienced lending booms similar to east Asia and because of flexible interest rate responses.

However, growth in Latin America will be slower this year as a knock-on effect of the Asian crisis, the Bank argued. There were similar ripples in eastern Europe, the Bank noted, adding that there was evidence of vulnerabilities similar to those of east Asia.

Large current account deficits have emerged, notably in the Baltic states, Romania and the Czech Republic and Slovakia. Short-term debt has increased in some countries, although the stock of short-term debt remains low.

Moreover, in contrast to east Asia, public sector deficits are large in Russia, Turkey and the Ukraine.

Global Development Finance, World Bank, Washington

Bonds, planes and capital flows, Page 14; Editorial Comment, Page 15

## Export credits rise for developing nations

By Peter Montague, Asia Editor

Official export credits to developing countries have increased sharply during the 1990s, according to the World Bank's report on Global Development Finance.

Separately, the report underlined that growth in Latin America and East Asia was likely to be dampened by the Asian crisis.

The Bank noted that between 1990 and 1996 flows of official export credit finance to developing countries averaged \$110bn a year.

But there was a 5 per cent decline in new commitments in 1996, probably repeated in 1997, reflecting growing concern over the macroeconomic imbalances and the health of the banking sector in some countries.

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## THE AMERICAS

# Venezuelan aluminium sale collapses

By Raymond Coffey in Caracas

The privatisation of Venezuela's aluminium producer, CVG, one of the world's largest, looked set to be postponed yesterday after the last qualified consortium withdrew.

The government's privatisation agency, FIV, confirmed that Sural and Alentuy, the Venezuelan partners in the consortium, had informed it of the consortium's withdrawal. Alberto Poletto, head of the FIV, was

expected to officially announce the postponement late yesterday.

The postponement would mark a major setback for the government's attempt to boost foreign investment.

The consortium members, which include the UK's Billiton, France's Pechiney, Century Aluminum of the US, as well as the two Venezuelan companies, had met Mr Poletto earlier, apparently to discuss the \$2.1bn base price, the cost of energy supply, and the extent of the bauxite

concession.

For more than two years the Venezuelan government has faced staunch labour and congressional opposition to the privatisation.

Last week two other consortia, including the world's leading aluminium companies, withdrew from the process. Alcoa of the US and Alcan of Canada said the acquisition agreements failed to provide "the legal certainty to be expected in a commercial transaction."

Other reasons for their withdrawal included the "minimum bid price, the poor performance of the industry over the past 12 months, and the increased energy and operating costs." These factors had made the sale incompatible with "shareholders' objectives of pursuing investments that return the cost of capital," they said.

The consortium including Norway's Norsk Hydro and Reynolds Metal of the US said they would not bid, citing large "risk exposure and

liabilities".

CVG is one of the world's largest and the last remaining state-owned aluminium complexes with a 635,000 tonne/year capacity. Venezuela is considered to be one of the lowest-cost aluminium production sites because of its cheap hydroelectricity and ample supplies of natural gas and minerals.

The company owns two aluminium smelters, a carbon anode producer and a bauxite plant.

However, it is saddled

with a \$1.25bn debt, \$830m of which is owed to international creditors, including France's Paribas and Germany's KfW.

A six-day strike by employees damaged part of the production line. The labour action came on top of a base sale price for the privatisation considered by many to be on the "high end." Merrill Lynch, the investment bank managing the sale, is said to have recommended a base price of around \$1.8bn.

**MEXICAN DRUGS PROBE TRAFFICKERS TRIED TO LURE PRESIDENT'S BROTHER INTO ILLICIT REAL ESTATE DEAL, SAYS PROSECUTOR**

# Cartel 'laundered millions' through bank

By Leslie Crawford

In Mexico City

Drug traffickers laundered millions of dollars after buying a Mexican bank in 1995, and they tried to lure President Ernesto Zedillo's brother into an illicit real estate deal, according to Mexico's special prosecutor for drug crimes.

An investigation led by Mariano Herrán Salvatti, the prosecutor, is providing the first glimpses of how drug cartels have infiltrated Mexico's weak banking system, and their attempts to ensnare leading members of Mexico's political and business establishment.

The government last week confirmed that the Juárez cartel, the most powerful criminal organisation in Mexico, had taken advantage of Mexico's financial turmoil in 1995 to buy a small domestic bank.

The real owners of Grupo Financiero Anáhuac were uncovered only after regulators detected fraud at the bank in November 1996. By then, Mr Herrán Salvatti estimates the cartel had laundered more than \$50m through Anáhuac.

He believes the cartel was trying to establish a new base of operations in Chile, and was using the bank's subsidiaries in the Cayman Islands to channel the proceeds of its drug trade.

Judges last week issued 15

arrest warrants in connection with the case, but only one suspect, Juan Alberto Zepeda Novelo, has been detained. Mr Zepeda Novelo was the director of oil projects at Bufete Industrial, one of Mexico's largest construction companies, and was charged at the weekend with using drug money to buy shares in Anáhuac.

The presence of drug cartels in the heart of Mexico's financial system has dismayed Mexican bankers. The case of characters who have become trapped in the scandal, however, provides a cautionary tale on the pitfalls of doing business with strangers.

In 1995 Anáhuac was a small, recently licensed bank, but it was careful to hire a son and a nephew of Miguel de la Madrid, the former Mexican president, to confer respectability on its operations and attract the right kind of client.

Mr de la Madrid's son, Federico, told the newspaper Reforma last week he knew nothing of the alleged sale of Anáhuac shares to drug traffickers. "I was hired to promote new businesses and win clients. I was not privy to decisions taken by members of the board," he said.

Meanwhile, Mr Zepeda's son Juan, and his business partner, Jorge Bastida Galindo, who has evaded arrest, gained entry into Anáhuac by boasting of their

close relationship with an influential trade union leader who is also a prominent member of the ruling Institutional Revolutionary party.

The two men then approached Rodolfo Zedillo, the president's brother, and offered \$50m for a hotel project in the heart of Mexico City's financial district. Mr Rodolfo Zedillo, an architect, said the would-be financiers

"suddenly vanished" when his lawyers began making inquiries into the origin of their funds.

"Organised crime does not respect hierarchies or protocols," Mr Rodolfo Zedillo said. "We are all exposed to this threat."

Anáhuac also raised suspicions because its brokerage charged risible commissions. One representative of a European bank said: "We did

business through Anáhuac for a while, but we began to suspect something was amiss because we couldn't understand how they made a profit on such low commissions."

From next month, Mexican banks and brokerages will be required to report this kind of "suspicion" to the National Banking and Securities Commission, following the introduction of

laws to detect and combat money laundering.

With Mexican cartels now

controlling a third of the

\$50bn market for illegal drugs in the US, according to US government officials, Mexican banking regulators no longer doubt that drug money is being laundered through Mexico's financial system, but decline to put a

figure on it.

Charles Intrago, editor of Money Laundering Alert, the Miami-based newsletter, agreed that accurate figures were hard to gauge, but said:

"It could be as much as \$8bn a year, which means \$2bn a day." Mr Intrago said Mexico's new law to combat money laundering was more comprehensive than legislation in the US, which did not cover the securities industry.

Even in Mexico, however, drug cartels will be able to exploit loopholes in the new regulations, particularly because foreign exchange houses, an important point of entry of drug money into Mexico, are not subject to the same reporting requirements as banks.

Mr Intrago believes most drug funds are spirited away to other financial havens, but a significant portion stays in Mexico, and is channeled into real estate projects, car dealerships, transport companies, foreign exchange bureaux and tourism developments.

# FBI warns of soaring cybercrime

By Richard Wolfe

in Washington

Criminal cases against computer hackers have more than doubled this year as the ranks of teenage hackers

were joined by industrial spies and foreign agents,

the US Federal Bureau of Investigation warned yesterday.

The FBI told a hearing of senators that it had recorded a significant increase in the pending cases of computer intrusions, from 206 to 480 this year.

The FBI's leading experts on so-called cybercrime said the US was increasingly vulnerable to an attack which could undermine vital services such as telecommunications, banking and the supply of oil and gas.

Michael Vatis, head of the FBI's national infrastructure protection centre, said:

"Although we have not experienced the electronic equivalent of a Pearl Harbor or Oklahoma City as some have foretold, the statistics and our cases demonstrate our dangerous vulnerabilities to cyber attacks."

The warning follows the arrest and questioning of an Israeli teenager, who is accused of working with

accomplices in the US and Israel to mount the most sustained attack on the Pentagon's computer systems.

Ehud Tannenbaum is accused of breaking into unclassified personnel and payroll records.

However, Mr Vatis said hackers were also attacking vital domestic services in the US. He told how one hacker had broken into telephone systems in Massachusetts to cut off communications at a regional airport and disconnect the control tower last year.

A teenager last week agreed to serve two years' probation after pleading guilty to disrupting communications at a Worcester regional airport for six hours.

Another hacker in Florida

is accused of breaking into the 911 emergency phone system last year, which jammed all emergency services calls in the region.

The FBI said the dangers of cybercrime were rising because of the increased availability of hacking tools on the internet, as well as electronic hardware such as radio frequency jamming equipment.

Last week John Hamre, US defence secretary, toured European governments to warn of the risks of computer crime and discuss possible counter-measures.

In spite of the publicity surrounding hackers, industrial espionage remains the most costly source of cybercrime, senators on the joint economic committee heard yesterday.

Last July an unnamed computer communications company sent a malicious computer code which diverted communications from one of its rivals. The FBI estimated the victim company suffered losses of more than \$1.5m.

Other FBI officials told how the US was increasingly the subject of economic attack by foreign governments using computers.

Larry Torrance, of the FBI's national security division, said foreign agents were "aggressively targeting" business information belonging to US companies.

More frequently, criminals are using the internet to defraud potential investors with bogus investment schemes and banks.

Fraudulent schemes on the internet were becoming "epidemic", said Neil Gallagher, of the FBI's criminal division. One pyramid scheme, called Netware International, had recruited 2,500 members across the US by promising to share profits of 25 per cent a year in a new bank which it was claiming to form.

Investigators said they had seized almost \$1m to date.

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## ASIA-PACIFIC

# Malaysia cuts economic growth forecast

By Sheila McNulty  
in Kuala Lumpur

Malaysia yesterday revised its 1998 economic growth projection down to a more realistic 2 per cent to 3 per cent, from 4 to 5 per cent, but failed to deliver the structural changes economists had sought to revive investor confidence.

Economists had hoped the government's eventual recog-

nition that growth would slow dramatically from 7.8 per cent last year - some economists project it will fall to 0.7 per cent - might prompt more significant action. This would include lifting restrictions on foreign ownership in banking and other sectors, as well as relaxing racial quotas governing business. The initiatives had sought to revive investor confidence.

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ognition that growth would slow dramatically from 7.8 per cent last year - some economists project it will fall to 0.7 per cent - might prompt more significant action. This would include lifting restrictions on foreign ownership in banking and other sectors, as well as relaxing racial quotas governing business. The initiatives had sought to revive investor confidence.

Economists had hoped the government's eventual rec-

the economy in the long run. Instead Anwar Ibrahim, finance minister and deputy prime minister, made what observers considered vague commitments to develop the financial system, strengthen the banking sector, improve transparency and gradually liberalise.

"Essentially a case of sweeping the problems under the carpet," was how Neil Saker, head of regional

economic research at Soc Gen-Crosby in Singapore summed up the government's latest initiative. Economists dismissed Mr Anwar's insistence that no public funds would be used to bail out corporations in trouble, given that Mahathir Mohamad, the prime minister, has expressed support for helping Malaysia's best companies. Analysts have described a string of corpora-

rate restructurings in recent weeks as blatant bailouts.

Without structural adjustments, economists suspected the authorities would have no choice but to inject much-needed funds for banking and other sectors via resources such as the national pension fund and the Employees' Provident Fund and by reducing the statutory reserve requirement (SRR) of banking institu-

tions. The SRR determines the amount banks are required to place interest-free with the central bank.

Economists believe inflation will be closer to 10 per cent, compared with Mr Anwar's forecast of 7 per cent to 8 per cent, given the sharp recent depreciation in the ringgit against the US dollar. At one point the ringgit had fallen as much as 48 per cent.

## Asia downturn reignites rivalries between HK and Singapore

Hong Kong says Chinese hinterland is dynamic source of business; the city state says no Asian wants money under China's control. John Riddington and Peter Montagnon report

Tough times make for tough competition, and the downturn in Asia's financial services industry has fuelled the old rivalry between Hong Kong and Singapore about which centre can rise to pre-eminence as Asia's financial hub.

Fears that Hong Kong could start to lose business to its south-east Asian rival in the run-up to last year's handover proved largely unfounded.

Until the economic crisis struck, Hong Kong's markets were thriving on the back of a roaring stock market and a surge in business from China.

But now things have changed. If Lee Kuan Yew, Singapore's senior minister, detected more of a buzz in Hong Kong than in his own heavily regulated market, then that buzz has become a touch more nervous. This year Singapore has embarked on a significant thrust to build up its own business, particularly in fund management.

The city state has promised a somewhat looser climate of regulation - "if not a big bang than at least a series of thunderclaps," according to the official line - designed to foster enterprise and innovation. It also plans to release an extra \$25bn (US\$15.6bn) in government funds for management by the private sector.

Donald Tsang, Hong Kong's financial secretary, plays down the threat.

"I don't think we are working in a zero sum environment. Asia is large enough to accommodate Japan in the north, Hong Kong in the middle, and Singapore down south," he said.

Mr Tsang claimed Hong Kong retained an edge in its role as a financial centre. "In terms of international financial trade I think we are better equipped and we have a better hinterland. We are better equipped in terms of a level playing field and the free flow of information."

Many in the industry underline Hong Kong's

strengths. "You cannot ignore the serious benefits that Hong Kong offers in terms of supporting infrastructure and its well supervised but fully deregulated market place," said Stephen Stonefield, chairman of Credit Suisse First Boston in the Pacific region.

"That promotes creativity and innovation, and the importance of Hong Kong as a conduit for capital for China is not going to go away."

A consultative report by a hand-picked group of financial industry executives on which Singapore's reform is based noted the competition from other centres in the region, not just Hong Kong. Japan is going through its own "big bang".

Australia last week announced banking reforms designed to make Sydney more attractive as a banking centre, and at least until the economic crisis struck, Singapore's own neighbours, Malaysia and Indonesia, were busy developing

their own markets.

The report said Singapore lagged behind other centres in the development of capital markets and in its ability to attract large international fund managers. The government's response in accepting its recommendations has been a considered attempt to promote Singapore financial services in much the same way as it promoted the electronics industry.

"There is tremendous ferment," said Lee Hsien Loong, deputy premier and chairman of the Monetary Authority of Singapore.

"Technology is driving it: new products, new ways of doing business, new ways of supervising the business, new risks. And we can't just say this'll pass us by."

Financial services are seen as an important plank for the knowledge-based economy Singapore now aims to become.

So the reform is seen as much more related to Singapore's overall long-term development than an opportunity to exchange rate

movements Singapore is currently cheaper than Hong Kong as a business centre.

Bankers there said legal and accountancy services might be more sophisticated in Hong Kong. But Singapore nowadays wins hands down in terms of English language fluency - which may prove an increasing handicap to Hong Kong - and in its ability to integrate expatriates into the local community, said Hugh Peymann of Dresdner Kleinwort Benson.

Relative performance may depend on matters outside either's control. Bankers in Hong Kong push the territory's Chinese hinterland as a dynamic source of business, noting Singapore's south-east Asian hinterland is now in turmoil. The reply from Singapore is equally robust.

"No Asian wants his money ultimately under Chinese mainland control, and that's what Hong Kong is," said

Theresa Englehardt, a senior executive with one US investment bank. "That seems particularly likely in the case of fund management."

Thanks to exchange rate

# Japan's banks to tighten bad debt rules

By Gillian Tett in Tokyo

Japanese banks will tighten their rules for disclosure of bad debts as part of the country's planned "Big Bang" financial deregulation, it was announced yesterday.

The Bankers' Federation, an industry body, pledged to introduce new standards based around US practices,

which analysts say will probably lead to a 20 to 30 per cent increase in the amount of reported bad loans.

The step is likely to be welcomed by the markets, since the poor levels of disclosure of bad loans in Japan's banking system have been a key factor undermining investor confidence in recent years.

The Japanese Bankers' Federation at present estimates that the level of bad loans measured according to its current standards is around ¥28,000bn (\$215bn) for the banks. Most of these loans stem from the collapse of the 1980s property bubble. However, many analysts have long suspected that these were an underestimate - particularly as the total has continued to rise in recent years even though the banks have made large write-offs.

As a further blow to confidence, the finance ministry issued separate data earlier this year which showed that problem loans - which include "doubtful" loans as well as clearly "bad" loans - totalled some ¥77,000bn.

The new US-style standards were adopted on a voluntary basis by Nippon Credit Bank (NCB), Long Term Credit Bank (LTCB) and Chuoh Trust Bank earlier this month. This led NCB to raise its bad loan figure to ¥1,700bn from ¥1,250bn, LTCB to raise bad loans to ¥1,360bn from ¥1,020bn, and Chuoh Trust to raise the figure to ¥251.6bn from ¥231.6bn.

The Japanese banks are now expected to announce large write-offs of these bad loans when they announce their 1997 fiscal year results.

## New Indonesia cabinet 'could push reforms'

By Richard Lambert  
in New York

The new Indonesian cabinet could be well placed to influence President Suharto in the direction of reform. Stanley Roth, US assistant secretary of state for East Asia and Pacific Affairs, said in New York yesterday.

Although President Suharto's cabinet appointments had been widely criticised, Mr Roth suggested that the closeness of some ministers to the president could actually give them greater influence than might have been the case if technocrats had been appointed.

"It is too soon to say that this cabinet will not encourage reforms," he added.

Striking a relatively upbeat tone about the events of the last few days, Mr Roth said that the International Monetary Fund was also showing a willingness to be flexible in the current set of negotiations. "The tone of the debate has changed," he added.

However, some very important issues still had to be resolved.

The Indonesian money supply was running out of control and would have to be restrained. Bank and private sector debt had to be restructured, and structural reforms implemented. The budget deficit was increasing rapidly, and would also have to be reduced.

Everyone wanted to help the country to restore trade credits in order to let trade resume. But for that to happen it was essential that Indonesia should be seen to be in compliance with IMF agreements.

"We are not yet over the hump," Mr Roth said. Big questions remained about the recommendations which the new cabinet would propose, and the likely response of the president.

The response of the financial markets would also play a crucial part in the outcome.

But real progress had been made in the last 10 days, Mr Roth said.

## Estrada keeps his star rating

By Justin Marozzi in Manila

Joseph Estrada, the Philippine vice-president and former film star, maintains a commanding lead in the presidential race seven weeks before voting day on May 11, according to the latest poll in Manila yesterday.

A survey from SWS, regarded as the country's most reliable pollster, gave Mr Estrada 28 per cent support, double that of his nearest challengers.

Jose de Venecia, House Speaker and the Ramos administration's candidate, improved his rating from 12 per cent in February to 14 per cent, tied with Alfredo Lim, the mayor of Manila, nicknamed "Dirty Harry" for his robust approach to fighting crime.

The survey revealed that the concerted efforts of President Ramos and Mr de Venecia's campaign managers to discredit the populist Mr Estrada have failed to have an impact on his buoyant ratings. In the past several weeks, photos have been released showing him in a casino with a supposed gambling lord. He has also been linked to financial improprieties through his wife and has even been accused of hatching a plot to assassinate Mr Ramos in 1992.

Mr Estrada, hugely popular among the masses for his swashbuckling Robin Hood performances on screen, has pledged to put the plight of the poor at the top of his agenda and has vowed to stop "exploitation" by foreign investors.

He has promised to surround himself with "the best and the brightest" advisers and to maintain the country's reform momentum.

Mr de Venecia, whose time in the corridors of power dates back to the presidency of the late strongman, Ferdinand Marcos, is not widely trusted and is regarded as a "trapo", meaning a traditional politician.

But his fierce ambition for the top job and the formidable financial and logistical advantages conferred by the administration's backing mean he still has a fighting chance.

Gloria Macapagal-Arroyo, the highly respected and glamorous senator, has an overwhelming lead in the separate vote for vice-president. She has 47 per cent support, almost 30 percentage points ahead of her nearest challenger.

The stock market at least has proved unfazed by the increasingly raucous and bruising election campaign so far, having put on 60 per cent since January.

## Hong Kong land market gets a lift

By Louise Lucas in Hong Kong

Hong Kong's moribund real estate market was buoyed by welcome news yesterday as two plots of government land fetched higher than expected prices at auction.

The positive news lifted prices on the local stock exchange at the end of trading. Sentiment was also lifted by easing interbank interest rates, raising expectations of an imminent cut in prime lending rates.

"These are pretty powerful signals that are pointing towards a turning point," said Michael Leary, head of property research at Lehman Brothers in Hong Kong. He also pointed to a cut in the level of discounting offered by developers on new flats.

The bigger of the two plots, a 13,328 square metre residential site on the exclusive Peak was sold for HK\$920m (US\$119m), as against market estimates of around HK\$700m to HK\$800m.

Analysts noted the site carried a rarity premium, as plots on the Peak seldom come up for sale. "If you don't bid when that sort of site comes up you don't get another chance very quickly," said David Faulkner, partner at Brooke Hill

and Parker, the property consultants.

The second plot, although only half the size of the Mount Austin Road site on the Peak, was seen as more indicative of market sentiment. Based in Yuen Long, towards the Chinese border, the plot was sold for HK\$290m compared with analysts' estimates of HK\$280m - HK\$280m.

The auction results come after a wave of more negative news for the depressed property market, where prices are down an average 25-30 per cent since the peak last year. Land sold by tender earlier this month went for sharply lower than expected figures, and developers have been discounting new flats brought to market.

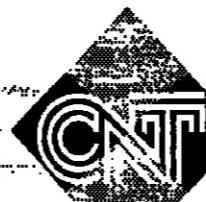
Property transactions have been contracting sharply; in February, deals were valued at HK\$16.8bn, a fall of 77 per cent compared with the same month last year and of 45 per cent compared with January. While analysts remain cautious in the longer term, investors yesterday were sufficiently cheered to push the benchmark Hang Seng Index up to a close of 11,645, a gain of 0.44 per cent, which came in the final hour of trading. Property stocks led the rise.

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## BRITAIN

NEWS CORPORATION BLAIR REJECTS CLAIMS OF PRIVILEGED TREATMENT BY GOVERNMENT

# MP demands curb on Murdoch

By Robert Peston  
and Liam Halligan

Chris Mullin, a senior backbench MP in the governing Labour party, is putting pressure on the government to act against alleged attempts by Rupert Murdoch to distort competition between UK newspapers.

His intervention came as Tony Blair, the prime minister, denied that Mr Murdoch had received privileged treatment from the government over his attempt to make a £2bn (\$8.7bn) acquisition of Italy's leading commercial TV network, Mediaset. "I treat Mr Murdoch no

differently to anyone else," Mr Blair said.

His statement followed the disclosure that last Wednesday he spoke to his Italian counterpart, Romano Prodi, about Mr Murdoch's bid, which appeared to founder at the end of last week.

An Italian official said Mr Blair asked Mr Prodi whether there would be legal or government obstacles to the deal and was told there should be no such problem.

Meanwhile, Mr Mullin said he was meeting Office of Fair Trading officials in London later this week to discuss a possible amendment to the competition bill to

outlaw predatory pricing, contrary to government policy. "My interest is whether the powers of the OFT are adequate to deal with predatory pricing," Mr Mullin said. "I am not convinced they are, and if I can find a way to stiffen them then I will."

The government has already suffered a serious rebellion over the issue in the House of Lords, the unelected upper House of parliament. An amendment on predatory pricing was passed in the House of Lords last month.

One backbencher said at least 40 MPs would vote for a

Mullin amendment. "There could easily be a rebellion on this," he added.

Other Labour MPs reacted with alarm to reports of Mr Blair's conversation with Mr Prodi. "We will end up with a feudal trinity running this country," said one. "The prime minister, Murdoch and Buckingham Palace [Queen Elizabeth's official residence in London]"

Mr Blair, speaking at a press conference in Paris, said he dealt with Mr Murdoch at arm's length. "It is not a question of offering assistance to anyone," he said. But it was not his practice to "discuss telephone

calls with the Italian prime minister". He went on to say that it was his custom to be concerned about "any business with British interests".

His spokesman insisted that the telephone call had been initiated by Mr Prodi and that the two leaders "spoke about lots of issues".

The opposition Conservative party appeared reluctant to criticise Mr Blair's relationship with Mr Murdoch. One senior Conservative said his party was improving its relationship with Mr Murdoch's newspaper, especially the Labour-supporting Sun, and was unwilling to jeopardise that

## Rebuff feared on 1939-45 asset claims

By Simon Buckley,  
Social Affairs Correspondent

A London judge yesterday struck out claims totalling \$800m brought against Ernst & Whitney, the accountants now part of Ernst & Young, by the liquidators of the Bank of Credit and Commerce International Luxembourg (Holdings). The ruling leaves the liquidators claiming a total of \$2.6bn from the accountancy firm which audited the bank's accounts before its collapse.

Christopher Morris, one of the BCCI liquidators, said the ruling was "disappointing". However, he said the liquidators would mount an appeal against the decision as it did on a previous occasion involving another BCCI company. In February this year, the Court of Appeal overturned a similar ruling by the same judge, Mr Justice Laddie, in which he struck out claims for some \$1.8bn against the firm. The Court of Appeal reinstated the claims brought by BCCI (Overseas Ltd). John Mason, London

## POSTAL SERVICE

### Airmail rates to be harmonised

Airmail postage rates from the UK to other European countries are to be harmonised next month, the UK Post Office announced yesterday. The price of sending an air letter from the UK to another European Union state will rise from 26 pence (43c) to 30 pence. Postage to European destinations outside the EU will fall from 31 pence to 30 pence. Introducing a standard rate across Europe for the first time. Prices for other international airmail and for domestic letters will not change.

"There is no honourable justification for this course of action. It is disgraceful. No other country has refused to make restitution. Britain will be shamed. There will be a national and international outcry if they go ahead with this policy."

Ministers said yesterday

they would publish on Friday next week a report detailing the history of Britain's handling of property owned by nationals of enemy countries.

A full list of the 25,000

companies and individuals

is also expected to be published in April. Lord Janner has called for a procedure to be established to enable victims or their heirs to make compensation claims.

Under the 1939 Trading with the Enemy Act, all assets invested in Britain by enemy nationals, including victims of the Nazis, were seized by the Custodian of Enemy Property.

Investors from Germany, Hungary, Romania and Bulgaria could get money back after the war only by providing evidence they had been victims of the Nazis.

For many that was impossible. More than a third of claims were rejected because of insufficient proof.

Many other accounts and assets were not claimed, often because of the death of the owner and ignorance by heirs that money had been invested in Britain.

It is believed the report

next week will show the UK government used the unreturned assets to repay British companies owed money from before the war.

Bank accounts of nationals from other countries occupied by Germany, including France, Italy, Austria, Greece and the Benelux, were unfrozen after the war. Up to £35m at 1939 prices was unclaimed.

## INVESTMENT IN SCOTLAND

### \$45m boost from US company

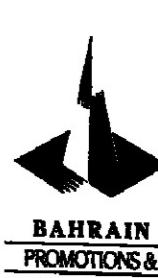
Seagate Technology, the US disc drive company, is investing a further 227m (\$45m) in its microchip plant at Livingston near Edinburgh. The investment will lead to the creation of 100 jobs, bringing employment to 375 over two years. The plant designs and manufactures semiconductors used in Seagate's disc drives made in the US and Asia. James Buxton, Edinburgh



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Robert Peston and James Blitz examine the access that US media tycoon enjoys to Labour party leader with strong mandate

In the run-up to the UK general election in May last year, Rupert Murdoch and his wife Anna are said to have had private dinners with John Major, the incumbent Conservative prime minister and Tony Blair, his rival from the Labour party.

"Although Rupert's politics are probably closer to Major's, he got on far better with Blair," said a colleague of the media magnate. "He felt Blair was a man he could do business with."

The favourable impression made by Mr Blair paid off handsomely when, eight weeks before polling day, Mr Murdoch converted his most influential UK newspaper, The Sun, into a Labour-supporting tabloid. This was a coup for the Labour leader because his two predecessors had been undermined by The Sun's savage attacks on them.

Mr Murdoch's reward has been privileged access to a prime minister who has one of the largest ever majorities in the House of Commons. "I would not call them friends but they like and admire each other," said a minister.

The closeness of the relationship is attracting media attention following the disclosure that the prime minister spoke to his Italian counterpart, Romano Prodi, last Wednesday about a £2bn (\$8.7bn) takeover of an Italian television network that

sulted by his UK counterpart in this way, he is flattered. Mr Blair's spokesman said the prime minister "makes no secret of the fact he speaks up for British firms when he meets foreign leaders".

However, Mr Murdoch is no ordinary British businessman. He is a naturalised US citizen with media interests all over the world and a holding company, News Corporation, in Australia. He has substantial UK interests - more national newspapers than anyone else and a 40 per cent holding in the British Sky Broadcasting satellite television network - but famously pays little tax anywhere.

According to News Corporation, if he had been

successful in his negotiations with Mr Berlusconi, Mediaset would have been inserted into BSkyB. So in that sense, the deal passed the British national interest test for the British prime minister.

But there is a separate,

delicate issue for Mr Blair.

The overlap between the interests of government and those of Mr Murdoch's empire are substantial. Ministers are deciding on two questions of direct moment to Mr Murdoch: trade union recognition and the extent to which BSkyB can buy up the broadcasting rights to any sporting event.

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## MANAGEMENT &amp; TECHNOLOGY

PROFILE JOHN BRENNAN, CHAIRMAN OF VANGUARD GROUP

**A custodian of offbeat tactics**

John Authers meets the chairman of the fast-growing and unusual US fund management company

No fund manager is taking in money quicker than the Vanguard Group. In the past 12 months it has sucked in new funds faster than heavyweights such as Fidelity Investments and Merrill Lynch.

Ask John Brennan, Vanguard's new chairman, how it will keep the pace up, and he replies with the simple business logic that Vanguard has used to reach its present position: "Wherever, and whenever, we will do it cheaper than anyone else."

Mr Brennan, who became chairman last month after taking over as president in 1989 and chief executive last year, is espousing the simple selling proposition that has seen his group's funds under management rise \$370bn. Vanguard sells only direct to customers, and pays no commission to intermediaries.

Mr Brennan's sales pitch is in line with Vanguard's corporate culture, which he describes as "Quakerish". Based in Philadelphia, a city founded on the Quaker philosophy, the group has, for example, no executive dining rooms. John Bogle, its founder and Mr Brennan's

predecessor, still has an office in the building and is often seen arguing with younger staff over lunch.

Mr Brennan, an intense 43-year-old Bostonian likely to be a dominant figure in the industry for a generation, has inherited Mr Bogle's forthright style. He is an assertive chief executive who does not suffer fools gladly.

After an Ivy League academic career at Dartmouth and Harvard Business School, Mr Brennan was

Nelson's fleet at the Battle of the Nile. Nobody ever refers to employees: Mr Brennan talks of "fellow crew members".

If the corporate culture is a little offbeat, so are the company's tactics. Vanguard, for instance, never advertises on television. It even refuses to quote past investment performance figures in advertising, saying this would be misleading. Instead, it tells investors about its low management costs.

**The company itself is named after a ship in Nelson's fleet. No one refers to employees: Mr Brennan talks of 'fellow crew members'**

first recruited as an assistant to the chief executive in 1982.

He has been bequeathed a strong corporate culture. His predecessor's interest in naval history is evident throughout Vanguard's neat corporate campus in the leafy suburbs of Philadelphia. Each main building, and the company itself, is named after a ship in

its most popular fund, the S&P 500, flouts orthodoxy by not attempting to outperform the index, merely to match it. Last year, as money poured in while the market boomed, the company even sent its investors a document warning of the risks of a bear market.

Many competitors see Vanguard as deliberately perverse. Mr Brennan describes

critics as "emotional but not rational".

Actions speak louder than words. For the past two years, Vanguard has led sales for the US mutual fund industry, which is booming on the back of the bull market in equities, and on the post-war "baby boom" generation saving for retirement. Last year, the long-term assets (equities and bonds) it controls rose 41 per cent, while the industry as a whole grew 28 per cent.

The big challenge now, says Mr Brennan, is to prove that Vanguard's strategy goes beyond the "low-cost value-for-money" market niche.

"We think we have the high-value niche now, and we aren't going to change our strategy to get other niches," he says. "We think the intelligent investor will focus more and more on cost, convenience and service."

Vanguard is pushing for expansion, mostly in the US where it still has less than 10 per cent of the market. It has also experimented with building an operation in Australia, primarily offering corporate pension funds.

It is actively exploring



Spring 95

similar options in Europe.

Mr Brennan accepts that his company must do more for private clients. "We need to expand our brokerage services. You can't buy and sell our funds on the Web yet. And that could be a vital asset in the future."

Most tricky, given Vanguard's transaction-only strategy, is Mr Brennan's desire to expand the advice the company offers. This will cost money. "The key thing is to provide services that are comparable or better at prices that are half or less what others are charging."

He suggests that Vanguard's administrative costs, the cheapest in the industry, may be low enough to allow this. This raises the question of its capital structure. Uniquely among US fund managers, the central company is owned by its mutual funds. Any profit should thus be returned to shareholders, in a style reminiscent of a traditional mutual life assurance company.

Rivals question whether Vanguard can grow without accessing capital, and whether it will be able to give good employees sufficient incentives to stay on

board. Mr Brennan winces at the suggestion that the company might one day be bought by a bank.

"Frankly, we are financially advantaged because we need," he says. "This isn't a business where you

don't have to run our business around the myopic issues of the quarterly earnings report. Our structure means everything we do must be in the interests of shareholders."

## TECHNOLOGY ARENAS

**Turfing out an old design**

Simon Inglis looks at one of the world's most technologically advanced stadiums

Most people in Arnhem thought Karel Aalbers, president of the local soccer club, Vitesse, was crazy when 11 years ago he launched plans for one of the world's most technologically advanced stadiums. He had only recently rescued Vitesse from near bankruptcy at the foot of the Dutch Second Division. Attendances were only 3,000.

Anxious to find additional sources of revenue, Mr Aalbers decided that, for a new stadium to pay, it would have to be more than just a football ground.

He thus proposed a retractable roof and, initially, a "demountable" floor to cover the pitch, so that the venue could operate as both a conventional stadium and an indoor arena. This, argued Mr Aalbers, was the logical way to achieve the ultimate goal of most facility operators in the sport and leisure sector: a multifunctional building for use all year round.

But if Mr Aalbers' concept was more or less dismissed in 1987, the long-awaited \$72m Gelredome - to be inaugurated in front of a crowd of 36,800 tonight - is more advanced than even he expected.

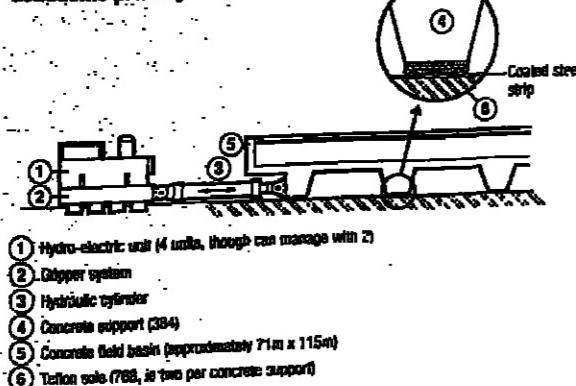
The Gelredome has a retractable roof. But its truly remarkable feature is the pitch, which slides in and out of the building on a single concrete slab weighing almost 11,500 tonnes. Only when Vitesse are playing will the pitch be moved inside, through a gap under one stand. The rest of the year it will live outside, to be maintained just like any outdoor pitch.

For the future of stadium design, the consequences of this breakthrough could be enormous. Firstly, the pitch at Europe's only other stadium with a retractable roof, in nearby Amsterdam, has had to be replaced three times since 1986, owing, it is thought, to a lack of natural light and ventilation.

By allowing the pitch to live outside, Vitesse fans gain both a good surface for their team and the option of watching soccer with the roof open or closed.

But more important are the potential economic benefits. At conventional stadiums, events such as concerts are mainly limited to the summer, owing not only to the weather but to the long set-up times required and the need to protect the turf.

## Gelredome pitch system



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**Spinal cortex**

**Information at your fingertips**

**Paul Taylor checks out the latest batch of cheaper and easier to use computers**

**When Apple Computer finally pulled the plug on its Newton handheld organiser last month, it marked both the end of an era and the dawn of a new one.**

The Newton, launched in 1992 amid a fanfare of publicity as the first "personal digital assistant" was supposed to revolutionise the lives of its users. But while Newton, like other Apple machines, won the support of a small but fiercely loyal band of users, it was never a commercial success.

The \$1,150 device - rechristened the MessagePad 2100 in its latest guise - was one of the last survivors of the first generation of handheld computers launched in the early 1990s on a wave of optimism and marketing hype.

Ironically, Newton's demise comes as a new batch of cheaper, easier to use and more powerful handheld computers have arrived on the market - many of which were on display at the CeBIT information technology trade show in Hanover last week.

These range from full-function computers such as Psion's Series 5 and machines built around Microsoft's Windows CE operating system designed to replace notebook PCs, to 3Com's pen-driven Palm Pilot - which sold 1m units last year - and Franklin's credit-card sized Rolodex Rex.

Other machines such as Nokia's pioneering Communicator 9000 and Sharp's MC-G1 - launched at the CeBIT show - blur the distinction between handheld PCs and port-

able telephones by combining both functions in one unit.

The potential impact of this flurry of activity in the handheld PC market is evident in figures from International Data Corporation, the market research group. From an estimated 3m handheld units shipped worldwide in 1997, IDC forecasts a jump to 13m a year in 2001.

"The growth of the handheld computing market is being driven by the transformation of the corporate environment into an extended, virtual enterprise - supported by a highly mobile, geographically dispersed workforce requiring fast, easy remote access to networked resources and electronic communications," says 3Com.

Several other factors help explain the renewed interest in the handheld market. These include:

- End-user demand. Both consumers and corporate buyers have become much more sophisticated in terms of their technology buying habits and more ready to accept the compromises required to squeeze computing power into the size of a cigarette packet.
- Technology. Advances in microprocessor design and silicon integration have increased the power and functionality of the second generation of handheld PCs, while reducing their cost.

The latest handheld PCs are typically powered by Risc (reduced instruction set computing) chips from Cambridge-based Advanced Research Machines. Mips, the Silicon Graphics subsidiary, or Japanese chipmakers such as Hitachi and NEC.

These microprocessors combine high performance with the low power consumption vital for handheld devices. Meanwhile, the falling price of liquid crystal displays and memory in particular have enabled manufacturers to build much lower cost devices.

- Market segmentation. Early handheld computer vendors attempted to persuade users that their machines could "do everything". The trend today however, is to build machines that answer specific user requirements and address much smaller market segments.

This has resulted in the rapid fragmentation of the market and proliferation of different types of devices. The devices available fit into several distinct groups.

The first group of handheld PCs comprises machines that seek to replicate most of the functions of a desktop PC in a portable package small enough to fit in a (large) pocket.

This category includes the Psion and Windows CE machines. In both cases, the machines include software that enables the user to transfer files to and from a desktop using a serial cable. While the Psion machine wins plaudits for its ease of use, keyboard and battery life, the CE machines have undoubtedly helped "legitimise" the handheld computing market.

Microsoft has also licensed the CE operating system for use in so-called Palm PCs. These machines, which have just begun to appear on the market from companies like Casio, are around the size of a pack of playing cards and

## INFORMATION TECHNOLOGY HANDHELD COMPUTERS

## Information at your fingertips

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## MANAGEMENT STRATEGY

## Myth of critical mass

Size may not always reflect share of output, say John Kay and Leslie Hannah

**C**ompanies which think that being large is essential for success in the 21st century may have their beliefs shaken if they examine the fate of companies that thought the same thing a 100 years ago, the first article in this series showed yesterday.

USX, once the largest company in the world, functions today in the shadow of firms 20 times its size. J&P Coats, once Britain's leading manufacturing company, is now one element of a mid-cap company, Pullman - the railroad giant - is only a memory. Anaconda, once the world's greatest minerals producer, was long ago absorbed by a larger rival.

Despite beliefs about the inevitability of size and concentration, and vigorous efforts to make these beliefs come true, the share of large companies in total output is not going up. This is the focus of our second article.

The figures in the table below provide the best and most recent evidence available - which itself says a lot about the relative importance of opinion and information in business strategy. The picture, at least as far as manufacturing is concerned, is that the share of large companies in total output increased until about the 1970s, particularly in Britain and the US, then stopped.

These figures relate to manufacturing as a whole, but the results are generally reproduced at the level of individual industries. One study of about 50 industrial sectors in the 1980s, for example, showed that, on average, concentration had declined and the largest company had lost about 5 per cent of its market share.

While manufacturing data are better and easier to interpret than any we have for other sectors, they seem representative of a wider picture. In banking, the 10 largest banks in the world have accounted for 20.25 per cent of total deposits and total lending for as long as data are available.

The 10 largest banks are have varied a lot, however. They used mostly to be Brit-

ish and American, then French and Japanese banks entered the picture when the emphasis switched to East Asia, and, if you did the calculation today, German and Swiss institutions would feature strongly.

Anyone who thinks size is the key to success in banking should recall that, within living memory, Midland Bank was the largest in the world. The recurrent pattern is that banks grow quickly by diversification, acquisition or foolish lending and then shrink again when the consequences become apparent.

There are industries where concentration has increased - like accounting. These are offset by others - like automobiles - where it has fallen. You may be surprised by automobiles, the industry most people use to illustrate the importance of size and scale. But the high point of concentration in the car

industry was in the 1950s, when GM, Ford and Chrysler produced almost all the cars in America and more than half the cars in the world. Since then, there has been a steady stream of entrants to the automobile industry.

There are still economies of scale in the auto industry. But as incomes have risen and as car prices have fallen relative to other goods, cheapness has become less important. Consumers have been willing to pay for differentiation. Modern manufacturing methods have cut the cost of providing it. Henry Ford once dominated the US car industry with his standardised model T. Then Ford lost market leadership to General Motors. Globalisation, far from increasing the dominance of GM, gave mar-

ket opportunities for smaller companies and entrants.

When cars were invented,

there were hundreds of tiny manufacturers. Most fell by the wayside. Production focused on a limited number of companies and types. As the market matured, differentiation again became more important, which is why so many companies survive.

That is a common pattern

in business history. It seemed a few Italian companies reaping large economies of scale would dominate the European domestic appliance market. But ultimately they failed. Over time cheapness mattered less, consumers were choicer about the models they wanted, and flexible manufacturing made it cheaper to give them what they wanted. We see the same thing happening in computers and many other businesses today.

But there is no common trend - to size, globalisation, or anything else in industrial evolution. Across the economy as a whole, there is no general tendency for concentration to rise or to fall.

Within these overall patterns, however, the rankings of the leading companies change frequently under the influence of competition. Today's leading tobacco company (Philip Morris) hardly existed in 1912, while the leading tobacco company of 1912 (American Brands) has now left the business: the title of the world's leading bank has changed hands at least six times in the same period.

If there is a general story, it is that there is no general story, and that woolly assertions about critical mass, and the inevitability of global concentration contribute less than nothing to our understanding of how the business environment evolves. That depends on an appreciation of the specifics of particular industries.

John Kay is the Peter Moores Director of the Said Business School at Oxford University and a director of London Economics. Leslie Hannah is dean of London's City University Business School. This is the second of three articles; the third will appear shortly in the FT.

Some people inflate their resumes by adding degrees or exaggerating their achievements. Keith Raffel does the opposite. He leaves out the fact that he earned a law degree and worked in Washington DC as counsel to the Senate Intelligence Committee before starting a second career in technology.

As chief executive of Upshot, a Silicon Valley software start-up that has developed a web-based sales support system, he says some of his qualifications are not much admired in the world of high technology. Mr Raffel's confession struck me as further proof - as if any were needed in the wake of Bill Gates' testimony before the Senate Judiciary Committee - of the yawning cultural gap between the US capital and Silicon Valley.

Almost daily, it seems, American legislators are speaking out on issues related to the high-tech industry - whether it is Microsoft's Windows monopoly, export restrictions on encryption, immigrant visas for engineers or internet censorship. The problem is that few politicians know much about the high-tech sector. And worse, few high-tech entrepreneurs take the time to figure out how Washington works or to offer their opinions to lawmakers.

Indeed, some in Silicon Valley say politics is a distraction to be avoided. Take John Sculley, the former Apple chairman. He was honoured with a seat next to Hillary Clinton during President Bill Clinton's first State of the Union address. A few months later he was ousted from Apple. Yet Washington and Silicon Valley have more in common than is generally recognised, says Mr Raffel. Both employ bright people who achieve positions of responsibility at a young age. In the Valley, entrepreneurs in their 20s are running businesses. In Washington, many of the "staffers" on Capitol Hill are very young.

A more worrying similarity is the myopia of both groups. Washington is renowned for its "inside the Beltway" attitudes, but the Valley is no better. Washington may be obsessed with Monica Lewinsky, but here the gossip of technology alliances and rivalries is equally intense and remote from real life.

Washington may never change, but the high-tech industry must if ill-informed

decisions are not to stifle its progress. As users or investors in technology, we should be pushing the sector toward greater political awareness. Ask the awkward questions. Where do you stand, Mr Gates, on the future of internet governance? Why has Microsoft been silent on this issue?

Talking of politics, the California legislature is considering a bill to eliminate or at least reduce spam - those annoying solicitations that masquerade as e-mails from friends. Spam accounts for an estimated 10 per cent of e-mail worldwide. It is the scourge of computer users and a mounting problem for internet service providers whose systems can be overwhelmed by mass mailings.

Yet most efforts to outlaw junk e-mail have stepped into the dangerous waters of restraining free speech. The bill introduced in Sacramento this month appears to offer a practical solution. The bill (technically an amendment to an earlier bill, AB 1629), co-authored by Jim Cummins, the state assemblyman for much of Silicon Valley, focuses on trespass and forgery as the legal barriers to spam.

It prohibits e-mail users from violating the policies established by an ISP. For example, if an ISP banned spam, it would be considered trespass to use that provider's facilities to send advertisements via e-mail. This gives ISPs ammunition for civil lawsuits.

The bill also makes it a crime to use somebody else's domain name without their permission if this causes disruption of their internet access. This strikes at the heart of the spammers' trade. If you receive an e-mail promoting a dubious get-rich-quick scheme, for example, it will instruct you to contact the sender by phone or to go to a website for more information.

Instead, you might decide to reply via e-mail telling the sender you are not interested in such messages. You may even have an antispm program that automatically fires off such a reply. Quite innocently, you will be contributing to the biggest problem created by spam: large volumes of reply messages that bounce around the net in search of false addresses. Spammers

don't want to be bothered with negative responses, so the reply address on spam is typically falsified. When thousands of these messages move through an ISP's system, the results can be catastrophic.

Recently, two ISPs in California were temporarily shut down by spam and its responses. The California bill ([www.leginfo.ca.gov](http://www.leginfo.ca.gov)) would, in effect, give spammers a dose of their own medicine by requiring them to provide genuine reply addressees. It would also enable authorities to identify more easily people using e-mail to promote fraudulent schemes. As Mr Cummins points out, this bill puts ISPs back in control of their systems by enabling them to decide whether to allow spam.

Internet users would be able to choose between a "no spam" ISP, or one that allows spam and perhaps charges less as it is receiving fees from spammers. Lawmakers elsewhere would do well to look closely at the California bill.

In the meantime, Eric Allman, author of sendmail, a program used by many ISPs to route e-mail, has added antispm tools to the latest version, which automatically verifies return addresses before relaying messages.

Sendmail has been used on the internet for nearly 20 years but is largely unknown outside the technical community because it is distributed without charge. In another sign of the changing culture of the internet, Mr Allman announced this month the formation of a company that will offer commercial versions of sendmail together with support services. The venture has already attracted backing from two of the founders of Sun Microsystems.

Looking for your own antispm tools? Try the zany filedukes website ([www.filiedukes.com](http://www.filiedukes.com)), which also provides links to huge numbers of free software downloads ranging from movie viewers to "submission bots". The latter appear to be programs that send queries to automated search systems.

At least, we hope they are. Share your views in the Eagle Eye discussion group on the FT website ([www.FT.com](http://www.FT.com)) or contact Louise Kehoe by e-mail on [louise@FT.com](mailto:louise@FT.com).



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A BETTER APPROACH TO BUSINESS

Car assembly in its infancy: the first British Ford Model Ts at Trafford Park, Manchester in 1911

## SALEROOM ASIAN WEEK IN NEW YORK

# Sting in the tiger's tail

**Antony Thorncroft**  
explains why some buyers stayed at home

This week New York goes Asian. With two international fairs devoted to Asian art, major exhibitions at the leading oriental dealers and a succession of auctions at Sotheby's and Christie's, every serious collector of Asian art will be in town.

But compared to recent years, the atmosphere is uncertain. The collapse of the Asian economies last autumn has cast a cloud over certain sectors of what had been one of the most buoyant and expanding sectors of the antiques trade.

**The collapse of the Asian economies has cast a cloud over what had been one of the most buoyant and expanding sectors of the antiques trade**

Although New York is the main market place for the traditionally strong American and European interest in Asian art, the appearance of Asian collectors in recent years who were prepared to treasure hunt in the US added froth to the week. Some, at least, of the Asian buyers will sit this one out.

The change is shown most graphically in Korean works of art. Eighteen months ago, Christie's sold a rare 17th-century iron-decorated Korean "dragon" jar for \$84m, a record for any Asian work of art. This week in the auction rooms you will be hard pressed to find any Korean antiques for sale. The market, built on a few new Korean collectors, has collapsed.

The same goes for the more esoteric Japanese works of art, which are mainly bought by the Japanese, and for certain Chinese antiques, such as early jade,

run-of-the-mill Tang horses, and unexceptional Ming and Qing porcelains. Buying such works of art is not currently uppermost in the minds of the rich Chinese of Hong Kong, Singapore, Taiwan and Jakarta.

Their caution is understandable when, on top of their shattered share prices and currencies, so much of early jade is faked; Tang horses and other tomb goods are being unearthed and smuggled out of China in vast quantities; and the best of Imperial Ming porcelain is already safely in museums.

It is different in mainland China. There the new wealthy will unexpectedly bid wild prices for oriental artifacts at the fledgling Beijing auctions. As yet few from China venture to New York, but the imminent arrival of a new breed of Chinese collector, investing in the unrivaled art and antiques of their homeland, has sent a frisson of anticipation over ignored collecting areas, such as old and contemporary Chinese paintings, Chinese furniture, modern jade jewellery, and coins and stamps. Many in the antiques world are convinced that the future is Chinese.

Fortunately for the auction houses, while they wait for the financial dust to settle in Asia, they can rely on their American and European clients. In recent years many of these old Sinophiles have been forced out of the market by strong Asian bidding. This week they can pick over an eclectic range of Asian antiques, many with much reduced estimates.

While the Ming and Qing ceramics that dominated oriental auctions of the past are less prominent, rarified art forms have been dragged into the limelight, such as early paintings and calligraphy. Sotheby's has one of only two known paintings by Qin Chuji, who fought alongside Genghis Khan, estimated at up to \$220,000, while Christie's has a handscroll containing the wood block print commissioned by the Tang Emperor, Zhaozong, in 887 to commemorate the execution of a rebellious general. It could fetch \$400,000.



Exceptional works have kept their value: Christie's is asking \$250,000 for this Tang Dynasty pottery striding camel

Good archaic bronzes, which have been in western collections for up to a century, are still in demand. A vessel in the form of a bird at Christie's could make \$500,000, while Sotheby's has an unusually large ritual bronze vessel for around \$300,000. An average Tang horse, recently dug up, might fetch \$30,000, or even less today, as against \$300,000 10 years ago, but exceptional figures have held their value, and Christie's has a striding camel for around \$250,000, and Sotheby's a large horse with a unique and elaborate saddle for up to \$50,000.

The sector which has attracted greatest interest in recent years is Chinese furniture. In 1996 Christie's sold a collection in New York for \$1.2m, over twice the pre-sale estimate, with a marble screen making \$1.1m, a record for the sector. Classical Chinese furniture is rare, with much destroyed during the Cultural Revolution, and there are often doubts about the authenticity of surviving examples, but

the genuine objects in the saleroom this week should do well.

If Chinese and Korean buying is subdued there is renewed interest in Indian and southeast Asian art.

Sotheby's expects up to \$7.5m from its auction tomorrow, with a mottled red sandstone head of Buddha, from the 5th century, estimated at up to \$300,000, and a five-foot high schist figure of a Bodhisattva of the 6th century, Greco-Roman costume, expected to make up to \$350,000. Ironically these will mainly go to American and European collectors — the growing number of rich Indian buyers favour contemporary Indian paintings and jewellery.

By carefully selecting the objects on offer, persuading sellers to accept lower reserves, and gearing the auctions to the more esoteric taste of western collectors rather than the flamboyant likings of the Chinese, Sotheby's and Christie's hope to shrug off the economic uncertainties in Asia. They believe the underlying realities remain in place — that this part of the world has been producing desirable works of art longer than any other, and that it is likely to generate much of the new global wealth.

But

New York is advised to make the most of the week. London's leading dealer in Asian art, Giuseppe Eskenazi, is reluctant to see market leadership disappear across the Atlantic. In the short term he has accepted the inevitable and is this week holding an exhibition of animals and animal designs in Chinese art, at 28 East 78th Street, but he hopes to remain London based.

In November he is spearheading a similar week in London, where he believes there is more expertise and certainly more top dealers.

With events planned at the Victoria & Albert Museum, the British Museum, Asia House, and in the dealers' galleries to coincide with the auctions at Sotheby's and Christie's, the hope is that the trade will descend on London with the same enthusiasm that they take to New York.

# After the razzmatazz, the silence

**Nigel Andrews** on deification overload at the Oscar ceremony

Each year it is as predictable as Christmas and just about as expensive. Millions of dollars are spent so that billions of people can watch, and the razzmatazz shoots off the Richter scale some time around 10pm Hollywood time, Sam in Britain.

This year it was a little different, at least at the close. No previous Oscar ceremony has climaxed with silence, as this 1998 show did when James Cameron requested a few seconds' hush in memory of the 1500 people who went down in the Atlantic in 1912. For a dreadful moment one had feared he might name them all. His Oscar-waving producer had already blurted most of *Titanic*'s crew, thereby flagrantly overrunning that 30-second speech allowance.

But then *Titanic* has overtaken everything. Costlier and more popular than any previous feature film — a combination irresistible to Hollywood — it now equalled *Ben-Hur*'s record 11-Oscar haul. Each time Cameron rose to collect a new bronze doorstop, most of the Dorothy Chandler Pavilion rose too: not least Arnold Schwarzenegger, sitting a row in front. His extensive on-camera embracing of Cameron showed that the *Terminator* star was still available for roles from his old director, who had now turned into the hottest property in Tinseltown.

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There were fresher, less stage-managed moments. Matt Damon and Ben Affleck won the Best Original Screenplay award for *Good Will Hunting*, a spec script they brainstormed together while students at Harvard. Way to go. And host Billy Crystal, the very best emcee in Oscar history, made every iconoclastic moment count, including his all-but-final introduction of Best Director presenter Warren Beatty. "He comes from eight generations of show business, seven of them his sister Shirley."

Of course you have to know that Beatty's sister is Shirley MacLaine. But unless you went down with the *Titanic*, or are too young to have seen it yet, how could you fail to know that?

# Old man's nostalgic tour-de-force

## THEATRE ALASTAIR MACAULAY

**Brief Lives**  
Duchess Theatre, London WC2

Thirty years ago and more, the line "When I was a boy, before the Civil War" was quite a catchphrase around the West End. Why? Because it was the most recurrent line in *Brief Lives*, the one-man show adapted by Patrick Garland from the writings of John Aubrey and performed by Roy Dotrice as a one-man *tour de force*.

If you were a boy then, as I was, this was the kind of show from which grown-ups came back and told you about with glee; and then, when it was televised, you watched it, transfixed. Aubrey/Dotrice showed us the meandering thought-patterns of old age, and the kind of 17th-century personal habits we find hilarious today (pissing in the room, then emptying the urine out the window), and a passionate nostalgia for the

era before he was born — a nostalgia that became, by turns, sweet, pathetic, comic, stirring. And he branded several phrases onto the collective memory. So the return of this show to the West End — its script revised by Garland, who still directs — is fascinating.

The aged John Aubrey is played in 1998 by Michael Williams. He is an actor who can beautifully reveal a brimming heart (whether brimful of joy or outrage), and who can hold an audience with a Romantic, Lissitzian indeed, display of expressive bravura vocal technique. Listening to him I found myself occasionally analysing his delivery in terms of *marcato*, *martellato*, *cantilena*, and more: a rare pleasure in London theatre today, especially when the voice is of handsome range and affecting colour.

The character Williams presents is a rambling, anecdotal, and nostalgic old scholar. Williams can be very simple; he does nothing better than the tender quiet

with which he utters, "In my grandfather's day, the manuscripts flew around like butterflies." And yet his performance is generalised. He gives us aged charm and cuteness in abundance, so much so in Act Two he handles the audience as if he were in Christmas pantomime. As he tells Aubrey's

**If memory serves,  
'Brief Lives'  
once cut deeper  
than charm**

tales, he piles on the old man's reminiscence laughter — but he lacks the wit that makes us laugh with him. Why is old Aubrey laughing? The remembered word "crinkum-crunkum", for example, was immensely funny as Dotrice delivered it. Here we see only that Williams finds it funny, or rather that he enjoys acting the old man's amusement for us. The serious detail within the character — Aubrey's

scholarship, the intimacy with which he confides, the serious efforts he makes to marshal his thoughts — elude Williams because he so relishes the adorable exterior.

The performance has altogether too many actorly effects. He applies too many layers of the old man's exclamatory noises, and there is one heavy double-take too many. He is also more audience-conscious than the play can make sense of. It is also curious to note how he lacks comic timing: where a witty actor would leave just a judicious pause before a funny word, Williams hangs his pause out on the washing-line to dry, and so regretfully lets us know that he means to manipulate us. How odd: for Williams is a fine actor, with surely an altogether wider range than Dotrice had. And yet here he keeps showing us how serious characterization can turn into mere theatre, how depth can become surface.

The show itself remains a charming, very Tory, idea: nostalgia for a golden age of chivalry yoked to wry tenderness about the feebleness of old age, surrounded by amusing scatology and entertaining period detail. The scatology was a great deal more exciting in the 1960s, of course, but even then it never went further than a middle-class audience would safely enjoy.

I see now how much

Garnald has modelled his portrayal of old age upon some of Shakespeare's. Sonnet 73 ("In me thou seest the twi-light of such day...") and Justices Shallow and Silence from *Henry IV* are in the adjoining rooms. Perhaps this is clearer now because of Williams's rich Shakespearean experience: Garnald has tailored the show to fit him. Still, if memory serves, *Brief Lives* once cut deeper than charm. The irony between Aubrey's tender invocations of glories gone by and the all-too-real facts of his declining years counted for more. And the charm wears thin.



Michael Williams as John Aubrey: he piles on the laughter but misses the irony Alastair Macaulay

## INTERNATIONAL Arts Guide

### BALTIMORE

**OPERA**  
Baltimore Opera Company, Lyric Opera House  
Tel: 1-410-625 1600  
[www.baltimoreopera.com](http://www.baltimoreopera.com)  
Carmen by Bizet. Conducted by Alfredo Stiprani in a production directed by David Roth. The title role is sung by Irene Mishura; Mar 25, 27, 29

### BOLOGNA

**OPERA**  
Teatro Comunale  
Tel: 39-51-529 999  
[www.nettuno.it/bol/teatroculturale](http://www.nettuno.it/bol/teatroculturale)  
• Don Carlo: by Verdi.  
Co-production with the Grand Théâtre de Genève, conducted by Elisha Inbal in a staging by Andre Serban; Mar 26, 29  
• Il Campiello: by Wolf-Ferrari. New production conducted by Bruno Bartoletti in a staging by Nanni Gherardi, with designs by Antonio Florentino; Mar 25, 27, 28

### FORT WORTH EXHIBITIONS

**HELSINKI**  
OPERA  
Finnish National Opera  
Tel: 358-9-4030 2211  
The Magic Flute by Mozart. New production by Swedish director Etienne Glaser, designed by Peter Tilberg. Conducted by Mikko Franck; Mar 26

### KORIYAMA

**EXHIBITION**  
Koriyama City Museum of Art  
Tel: 81-249-56 2200  
Aubrey Beardsley: more than 200 drawings, prints, posters and books created during the brief period of the artist's fame. A member of the fin-de-siècle avant-garde, Beardsley left England for Dieppe following Wilde's disastrous libel action and subsequent imprisonment in 1895. The exhibition marks the centenary of Beardsley's tragically early death, aged 25, and arrives at the V&A in October, after touring in Japan; to May 5.

### LISBON

**CONCERTS**  
100 Days Festival, Expo '98  
Portuguese Symphony Orchestra: programme of 20th century works;

**MAIN AUDITORIUM, CENTRO CULTURAL DE BELÉM; MAR 25**  
**EXHIBITION**  
Royal Academy of Arts  
Tel: 44-171-300 8200  
Art Treasures of England: The Regional Collections. Display of some 500 paintings, drawings and sculptures which will tell the history of the public collections outside London, from the 17th century to the present; to April 13

**OPERAS**  
English National Opera, London Coliseum  
Tel: 44-171-632 8200

• La Bohème: by Puccini. Steven Pimlott's production is revived by Barry Atkinson and Frances Moore, and conducted by Emmanuel Joel (Alex Ingram from Mar 27); Mar 26, 27  
• The Tales of Hoffman: by Offenbach. New production by Graham Vick, designed by Tobias Hoyos and conducted by Paul Daniel/William Lacey. Cast includes John Tomlinson; Mar 25, 26, 27, 28

### NEW YORK

**EXHIBITIONS**  
Guggenheim Museum  
Tel: 1-212-423 3500  
[www.guggenheim.org](http://www.guggenheim.org)  
China - 5,000 Years: major exhibition organised in collaboration with the Chinese government. Comprising

more than 500 works of art, ranging from the Neolithic period to the modern, with traditional works displayed at the uptown museum (to Jun 3), and the modern section at the Guggenheim Museum Soho (to May 25). Uptown highlights include Neolithic jades and Shang and Zhou bronzes. The aim of the display at the Soho museum is to explore the meaning of modernity in China. Both parts will transfer to Guggenheim, Bilbao in July

**OPERA**  
Metropolitan Opera, Lincoln Center  
Tel: 1-212-362 6000  
[www.metopera.org](http://www.metopera.org)

• Lohengrin: by Wagner. New production by Robert Wilson, with costumes by Frida Permegeant; Mar 25  
• L' Elégie d' Amore: the final performance of the season is conducted by Maurizio Benini, with a cast including Ruth Ann Swenson; Mar 26  
• Stiffelio: conducted by James Levine, with Maria Guleghina as Lina and Plácido Domingo as Stiffelio. The production is by Giancarlo del Monaco; Mar 27, 28

### THEATRE

Joseph Papp Public Theatre  
Tel: 1-212-260 2400  
Macbeth: by Shakespeare. George C. Wolfe directs Alec Baldwin and Angela Bassett as Macbeth and Lady Macbeth.

### PARIS

**CONCERT**  
Salle Pleyel  
Tel: 33-1-4561 6589  
Orchestre de Paris: conducted by Paul Daniel in works by Messiaen, Berlioz and Rachmaninov. With mezzo-soprano Vesselina Kasarova; Mar 25, 26

### ROME

**CONCERTS**  
Villa Medici  
Francesco Saverio: 1510-1533. First major retrospective devoted to Saverio, one of the lesser known Florentine Mannerists. Includes around 135 works. For the duration of the exhibition, there will be guided visits to see his frescoes, the most spectacular of which is in the French Ambassador's study; ends on Sunday

### ROTTERDAM

**CONCERTS**  
de Doelen Hall  
Tel: 31-10-217 1700  
Rotterdam Philharmonic Orchestra: conducted by Valery Gergiev in works by Debussy, Mussorgsky and Prokofiev. With baritone Dmitri Hvorostovsky; Mar 27, 28

### SAN FRANCISCO

**CONCERTS**

Davies Symphony Hall

Tel: 415-864 8000

[www.sfsymphony.org](http://www.sfsymphony.org)

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## COMMENT &amp; ANALYSIS

PERSONAL VIEW JOSEPH E. STIGLITZ



EDWARD MORTIMER

## Global gloom

In the Communist manifesto, Marx and Engels described a world economy more like that of 1998 than of 1848

You think globalisation is a new phenomenon? Then guess when this passage was written.

"All old-established national industries have been destroyed or are daily being destroyed... in place of the old wants, satisfied by the productions of the country, we find new wants, requiring for their satisfaction the products of distant lands and climates. In place of the old local and national seclusion and self-sufficiency, we have intercourse in every direction, universal interdependence of nations."

That was Karl Marx and Friedrich Engels, writing 150 years ago in the Communist manifesto. As Eric Hobsbawm writes in his introduction to a new edition of the manifesto, to be published next month by Verso, "Marx and Engels described not the world as it had already been transformed by capitalism in 1848, but predicted how it was logically destined to be transformed."

It is ironic that their description of capitalism and its effects should have come (partially) true just when Marxism as an ideology, and as a prescription, no longer finds many takers. Hardly anyone now believes matters would be improved by abolishing property in land and all right of inheritance; centralising credit, communications and transport "in the hands of the state"; or extending state ownership.

Perhaps the nearest we have in the 1990s to Marx's and Engels' vision of the destiny of capitalism is to be found in a book published this week by John Gray, professor of European thought at the London School of Economics - a sometime Conservative,

alienated and disillusioned by the destructive effects of Margaret Thatcher's free-market policies in Britain in the 1980s.

Prof Gray attacks what he calls the "Washington consensus", according to which free markets and democracy go hand in hand and are in some sense the natural condition of mankind. He argues that free trade and laissez-faire policies, so far from being a pre-socialist norm, were only applied systematically in Britain for a few decades in the mid-19th century (just when and where Marx and Engels were writing). But this receded as democracy expanded, and as the ghastly social consequences of unbridled capitalism became impossible to ignore.

Now, he thinks, the same disastrous experiment is being repeated on a global scale, as doctrinaire liberals have seized control of the international economic summit of "about two dozen governments", drawn in equal numbers from leading industrialised countries, newly industrialised or "emerging market" countries, and "the least developed countries threatened by marginalisation".

Not everyone will agree with that mechanism. But the problems listed are surely real. The Group of Eight industrialised countries, which does not even include China or India, is hardly an adequate forum for dealing with them.

\**False Dawn: The Delusions of Global Capitalism* (Granta Books)

\*\**The Challenges of Globalization* (Overseas Development Council, 1875 Connecticut Avenue, NW, Suite 1012, Washington, DC 20009)

Edward.Mortimer@FT.com

In a paper published in January, Mr Sutherland and co-author John W. Sewell stress the need to ensure that globalisation's benefits extend to the nearly 4bn people who live in countries with a per capita gross domestic product of less than \$1,500 (£900) a year.\*\*

They warn of a "crisis of confidence in the very structure of markets", amplified by the financial crisis in Asia. They urge greater effort to dispel the invalid concern growing in the developed world that the competition unleashed by global markets will result in a race to the bottom. And they list a number of problems not caused but "complicated" by globalisation: environmental degradation, disease, migration, crime and terrorism.

The financial movements of the past few years are like the sea. Net long-term private capital flows to developing countries rose sixfold from 1990 to a record \$256bn (£153bn) in 1997, according to the Global Development Finance 1998 report by the World Bank released today. These include foreign direct investment, investment in equity and credits of over a year's maturity. The stock of short-term debt by countries in mid-1997 was \$360.9bn.

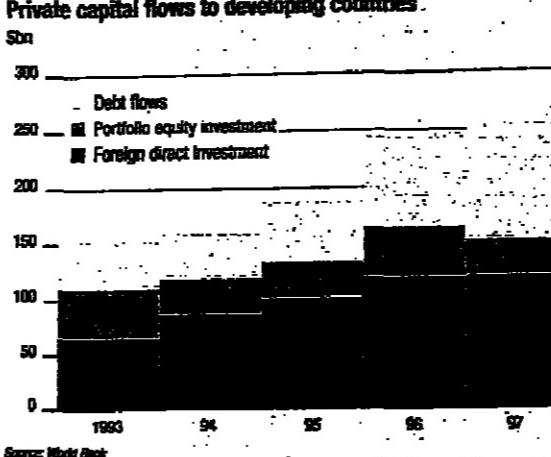
All developing countries are afloat on this sea. Bond issues and loan commitments to east Asia, south Asia and Latin America all fell by more than half in the fourth quarter of 1997. This illustrates that developing countries are more vulnerable to oscillations in international flows than ever before. Without volatile international capital flows, the East Asian crisis of 1997 would probably have been no more memorable than the South Korean crisis of 1993 or the Thai one of 1993.

Everyone recognises that this is not the best of all possible worlds. What can we do about it?

Part of the answer is easy: insist on more information and greater disclosure. Both the Mexican and the east Asian crises were triggered and exacerbated partly when investors found out that reserves were smaller than they had thought and that short-term debt was higher. Perhaps more important than misleading information was the general lack of it: when the problems became apparent, this made it hard for lenders to distinguish bad companies from good, leading them to shy away

from all.

## Private capital flows to developing countries



The returns to better information are great, but we should not delude ourselves into thinking that this alone can resolve all the problems. Much existing information seems not to be fully incorporated into market assessments, so there is no guarantee that markets will respond perfectly to perfect information in a world dominated by private-to-private capital flows, it will be very difficult to estimate the external exposure of an entire economy. And with the increased use of derivatives, it will be virtually impossible. Better information is like a better navigation chart: useful, but not everything.

For emerging markets, another part of the answer is also easy: domestic reforms can create more robust financial markets, more transparent systems of corporate governance, and less error-prone macroeconomic policy. But as with better information, so with better policies. It would be foolhardy to base domestic regimes and the international financial architecture on the assumption that these will be perfect. Developing countries have less capacity for financial regulation and greater vulnerability to shocks. Policy regimes need to be resilient against human fallibility. Aircraft are not designed to be flown just by ace pilots. So we - investors, emerg-

ing markets and the international financial community generally - need to consider a third policy response: towards international capital flows. We cannot expect it to eliminate all crises, let alone all economic fluctuations. But along with domestic reforms and greater disclosure, it reduce their frequency and magnitude.

Some people object to this in principle, arguing that governments should not intervene in international capital markets. This objection is not a good way to begin the discussion. The \$110bn package for east Asia is clear: a major intervention in the workings of the free market.

Intervention has been justified on the basis of systemic risk, which is the classic case of what economists call an externality. Externalities can occur when the private risk of investing in a country is smaller than the social risk. This discrepancy may be especially large for short-term speculative capital flows. Whenever there are large discrepancies of this kind (and they would exist if investors believed a bailout were likely even if systemic risk did not exist), then some form of intervention would be justified to bring the private risks into line with the social risk. But what kind of intervention?

There is now broad agreement that foreign direct investment is valuable. It brings not just capital but

also technology and training. Preliminary evidence from east Asia confirms that foreign direct investment is relatively stable.

Short-term capital does not bring with it ancillary benefits. True, some short-term capital, especially trade credits, is essential. But when the savings rate is already high, and when the marginal investment is being misallocated, additional short-term capital flows just increase the vulnerability of an economy.

The net benefits appear even smaller when the reserves set aside to protect against the volatility of short-term capital are taken into account. From the consolidated balance sheet of the borrowing country, it seems as if emerging economies are borrowing from developed countries at higher rates, only to lend a large fraction back in the form of treasury bills and other low-rate-of-return instruments. The economic slowdown resulting from the crisis in east Asia may more than wipe out the gains from the recent financial inflows.

To extend the airplane metaphor that has been used in this discussion, what is at stake is not just a dramatic aircraft crash, an occurrence so rare that almost no one would question the superiority of air travel, especially for long distances, nor the role of government in enhancing safety. But the record of small planes travelling short distances is in greater doubt.

So what would a new regime for short-term capital flows involve? There are many components.

First, we need to eliminate the tax regulatory and policy distortions that may be large discrepancies of

this kind (and they would exist if investors believed a bailout were likely even if systemic risk did not exist), then some form of intervention would be justified to bring the private risks into line with the social risk. But what kind of intervention?

There is now broad agreement that foreign direct investment is valuable. It brings not just capital but

equity and a solid fundamental and a sound financial system, may be the reason that Chile has been relatively unaffected by recent financial crises.

Still other possibilities for others include the use of tax policy by, for example, limiting the extent of tax deductibility for interest in debt denominated or linked to foreign currencies.

Other issues have to be addressed at the international level. In spite of repeated resolutions that lenders should bear more of the cost of their risky decisions, the moral hazard problem in the 1990s is, if anything, larger, not smaller than it was in the 1980s. At the same time, workers and small businesses in borrowing countries - innocent bystanders who did not engage in risky transactions - continue to bear huge costs. Now is the time, before the next crisis, to devise orderly procedures for work-outs that will provide better incentives and more equitable cost-sharing.

The financial architecture for nation states took centuries to build; today, concepts like national banking are still controversial in parts of the US. Arriving at a consensus about international reforms could be even more difficult. But the intensified international dialogue on these issues, at the very least, is a promising start.

The author is chief economist at the World Bank

## LETTERS TO THE EDITOR

## Spectacle that reflects democracy adapting to information age

From Mr John A. Skolas

Sir, The spectacle of Clinton/Starr/Jones et al is conspicuously absent from Joseph Nye's well-reasoned analysis of declining confidence in government ("We blame the government", March 18). To Mr Bill Clinton's attackers the presidency is soiled. To supporters, congressional and judicial processes have been perverted. Yet, Scandalmania '98 may prove historically significant as democracy adapts to the information age - and not entirely negative.

As public figures and institutions, credible aphorisms collide. First, the more information the better. Second, familiarity breeds contempt.

Consider what we know about the mere mortals who govern the US and lead its military now versus informa-

tion publicly available in the 1940s, 1950s and 1960s. Would 1990s style disclosures have dimmed Kennedy's "Camelot" aura in the 1960 campaign? Would cable news coverage of Truman Committee investigations have undermined confidence in the military? In 1990s politics, would Eisenhower have retired and written a book after the second world war - pre-empting Colin Powell?

In polls, Americans distinguish between the president, the man and the institution of presidency. Mr Clinton has more credibility describing policies that make an impact on people's lives than describing his own life. Republican strategists warn the GOP to develop a substantive agenda beyond bashing Mr Clinton. Substantive rules.

Evaluating accusations, accusers, "spin" and media frenzy does not mitigate cynicism, but it does invite patience and sophisticated value judgments - useful skills for voters in an age of too much information.

All this does exacerbate a problem Mr Nye rightly correlates to declining confidence in government - bright people foregoing government service. As to elective offices, deterrents include endangered privacy and constant fundraising - the latter generating less salacious and more bipartisan scandals.

Yet, absent public outrage, politicians reject campaign reform. Government will be as worthy of public confidence as the public demands.

John A. Skolas, 129 Hamilton Road, Landenberg, Pennsylvania 19350, US

## Gibraltar is no obstacle

From Mr P.R. Caruana

Sir, Your article, "Rock proves a hard place to work into the EU" (March 20), says that Gibraltar has become a considerable obstacle to efforts to force common policies on issues such as asylum, crime, immigration and judicial cooperation.

Gibraltar is a willing participant in all such policies. We take our EU obligations seriously and, as a small territory, spend a disproportionate amount of our financial resources to implement and enforce them.

The "obstacle" is not Gibraltar, but Spain. It is Spain that constantly vetoes (or threatens to) EU common values (in numerous areas of activity) unless Gibraltar's participation through our constitutional institutions is excluded, not pursuant to any EU-wide interest, but pursuant to her anachronistic claim to recover the sovereignty of Gibraltar (286 years after she lost it) contrary to the unanimous wishes of the people of Gibraltar. This, even though Gibraltar is an integral part of the EU, having joined with UK in 1973 (13 years before Spain herself joined).

It is not right that the innocent victim of such tactics should be portrayed as "the obstacle" simply because it is small.

P.R. Caruana, chief minister, 6 Convent Place, Gibraltar

## Contradictions of drive to 'lead in Europe'

From Mr Raphael Papadopoulos

Sir, Lionel Barber ("Winning friends", March 18) praises Robin Cook, the foreign secretary, for having learnt the lesson that speaking in the name of Europe maximises the influence of medium-sized powers such as the UK.

Mr Barber is, of course, right in identifying such divergences in national positions and obstacles to the establishment of a European defence and security policy. The Iraq crisis, however, underlined,

more than anything else, the fundamental lesson which the British government has yet to learn: that of the inherent weakness and contradiction in its drive to "lead in Europe", coupled with its willingness to be led by the US, sometimes uncritically and without consultation with the other Europeans.

Raphael Papadopoulos, 53 Azamur Place, London NW1 7XG, UK

## Preparations for euro introduction should be a high priority

From Mr James Ashe-Taylor

Sir, Mr J.M. Langham (Letters, March 13) is wrong to think that he need not review his business strategy to take account of the introduction of the euro. Many large businesses in the euro area - particularly in Germany - will quickly adopt the euro as their "house" currency, and they will expect those doing business with them to present invoices and price lists denominated in euro. Mr Langham's competitors in the euro area will not face the uncertainties and expense of managing the sterling/euro exchange rate risk. The euro will bring price transparency throughout the euro area, and this will intensify cross-border competition, which will affect the ability of companies like Langham Indus-

tries to compete effectively. UK companies also need to address the possibility that the UK may adopt the euro within the next five years. This should affect their current approach to a wide range of issues, from IT upgrades to decisions on fixed-rate borrowing. How will Mr Langham - and his competitors - react when the "domestic" market becomes the whole euro area?

## Number One Southwark Bridge, London SE1 9HL

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**FINANCIAL TIMES**Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 822188 Fax: +44 171-407 5700

Wednesday March 25 1998

**Regulating capital flows**

As immediate anxiety over the east Asian financial crisis fades, analysts are struggling to learn the lessons. A growing number are thinking about how to limit the excesses of international capital markets. The need for such analysis may be regrettable, but it is also inescapable.

The article by Joseph Stiglitz, the chief economist of the World Bank, in today's FT, explains why. An excellent supporting analysis of the east Asian crisis is provided in this year's Global Development Finance report from the Bank. The report does not just analyse of the mistakes of the affected east Asian countries, but also makes astringent comments on the financial institutions of advanced economies.

"Loans came from countries with seemingly well-regulated and transparent financial institutions operated by sophisticated managers without government intervention," it observes. "Yet foreign lenders and investors were not restrained by inadequate financial statements, high short-term debt or the unhedged foreign exchange exposure present in the financing structure of east Asian banks and firms." Nor should these investors have believed they were insured against losses. If they did, they must now know they were wrong.

Fools and their money are soon parted. Unfortunately it is not just the fools who suffer, nor even the companies and

banks they lend to. It is, above all, the workers and those dependent upon them who pay the price – and what a price it is. The shift between 1996 and 1997 in net external private finance to the five most affected economies was some 11 per cent of their combined gross domestic products.

There is no question that every country needs to strengthen its financial system and improve transparency, as everyone agrees. But it would be foolish to believe that such improvements, even if successfully implemented, would eliminate these costly shocks. Markets make huge mistakes. Moreover, the decision-makers directly involved often fail to take into account the wider costs their errors impose. Even France and Germany were struggling to meet the public deficit target of 3 per cent of gross domestic product.

The turnaround is due partly

**T**he most nerve-racking moments of a space mission are the countdown. So it is with European economic and monetary union.

Today, the European Commission will recommend that 11 countries, including Italy, are ready for Emu. A report from the European Monetary Institute, the forerunner of the European Central Bank, may hint at reservations; but nothing is likely to undercut the Commission's central recommendation in favour of a broad-based currency union.

Just 18 months ago, few would have predicted such an outcome. Spain and Portugal's chances of meeting the Maastricht treaty's entry criteria looked questionable. Italy's prospects appeared remote. Even France and Germany were struggling to meet the public deficit target of 3 per cent of gross domestic product.

The turnaround is due partly to the economic cycle: by boosting tax revenues, growth has helped countries get their fiscal deficits under control. It is also a testimony to political will, especially on the part of Chancellor Helmut Kohl who views Emu as Europe's (and his own) monument to the 21st century. The EMI and Commission reports also point, tentatively, towards a deeper economic transformation, especially in the Mediterranean countries that have embraced hard-money orthodoxy with a passion unthinkable a decade ago.

Yet the most striking development is how the protagonists in the Emu drama – the financial markets, big business, the politicians, and the central bankers – have found themselves co-opted into a collective effort to meet the target date of January 1, 1999. Nobody, it seems, now has a stake in delay or failure.

In theory, the EMI and Commission reports form a neutral economic analysis of the progress that the 15 EU member states have made toward meeting the Maastricht treaty criteria.

In practice, the two documents are an integral part of a political process leading up to the May 1-3 summit when European Union leaders formally decide the founder members of the Emu bloc; the bilateral exchange rates between euro zone countries; and the president of the European Central Bank as well as the five other members of the executive board.

In the past few weeks, the EMI and the Commission have played a game of cat and mouse over their reports. The EMI has expressed concerns about the high level of debt in Belgium and Italy. It has criticised the failure of other countries, notably France, to pass all necessary legislation enshrining the independence of the national central bank and the priority of price stability in government policy.

"Central bankers are the ones who are going to run monetary union," says one London analyst. "So there we have no interest in picking egg off the ceiling."

Politicians, on the other hand, are more concerned to avoid last-minute hitches. So the Commission has sought to coax the EMI into minimising differences over the interpretation of the treaty criteria, warning that any serious divergence with the Commission's own analysis and recommendation risks dynamiting a smooth transition to Emu.

A greater degree of concentration is inevitable in Europe with its far smaller defence budgets. But the Lockheed case could have lessons for Britain. France and Germany as they ponder how to put their major aerospace companies together.

**US defence**

Having actively encouraged the trend towards concentration in the American defence industry, the US government has now called a halt. This week it filed a law suit to prevent Lockheed-Martin buying Northrop Grumman. Lockheed will fight the move, but in the joint action by the justice and defence departments it is facing the opposition of the nation's anti-trust regulator and its main customer.

So the days of the defence mega-merger thus look numbered. The landscape is much changed from a decade ago when the Pentagon insisted on having enough defence contractors to compete on virtually every one of its programmes except nuclear-powered aircraft carriers. Since then, Washington has cautioned defence contractors they could not go on in the style to which the cold war had accustomed them and warned them that in order to survive they must merge and diversify. The defence companies took this advice so zealously that there are now only about half a dozen of them left.

The Pentagon's main complaint is that Lockheed's takeover of Northrop would make the combination the sole US source of some missile countermeasures, airborne early warning radars and anti-submarine systems. Lockheed hoped to counter these complaints by making the sort of

behavioural promises – to act as if the two companies were still partly competing – that have satisfied the government in recent mergers. But this time that was not enough. To satisfy the Pentagon, Lockheed would have had to sell off Northrop's entire electronics business. Since this is precisely the division Lockheed wanted to get its hands on, the company refused.

The Pentagon has also revived concern about "vertical" integration. It argues that Lockheed-Northrop would, as a prime contractor, have too great a vested interest in putting its own products (weapons) on its platforms (aircraft) rather than objectively seeking the best bargain for the Pentagon and the US taxpayer. Ironically, this tendency is a by-product of recent procurement reforms, in the UK as well as the US, which have sought to give prime contractors a bigger role and responsibility. Yet the Pentagon has concluded that procurement reform may have hit its limits, and that there is merit after all in keeping some companies apart.

A greater degree of concentration is inevitable in Europe with its far smaller defence budgets. But the Lockheed case could have lessons for Britain. France and Germany as they ponder how to put their major aerospace companies together.

**In the dock**

Protests from European shipbuilders that South Korea is abusing its international rescue package to engage in unfair price competition are the symptom of a deeper problem. From steel to semiconductors, the cure to Korea's financial crisis has not addressed the excess industrial overcapacity that helped cause it.

Yet it would be dangerous for the International Monetary Fund to insist – as European shipbuilders apparently want – on efficient industrial capacity being closed as the price of continuing support, or for governments to apply unilateral trade policy remedies to situations that arise because one country's exchange rate has fallen too far.

Shipbuilding poses special problems, partly because it is not covered by World Trade Organisation anti-dumping procedures. Though Korea has always denied direct subsidies, many of its competitors assume that indirect ones were generous. Cheap credit from banks which had implicit government support enabled large conglomerates to build up excess capacity.

Transfer pricing within conglomerates still makes it impossible to determine the true Korean cost of production or the real prices of domestic sales. The fact that Hally, which declared bankruptcy late last year, is still building ships suggests banks are still prepared to lend at a loss.

But the way of dealing with these problems is through a recognised disputes procedure rather than using the IMF as an instrument of trade policy. A vehicle for dealing with the issue exists in the form of the OECD shipbuilding treaty which has been agreed by the main producers but is sadly not operational because the US has refused to ratify it.

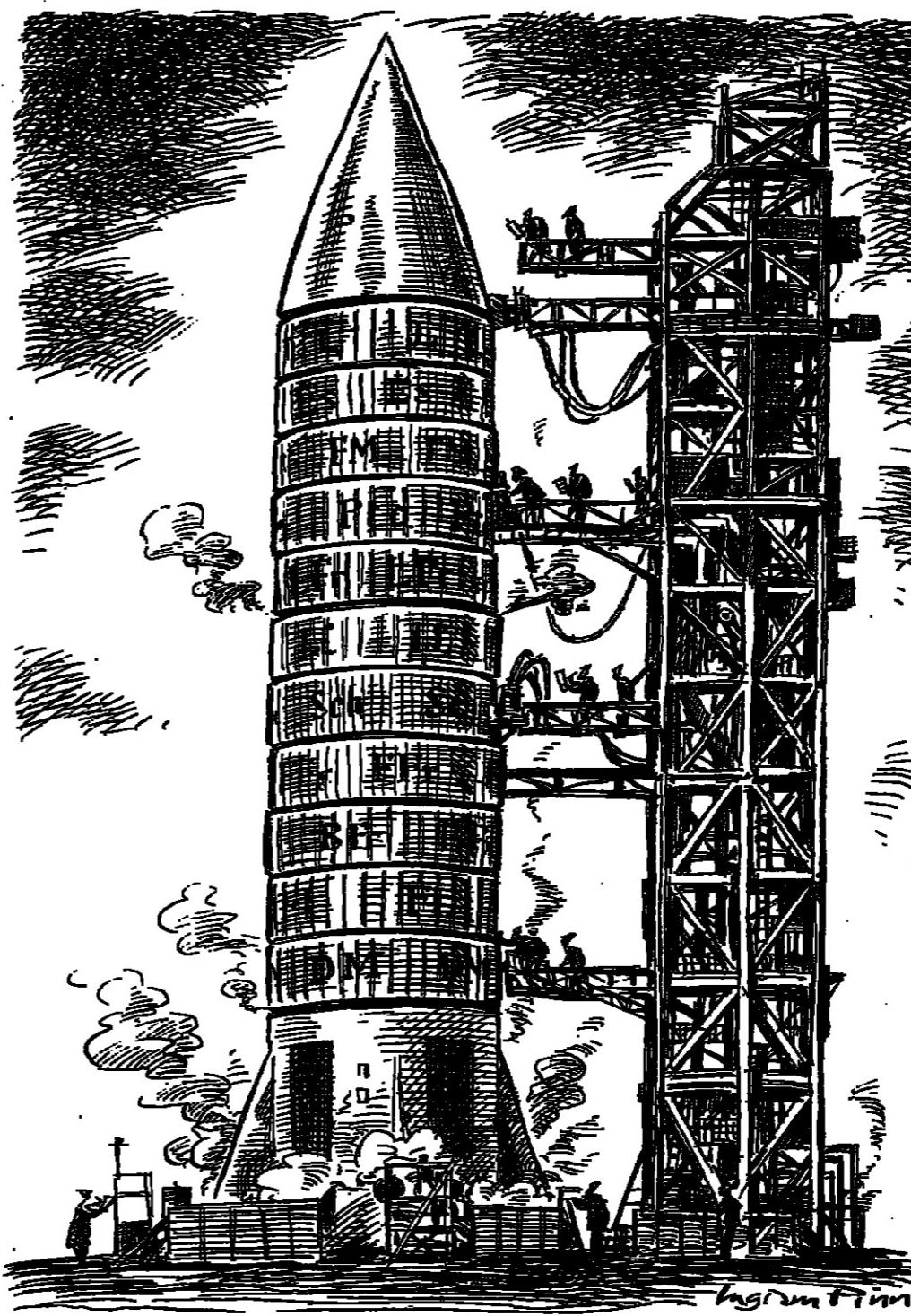
There is no reason why European shipbuilders should not make the treaty operational without the US. This would at last establish a procedure for dealing with dumping and subsidies. But Europe would first, and quite rightly, have to abolish its own open subsidies to shipbuilders.

Ironically for its Western industrial critics, the IMF programme should help in a broader way to sort out the problem. It should help raise Korea's exchange rate as confidence returns, reducing shipbuilders' price advantage. By imposing rationalisation on Korea's banks and conglomerates, it should put an end to transfer pricing distortions and halt the availability of cheap credit.

Externally imposed limits on shipbuilding capacity would simply lead to a cartel. Open markets with effective dispute procedures are the best way of eliminating unfair competition and ensuring that only efficient producers survive.

**COMMENT & ANALYSIS****Countdown to Emu**

**Lionel Barber** warns that as the European Union enters the post-Maastricht era, the true test is about to begin



realised that opposition to the euro is futile," says a Commission official. "The government is looking for arguments to defend the decision to the public."

That is why Mr Kohl has invited the Bundesbank to produce its own report, a sly manoeuvre aimed at drawing the central bank into the collective exercise. The Bundesbank assessment will be delivered to the Bonn government on Friday. And though there is dark muttering about a possible minority report from Bundesbank "backwoodsmen", it is the word of Hans Tietmeyer, the bank's president, that counts most. And he has put his signature on the EMI document.

So much for the politics. The outstanding economic question is the degree of real convergence between the *de facto* single currency bloc built around the D-Mark and the new converts to the German stability culture from the south; and whether this convergence is sustainable. The Commission will publish dazzling graphics today to show that convergence is real and that no one is playing fast and loose with the treaty. This reflects the need for a watertight defence against legal challenges, notably an action pending before the German constitutional court arguing that in effect Emu would be unconstitutional.

The EMI has avoided making individual assessments of each country in recognition that the final word lies with the Commission and EU leaders. The debate has revolved around the interpretation of the four main Maastricht criteria:

• Price stability. Member states need to show an average rate of inflation that does not exceed the best three performers by more than 1.5 per cent. By the end of last year, the average rate of inflation in the EU was about 2 per cent, easily enough for Emu aspirants to qualify.

• Exchange rate stability: countries are required to observe the "normal" fluctuation bands within the European exchange

rate mechanism for at least two years, without devaluing against the currency of any other member state.

In strict terms, Finland, which joined the ERM in autumn 1986, and Italy, which rejoined the ERM in November 1992, have not served their two years' probation. But their currencies have been stable and the interpretation of the provision is open to dispute, following the suspension of the old "wide band" ERM in August 1983.

The one concern for the UK – which along with Denmark and Sweden is staying out of the first Emu wave – is that the Commission is likely to insist that ERM membership is a pre-requisite for joining the euro – a fact underlined by Greece's decision to join the ERM this month.

• Sustainability of public finances. The public deficit should be at or close to 3 per cent of GDP, barring temporary or exceptional circumstances.

In 1997, all countries moved mountains to hit the 3 per cent target and all countries, barring Greece, reported last month that they had succeeded. The recovery bolstered their efforts, but so did their currencies have been stable and the interpretation of the provision is open to dispute, following the suspension of the old "wide band" ERM in August 1983.

The more serious risk, he says, is that EU governments will be tempted into asymmetric policy responses to deal with unemployment and the reform of the welfare state. The commitment of the French and Italian governments to introduce a 35-hour working week – in the face of stiff opposition from national employers federations – could be an indication of tensions to come over, for example, labour flexibility.

As if to reaction to this fear, at the weekend meeting in York, EU finance ministers agreed to co-operate even more closely on budgetary, tax and other economic policy.

Today's reports show that Europe is soon to enter the post-Maastricht era. After the first few nerve-jangling moments of single currency lift-off, the real test will begin: getting the euro into orbit.

**The scope for misunderstanding and conflict in the post-Emu world remains as live as ever**

**OBSERVER****Middelhoff's Random coup**

To her Bertelsmann executives tell Thomas Middelhoff, single-handed, prided one of the jewels of the publishing world from the media empire of brothers S.I. and Donald Newhouse.

The 44-year-old heir apparent at the private German company was dispatched to New York last summer to learn more about a market

Bertelsmann believes will play a big part in its future. It didn't take him long to pounce: friends say it was at the 70th birthday bash for S.I. last November that Middelhoff floated the audacious idea that the American media mogul should sell Random House, whose publishing imprints include some of the most famous names in the business.

Middelhoff had already done the rounds of the American media elite, including meeting Sumner Redstone and Rupert Murdoch, both of whom are widely thought to be considering selling large book publishing businesses. The publishing world had not guessed, though, that Newhouse would be first to sell.

Just why the Newhouse family decided to quit after 18 years in book publishing is less clear.

The estimated price tag of \$1.5bn or more would no doubt come in handy if, as reported, the family faces large estate duties. There have also been signs of the Newhouses adopting a more hard-nosed attitude to a media group known more for its glamour than its profits.

The chronically unprofitable New Yorker, edited by Tina Brown, is being combined with other magazine activities. And Tina's husband, Harold Evans, left Random House's hard-cover imprint last year after racking up as much fame for his large advances as for his publishing coups. It sounds suspiciously like the end of an era in the glittering New York publishing world.

**Pay cut**

PepsiCo boss Roger Enrico is joining the US boardroom fashion for philanthropy. He's cutting his salary from \$900,000 a year to \$1, giving the balance to fund scholarships for children of employees earning some \$60,000 a year. The son of a blue-collar worker from Chisholm, Illinois, he got his own college education through a scholarship.

"My father worked on the front line all his life – in an iron ore processing plant. I know what a difference he made," says Enrico in a letter to employees of the US soft drinks and salty snacks outfit. "I also know how much it meant to him when I received a scholarship that enabled me to go to college."

Enrico isn't the only top American boss keen to give up his riches. John Malone, the Denver-based boss of Tele-Communications Inc, the biggest US cable TV group, has set up a \$1.5bn family foundation to benefit education, which will be endowed with most of his 42m shares in TCI. Fellow cable king Ted Turner says he will give \$1bn over 10 years to the UN.

Enrico should be able to scrape by on his annual bonus, which came to \$1.8m last year.

**Crude tactics**

Venezuelan energy minister Erwin Amista can't have enjoyed his weekend in Saudi Arabia, where he grudgingly agreed to reduce oil output by 200,000 barrels per day to help boost oil prices.

He's celebrating his return by having a go at the media for publishing false information to manipulate the oil price. He says an allegedly false news agency dispatch reported a rift between Venezuela and Saudi Arabia, resulting in a drop in oil prices. "An important buyer" bought in, says Amista, then sold when another wire report about the health of King Fahd – again allegedly erroneous – sent the price up again.

But by the time Amista set off for Ryad, Luis Giusti, the head of state-owned Petróleos de Venezuela, had acknowledged what the world had long suspected – Venezuela was producing well over its Opec quota. Nonetheless, Amista insisted for 18 months that Venezuela was abiding by its quota. That sounds uncommonly like giving false information about oil output.

**Folding papers**

Small doesn't mean beautiful for the Liberian press. It's not a huge industry, some titles appear irregularly, and most sell under 3,000 copies. Now the government has banned any media organisation that

can't prove it has \$10,000 in the bank and any newspaper with a daily circulation of less than 4,000.

In case that doesn't solve whatever the authorities consider to be the problem, the information ministry says it can shut any paper "used against the state to cause chaos, disarray, public disorder". Unfair reporting is also cause for closure. Newspapers are planning to contest the new laws in court. They'd better be careful what they write about the case.

**For example**

There's a bit of jealousy in Bucharest over the goings-on in Moscow. Romanians are fed up after months of infighting in premier Victor Ciorbea's coalition: mediation by president Emil Constantinescu failed to produce anything resembling order.

Yesterday's Romanian press was quick to report Boris Yeltsin's sacking of the whole Russian government – and to demand that Constantinescu resign.

**Legal sense**

The US Supreme Court this week rejected a Florida woman's case that she had a constitutional right to work as a prostitute. Meanwhile in New York, a jury threw out an attempt to sue supermodel Cindy Crawford for \$2m after a woman hurt her ankle following Crawford's gyrations on a work-out video.

Maybe the American tide is at last turning against silly litigation.

Euro-tax and the French government's use of France Telecom's pension liabilities, which cut the deficit by 0.5 per cent.

• The ratio of public debt to GDP should not exceed 60 per cent – unless it is sufficiently diminishing and approaching the reference value at a satisfactory pace. The interpretation of this last criterion has caused the most controversy among central bankers and the Commission.

Mr Tietmeyer, leading a group of hardliners, says it is difficult to argue credibly that Belgium and Italy have met the target. Their debt, though diminishing, is still twice the Maastricht level. The fact that Germany's debt has been edging upwards, largely because of the costs of unification, has not diminished Mr Tietmeyer's appetite for a fight.

The Belgians have countered that their economy is strong enough to sustain a high level of debt, and that the country's hard currency policy and high primary surplus supports their case. The Italians have been equally robust, resisting pressure for a commitment to a 10-year debt reduction plan.

In a final bid to overcome German (and Dutch) misgivings, the Rome government has produced a draft budget for 2000 and 2001, including a commitment to use any additional margin of manoeuvre to cut the structural debt. This would offer hope of reducing Italy's stock of debt to about 100 per cent of GDP by 2003.

Bonn remains unsatisfied. Last weekend, at a meeting of fellow EU finance ministers in York, England, Theo Waigel, Germany's finance minister, announced a five-point plan to accelerate debt reduction and tighten budgetary discipline among the Emu bloc countries.

Most countries paid lip-service to Mr Waigel's initiative. But his call to correct unexpected budgetary shortfalls and to use windfall surpluses for debt repayment could create tensions. Unease could be particularly marked in France, where the Socialist government has never been enamoured of a mechanical approach to fiscal discipline and would prefer to use budgetary savings to tackle the problem of chronic unemployment.

This is where Emu could come unstuck. For while the question of which countries qualify for the single currency seems a forgone conclusion, the scope for misunderstanding and conflict in the post-Emu world remains as live as ever.</p

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# FINANCIAL TIMES

WEDNESDAY MARCH 25 1998



## THE LEX COLUMN

### Indecision in euroland

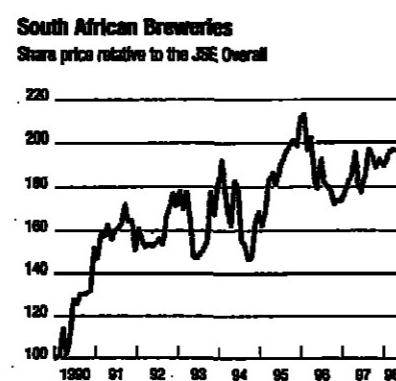
The European Monetary Institute is expected to give its blessing today to all 11 candidates for the single European currency, so everything must be fine. Well, not quite. Important issues remain unresolved – notably, what will happen if a banking crisis hits euroland? There is, admittedly, no sign of such a crisis. But the notion is not so crazy. The euro's launch will expose protected and inefficient banking industries to competition. Add to that a one-size-fits-all monetary policy that could exacerbate booms and busts in peripheral countries, and some banks could be vulnerable.

Of course, there is nothing wrong with a few banks going to the wall. Indeed, it could be salutary. The problem would be if a panic ensued, engulfing even sound institutions in a liquidity crisis. The traditional remedy is for the central bank (or allied institution) to act as a lender of last resort. But herein lies the rub. Under economic and monetary union, the European Central Bank may not have the desire to perform this role, particularly if problems are localised, on the grounds that the common purse should not be used to bail out the fofohardy. But national central banks may no longer have the authority to supply limitless liquidity to their local banks either. An effective response could slip between the bureaucratic cracks.

One reason why there is no clarity on what would happen is that different national central banks have conflicting views. The Bundesbank is uneasy with the idea of a lender of last resort *per se*, fearing it encourages foolish behaviour; others are reluctant to force the issue until the single currency is up and running. There is even a theory that the institutional framework will develop only when there is a crisis. But that is asking for trouble. Surely one lesson of Asia's financial crisis is the need to be well prepared. Any clear procedure would be better than a vacuum.

#### South African Breweries

Unbundling is spreading like a brushfire through corporate South Africa. Hard on the heels of big deals in the mining and finance sectors, the country's premier blue-chip industrial company is now planning to prune its portfolio. South African Breweries' announcement underscores the momentum unbundling now has. The pressure on laggards, and there are many,



to change is building inexorably. Still, for SAB, it remains very much a first step: the four disposals under discussion involve less than 2 per cent of SAB's R50bn market capitalisation. It falls well short of embracing the idea that focus involves selling even good businesses if they are non-core. Hence there is no mention of SAB's holdings in Edgars and Plate Glass, respectively clothing and glass.

Shareholders should put pressure on SAB to take this next step and focus on its core businesses. Its brewing prowess is undisputed and its understanding of the developing consumer is a powerful competitive advantage. It has already expanded successfully in Africa, eastern Europe and China, and this part of the business is sure to increase in importance. This is especially so with the government intent on tightening competition legislation.

With over 90 per cent of the South African beer market, SAB will clearly be a prime target.

#### Transatlantic defence

With the US government sinking its teeth into the merger between Lockheed Martin and Northrop Grumman, General Electric Company's chances of buying into the US defence market have improved. Tasty defence electronics and radar morsels may be thrown across the Atlantic as the price of getting the merger approved.

They would certainly be more palatable than mini-conglomerates with relatively small defence businesses such as Litton Industries and ITT. Still, GEC would

remain a relatively small player in the US compared with Boeing, Lockheed or Raytheon. And the Pentagon might be reluctant to let a non-US company get its hands on the juicy prime contractor jobs. Nevertheless, having a credible US alternative should improve GEC's negotiating position with European players. A more serious flirtation could flush out a good deal.

Ideally, that would mean the French accepting a merger between GEC and Thomson-CSF on terms that allow the rationalisation of the combined business. Welding the US option as a stiff stick in European restructuring negotiations should therefore enable GEC to drive a hard bargain for its shareholders. The same goes for British Aerospace. Certainly, an array of choices would avoid the need for a suboptimal merger between Britain's top two defence groups – which would neither open up new markets nor offer big scope for cost-cutting.

#### UK dividend yields

So the dividend yield on the FTSE All-Share index is at its lowest levels since the First World War. That is a pretty good indication the market is overvalued, most would assume. The 2.7 per cent gross yield is received by few investors, now that pension funds have lost their dividend tax credit. With most getting their dividends net, that leaves a yield of 2.26 per cent. Assuming 2% per cent real annual dividend growth, in line with past economic growth, this would produce inflation-adjusted total returns of under 5 per cent. Given that index-linked government bonds yield a touch under 3 per cent, the premium investors receive for holding equities would be only 2 per cent. That is almost certainly unsustainably low.

It is, of course, possible to slice the figures differently. Low inflation and good supply-side policies may have pushed up Britain's underlying economic growth. And Britain's companies participate in faster growth elsewhere. Moreover, dividends may be able to grow faster than the economy; conceivably, profits may gobble up an increasing proportion of the economic pie.

Add all that together, and real returns could scrape to 7 per cent – giving a healthy 4 per cent premium over bonds. Still, all that looks pretty optimistic.

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# COMPANIES & MARKETS

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WEDNESDAY MARCH 25 1998

Week 13

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## INSIDE

### Continental takes global strategy

Since Hubertus von Grünberg (left) became chairman in 1991, Continental, the German tyre manufacturer, has achieved a remarkable turnaround. The company's transformation has come partly because production is being moved from western Europe to cheaper sites in eastern Europe, Latin America and Asia. Last week it announced a 57 per cent increase in net income in 1997 to DM322m (\$177m). Page 19

### Hindalco plans aluminium expansion

Hindalco Industries, India's second largest aluminium producer, plans to build a greenfield aluminium complex in the eastern state of Orissa. The growing mid-size class, an expanding car sector and plans for a national power transmission network will ensure growth in aluminium demand of 8-9 per cent a year in India. One analyst says Hindalco's decision is "the right move at the right time". Page 23

### Sceptical Kiwis lack confidence

New Zealand investors are steadfastly ignoring last week's surprise attempt by Don Brash, the Reserve Bank governor, to reinvigorate the economy by easing monetary policy. After an initial surge, equities have resumed their recent pattern of dull trading. The lack of progress reflects continuing low levels of national business and consumer confidence. Page 38

### Diamond mining licences refused

The Indian state of Madhya Pradesh has rejected bids from De Beers and Rio Tinto for licences to explore and mine what many believe is a diamond hot spot. Madhya Pradesh said the bids were rejected because neither De Beers nor Rio Tinto would adhere to the state's preconditions. Page 28

### Market awaits Euro report

The publication today of the European Monetary Institute's report on economic and monetary union left foreign currency markets on hold. The report will make recommendations on the efforts towards convergence made by aspiring members of the European single currency. But analysts said there was only a slim chance of it having a dramatic impact. Page 27

### Russian eurobond in demand

Investors took Monday's sacking of the Russian government in their stride when they rushed to buy the country's latest DM1.25bn (\$80m) offering of seven-year eurobonds. Page 26

### Oil falls as traders pause for breath

World oil prices fell yesterday after jumping more than \$2 a barrel on Monday. Traders said the market was pausing for breath after reacting to the weekend deal between oil producers to cut output. Page 28

### Europe continues record run

Another set of records across Europe indicated that it would take some remarkably bad news to halt the global bull market in equities. Page 38

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# Roche surprises with \$4.2bn charge

Swiss pharmaceuticals company reports accounting loss of SFr2bn to cover costs of Corange acquisition

By William Hall in Zurich

Roche, Switzerland's second biggest pharmaceutical company, surprised the stock market yesterday by taking a SFr6.3bn (\$4.2bn) charge partly to cover costs related to its SFr15bn acquisition of Corange, owner of the Boehringer Mannheim diagnostics and drugs business.

The charge was more than four times higher than expected and reflected Roche's decision to take a SFr4.45bn charge against 1997 income for the costs of "acquired in-process research and development" at Corange.

Mr Meier said he believed Roche was the first large drugs company to follow this course. Roche said that in purchasing Corange it had acquired a "number of promising products and systems for further development. Their value was determined and a portion of the purchase price was paid for them."

These costs to shareholders' funds but following a change in international accounting rules in 1996 it had changed its accounting treatment.

Mr Meier said he believed Roche was the first large drugs company to follow this course. Roche said that in purchasing Corange it had acquired a "number of promising products and systems for further development. Their value was determined and a portion of the purchase price was paid for them."

Research and development costs for Roche's own projects are charged against income for the reporting period in accordance with international accounting standards. Roche said there was "no basic difference between such costs and costs related to acquired research and development projects", and as a result it had taken a charge against 1997 income in accordance with its own accounting policies.

Rene Nordmann, of Bank Sal Oppenheim in Zurich, described the restructuring charge as "very positive" because it would mean smaller goodwill writedowns in future years. However, other analysts were less complimentary about what they regarded as a "very liberal" interpretation of international accounting rules.

Genghis Lloyd-Harris, of Credit Suisse First Boston in London, estimated the write-offs would have the effect of boosting future earnings per share by 5 per cent because it

would amortisation by an estimated SFr222m a year.

Stewart Adkins of Lehman Brothers, said it would boost his estimate of Roche's 1998 earnings per share from SFr7.70 to SFr8.37.

Roche charged another SFr1.3bn for the costs of integrating Corange and Tastemaker, a recently acquired US additives business, and SFr65m for restructuring its own pharmaceuticals business.

Roche said it had launched a "Pharma Performance Initia-

tive" in response to structural changes in the pharmaceuticals industry and costs pressures. It said the charges would "strengthen Roche's near-term and long-term position in an increasingly competitive market environment".

As a result of the charges Roche reported an accounting loss of SFr2.83bn. Net income before special charges rose 10 per cent to SFr4.28bn, and the company raised its dividend for the 11th year in a row with an 11 per cent increase to SFr88 per share.

Roche's results were announced after the close of the stock market. Its non-voting certificates, its most widely quoted security, closed SFr110 lower at SFr16.40.

## London-based equity derivatives arm to go in ING Barings revamp

Investment bank focus to shift away from emerging markets

By Clay Harris,  
Banking Correspondent

ING Barings is to close its London-based equity derivatives business as part of a re-organisation that gives priority to its investment banking activities in western Europe at the expense of emerging markets.

The shake-up precedes next week's announcement of 1997 results by ING, the Dutch parent financial services group.

It follows a cut last month in Barings' activities in Latin America and tensions over 187 staff bonuses.

The retrenchment had raised questions about ING's commit-

ment to the bank which it rescued three years ago after derivatives trading by Nick Leeson brought its collapse.

Arjun Mathrani, ING Barings' chief executive, said these concerns were "unfounded". ING was committed to corporate and investment banking". He said ING Barings remained committed to emerging markets, including Latin America, but its focus had been "rebalanced" in favour of Europe.

Jeremy Palmer, head of Asian operations, has been appointed head of equities and investment banking. He will lead Project Europe. ING's investment banking initiative

in the region. The changes would eliminate most of the 200 worldwide jobs in the equity financial products group which were based in London. Mr Mathrani said:

The group would be wound down with the help of a second derivatives business, which would continue to be run by the bank's Amsterdam-based treasury operation.

The Amsterdam operation, focused on countries in the Organisation for Economic Co-operation and Development, required less capital than the emerging markets oriented London business, he said.

The bank also announced a structure to improve manage-

ment accountability. It will be based on three regions, Asia, the Americas and Europe, Middle East and Africa, and three product areas: equities/investment banking, treasury and emerging markets, high yield/debt/derivatives.

Yesterday's shake-up, however, does not necessarily complete the changes at ING Barings. Mr Mathrani told staff: "There is no magic, ready-made, magical solution to our current challenges. Our path to greater profitability will involve a series of discrete, bite-sized management and restructuring initiatives."

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Audi chief executive Franz-Josef Paefgen yesterday announced a 29 per cent increase in pre-tax profits for the German car maker to a record DM1.1bn (\$605m). He said the rise in sales and profits was likely to be repeated next year. Report, Page 20. Picture Reuters

## Mexican bank law reform to ease rules on foreigners

By Leslie Crawford in Mexico City

Mexico's banking laws will be reformed to allow unrestricted foreign ownership of domestic banks, banking regulators said yesterday. President Ernesto Zedillo will send a draft bill proposing the elimination of all curbs on foreign ownership of financial institutions to Congress in the next few days.

The National Banking and Securities Commission announced one element of the proposed reform yesterday. Foreigners will be able to buy A shares in Mexican banks. The shares have full voting

rights and currently can be held by Mexicans only.

Bank shares rose on the announcement and led a rally on the Mexican stock exchange, whose index had gained 4.9 per cent by mid-day.

Banking regulators said the legislation is aimed at strengthening the depleted capital base of Mexican banks. It will introduce the most significant reforms to Mexico's financial system since banking laws were hastily modified in

1996 at the height of Mexico's financial crisis to allow limited foreign ownership of Mexican financial groups.

The 1996 reforms let foreigners buy small domestic banks, but it prohibited foreign control of Banexim and Serfin, Mexico's three largest banks, which together hold more than 50 per cent of the banking system's assets.

Banking supervisors said investors, foreign or Mexican, seeking to buy more than 5 per

cent of a financial group would still require authorisation from the National Banking and Securities Commission. But if Congress approves the legislation, foreigners will no longer be restricted by law to a maximum 49 per cent shareholding in Mexico's three largest banks.

The legislation appears tailor-made to allow an eventual foreign takeover of Serfin, the most troubled of the three big banks. In recent months,

HSBC Holdings and J.P. Morgan acquired stakes in Serfin of 19.9 per cent and 8.6 per cent respectively. The Mexican government, which owns 32 per cent of Serfin after injecting more than \$450m in new capital to avert the bank's collapse, is understood to be keen to divest as soon as possible.

Salvi Folch, director of securities supervision at the National Banking and Securities Commission, said the reforms would eliminate price differentials between full voting and other classes of share, bring more liquidity to banking stocks, and should attract more foreign investment into the Mexican banking sector.

He said the elimination of restrictions on the foreign ownership of A shares "automatically opens the possibility that any financial institution in Mexico can be controlled by foreigners".

He added that the changes in share-ownership would go hand in hand with reforms that would lift the restrictions on foreign control of Mexico's three largest banks.

## Openings for closed funds

BARRY RILEY

One big institutional shareholder, Liverpool Victoria Friendly Society, changed its investment director and became a willing seller of its 14 per cent stake.

The situation attracted London market makers and New York arbitrageurs, and a provisional wind-up motion was forced through at a sparsely-attended annual meeting. Next week shareholders are due to approve the trust's break-up.

Is the game up for closed-end funds? Once, they could languish for years on much bigger discounts than are now common.

Yet the potential advantages of the closed-end format remain: the ability to invest on a long-term basis in possibly illiquid assets, and to exploit gearing and multi-tier capital structures.

Individual investors can retain their liquidity through share trading on the secondary market. But this circle can only be squared through the discount, now the Achilles' heel.

Attempts to overcome this disadvantage through regular continuation votes and share buy-backs, or marketing campaigns to private investors, can only have limited benefits. If taken too far they turn investment trusts into quasi open-end funds, with all the latter's disadvantages of short-term horizons and high costs.

The case of the £200m Overseas Investment Trust illustrates several of these themes. The fund's investment performance has recently been unexciting, with (as is typical of UK-based global managers) too much invested in the Far East and too little in the US.

## COMPANIES &amp; FINANCE: INTERNATIONAL

LIFE ASSURANCE ANALYSTS BELIEVE THE SOUTH AFRICAN GROUP IS LOSING MARKET SHARE

# Sanlam earnings decline 31% to R1.18bn

By Victor Mallet  
in Johannesburg

Sanlam, the South African mutual life assured planning to demutualise and list on the Johannesburg Stock Exchange this year, yesterday announced a 31 per cent fall in net earnings to R1.18bn (\$37m) in 1997 from R1.71bn in 1996.

The group blamed most of the decline on new accounting policies, changes to actuarial valuation assumptions

and a higher tax charge. But analysts said it had also been losing market share in recent years to rivals such as Liberty Life. "It's going to be quite a tough sell," said one analyst in Johannesburg of the proposed flotation.

Sanlam acknowledged that it had been hit by a smaller than expected rise in the volume of individual recurring business, by problems at Sanmed, its medical arm, and by lower investment returns from local markets

towards the end of the year because of the knock-on effects of the south-east Asian financial crisis.

Sanlam said it invested heavily in information technology to improve its operations and distribution, incurring costs which would lead to higher productivity in future years.

Martin Daling, executive chairman, described 1997 as a year of "consolidation" and said Sanlam's priorities this year would be to improve

service and re-establish Sanlam as a leading brand in financial services to improve profitability.

"There were areas in our business which required our particular attention. Corrective action is being taken and substantial progress has already been made to address the underlying causes," Mr Daling said.

Mr Daling said demutualisation was "the most exciting development in Sanlam's history" and would enable the group to

become a "world-class financial services group".

Premium income increased 18 per cent to R21.97bn from R18.62bn, while total assets under management were R164.98bn, up 10 per cent from the previous year's R150.35bn. Operating profit rose 8.3 per cent to R1.01bn from R921m. Sanlam's free reserves rose 13 per cent to R10.88bn from R8.21bn.

Mr Daling said the accounting changes with

regard to earnings meant Sanlam's accounts more closely reflected international standards and were more prudent. Without the changes, net earnings would have fallen 16 per cent to R1.36bn from R1.61bn.

● Old Mutual, Sanlam's larger rival, which is planning to demutualise next year, has appointed Merrill Lynch as its financial adviser. It has chosen Tillingshaw-Towers Perrin as its actuarial adviser.

# Bertelsmann purchase set to open a whole new chapter

Acquisition of Random House may provide the scale needed to fight the squeeze on profits that has hit the publishing industry

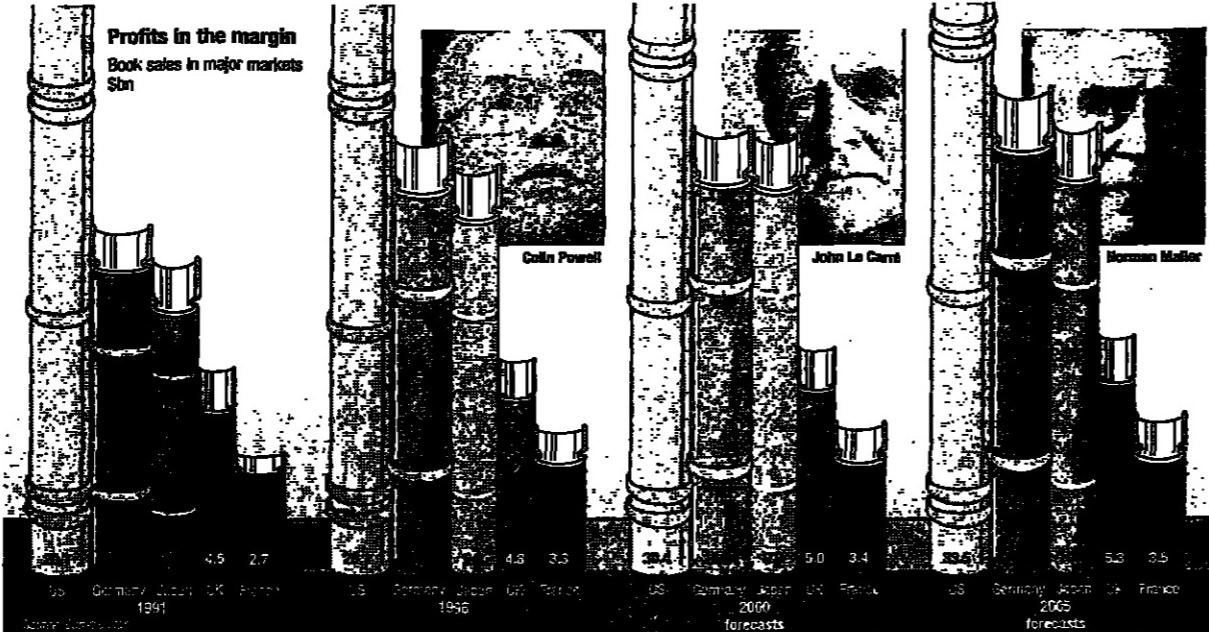
The New York book publishing business seems to be falling into foreign hands.

The prospect of one of the city's proudest industries passing out of local control would normally prompt cries of indignation from the city's media elite. But, after the battering that non-specialist publishers have taken in recent years, a sense of resignation has settled over literary circles - who knows? The arrival of a German owner may breathe new life into the business.

That has been the early reaction to the surprising news this week that Bertelsmann, the world's third largest media group, was to buy Random House - whose authors include John le Carré, Norman Mailer and Colin Powell - for more than \$1.5bn.

The New York publishing industry had focused its attention elsewhere - on Viacom's plans to sell the educational publishing operations of Simon & Schuster and its Macmillan imprint, or on whether News Corp would dispose of HarperCollins. That Advance Publications, the private company controlled by the Newhouse family, would decide to sell Random House was something nobody expected.

For the publishers of trade books, the least profitable part of the industry, the news is welcome. Caught



between the discounts demanded by a new group of powerful retailers on and escalating advances for the best-known authors, publishers have had a miserable time.

"Compared with the rest of the [entertainment] industry, they are the least profitable of the content businesses," says Peter Krelsky, vice-president at Mercer Management Consulting.

Bertelsmann's purchase of Random House represents two solutions to the chronic squeeze on profits. First, it will bring the

scale both to cut unit costs and drive a harder bargain with both retailers and authors' agents.

When combined with the German company's own North American book publisher, Bantam Doubleday Dell, the operation will account for an estimated \$1.9bn of sales of so-called trade books in the US - the general titles sold through bookstores.

That amounts to one-third of trade book sales annually in the US, or 10 per cent of all books sold, according to Subtext, an industry publication.

Peter Olson, head of Bertelsmann's North American publishing operations, says he has already moved to reassure giant book retailers such as Barnes & Noble that amassing a publishing business of this size will not change the balance of power in the industry.

However, the growth of such retailers, and the rapid consolidation that has left only a handful of nationwide wholesalers, are among the factors that have "put pressure on profitability" and prompted the acquisition, he adds.

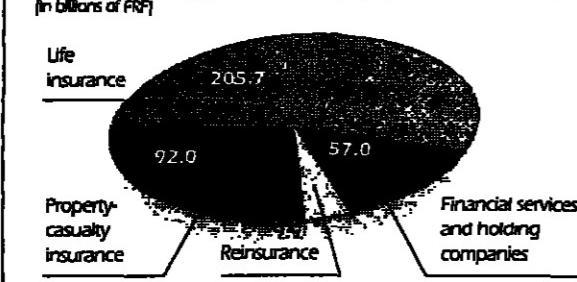
The Authors' Guild, which represents many American writers, fears that Random House will use its new-found muscle to force through lower advances - something that is already happening, with a number of publishers turning their backs on the giant advances needed to attract the biggest names.

Reports by Richard Waters, Frederick Städemann and Alice Rawsthorn

## Net earnings: FRF 7.9 billion

■ Revenue: consolidated revenue rose 12.3%, to FRF 364.4 billion. On a comparable basis (constant currency, accounting method and structural basis), revenue growth reached 8.7%. Growth was particularly solid in life insurance and financial services. In property-casualty and reinsurance, revenue was stable.

Breakdown of Consolidated Revenue by Business (in billions of FRF)



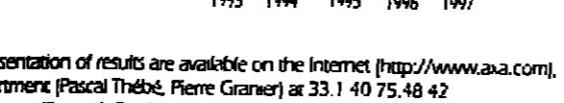
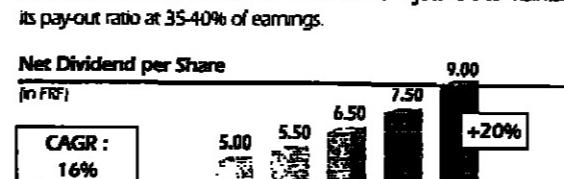
■ Consolidated Net Income: 1997 net income, Group share totaled FRF 7.92 billion, confirming the improved profitability of the insurance and asset management businesses communicated for the first half of the year. Net earnings per share reached FRF 24.34, an increase of 19.5%. The increase in fully diluted earnings per share, i.e. taking into account convertible bonds redeemable in stock and subscription options, climbed 24.7% versus the previous year, to FRF 22.84. This exceeds the Group's target of an average of 15% a year for the 1996-2000 period.

Consolidated Net Income, Group Share by Line of Business (in millions of FRF)

	31/12/1997 AXA-UAP	31/12/1996 AXA SA/AT
Life Insurance	3,928	1,612
Property-casualty insurance	2,359	525
Reinsurance	813	579
Financial services	2,415	950
Holding companies	(1,595)	143
Total	7,920	3,809

■ Life insurance operations contributed FRF 3,928 billion to net income. Group share, thanks to business growth and satisfactory investment results. Europe contributed FRF 3,218 billion of the total, including FRF 1,314 billion for the UK, FRF 812 million for France, and 616 million for Belgium. The contribution from US life insurance operations climbed to FRF 797 million, from FRF 413 million the prior year. National Mutual Asia contributed FRF 269 million.

For additional information: the full press release and a detailed presentation of results are available on the Internet (<http://www.axa.com>), or by contacting the Investor and Analyst Relations Department (Pascal Théba, Pierre Granier) at 33.1.40.75.48.42 or the AXA Individual Shareholders Department (François Pavé) at 33.1.40.75.46.05.



Prices for electricity determined for the purposes of the electricity coding and selling system in England and Wales

Presented by the Electricity Commission for England and Wales

Periods for which prices apply

Real Periods for Years

Actual Periods for Years

Estimated Periods for Years

## Pirelli set to streamline control chain

By Paul Bettis in Milan

Pirelli, the Italian tyre and cables group, yesterday announced a significant streamlining and modernisation of its complex structure as it reported a 17.4 per cent rise in 1997 consolidated net profits to L512bn (\$284m).

The simplification of the company's chain of controlling holding companies involved an agreement with Martin Ebner, the Swiss financier, ending months of speculation over his possibly hostile intentions towards the Italian company.

Marco Tronchetti Provera, Pirelli's chairman and leading shareholder, said the streamlining would eliminate three components of the chain of control and was designed to create greater value for shareholders.

Under the simplified structure, the Pirelli & Co holding controlled by Mr Tronchetti Provera and other allies will directly own more than 30 per cent of Pirelli SpA, the Milan-based company which controls the Italian group's operational activities.

Mr Ebner's BZ Group Holding Limited will own a 10 per cent stake in Pirelli SpA, although he has agreed to grant Mr Tronchetti Provera the voting rights on 5 per cent of his stake. Mr Provera also has a call option to acquire 5 per cent of Mr Ebner's holding in five years.

## Caisse savings network income advances 10.4%

By Andrew Jack in Paris

The French Caisse d'Epargne savings network yesterday reported net income for 1997 up 10.4 per cent to FFr1.02bn (\$330m), while launching a vigorous defence of its continued low level of return on equity of just 3 per cent.

René Barberye, chairman, said decision was shortly expected by a government committee on changes to the legal statutes of the Caisse, and reiterated his support for a reform which could turn the institution into a co-operative before the end of this year.

His comments came at a time of continued criticism of the Caisse d'Epargne by France's commercial banks, which have accused it of benefiting from competitive advantages and cut-throat interest rates.

However, Mr Barberye denied that the Caisse was among the most aggressive price-cutters in the French market, and made a number of favourable comparisons of performance with that of his competitors.

He said between 1993 and 1997, the Caisse's return on shareholders' funds - which stands at FFr65.7bn - before general provisions averaged 4.6 per cent, against an average across the banking sector of 5 per cent.

### Notice to the Holders of Sincere Navigation Corporation

U.S. \$36,000,000  
3.75 per cent. Bonds due 2003  
(the "Bonds")

Tender Offer by Sincere Navigation Corporation  
(the "Company") to purchase up to all  
of the outstanding Bonds

The Company intends to make an offer (the "Tender Offer") to purchase the Bonds at 120.24 per cent. of their principal amount plus accrued interest thereon in accordance with the terms of the Tender Offer. The Tender Offer will be open for acceptance from 9.00 a.m. (Brussels time) on 25th March, 1998 until 11.00 a.m. (Brussels time) on 22nd April, 1998 (the "Offer Period"). Settlement in respect of Bonds accepted for purchase pursuant to the Tender Offer is expected to take place on 29th April, 1998. Bonds tendered pursuant to the Tender Offer may not be withdrawn.

Holders of Bonds with accounts at Morgan Guaranty Trust Company of New York, Brussels office ("Euroclear") and/or Cedel Bank, société anonyme ("Cedel Bank") will receive notice of the Tender Offer from the Company on 25th March, 1998 through Euroclear and/or Cedel Bank, which notice will set out the full terms of the Tender Offer and the steps to be followed to accept the Tender Offer. Copies of such notice will also be available during the Offer Period to the holders of Bonds, upon request, during normal business hours from the offices of Bankers Trust Company as Principal Paying Agent at 1 Appleby Street, London EC2A 2HE (Attention Julian Hall, tel: +44 171 982 3088 or Katie Stewart, tel: +44 171 982 3288).

Sincere Navigation Corporation

25th March, 1998

## COMPANIES & FINANCE: EUROPE

## Continental chairman follows cost-cutting route to recovery

German tyre group is reaping the rewards of its tough programme, writes Graham Bowley

**B**eing number four in a cut-throat industry where the top three companies are twice as big does not concern Hubertus von Grünberg, chairman of Continental, the German tyre manufacturer.

He insists his radical action to cut jobs in western Europe and shift production to cheaper sites abroad has put Conti on a much firmer footing than when he took over in 1997. Then the tyremaker was, as he puts it, "bleeding like a stuck pig".

"The increase in profitability has nothing to do with price: price in 1997 was on average lower than in 1996, so the jump in profitability is due to cost, cost, and there is more of that to come," he says.

The cost-cutting has achieved a remarkable turnaround. First, the car tyre division and the US subsidiary, General Tire, returned to profitability. Last week, Conti revealed a 67 per cent rise in 1997 net income to DM322m (\$176m). Now, the truck tyre divi-

sion, long an albatross around Mr von Grünberg's neck, has returned to profit in the first quarter of 1998.

Conti is also attacking costs in its own dealer organisations, where several distributors are operating at a loss.

His approach appears to have worked. John Lawson,

automotive analyst at Salomon Smith Barney in London, says: "Continental's relentless targeting of higher returns is refreshing in an industry that has a dreary record with investors."

Mr von Grünberg has steered Conti away from

depending solely on tyres into new areas with higher profit margins. He has invested heavily in new

technology and in 1994 founded the vehicle systems group, taking Conti into head-on competition with more established automotive suppliers such as Bosch.

In alliance with Siemens, the German electronics and electrical engineering company, and Brembo of Italy, the group has come up with a new electromechanical



Hubertus von Grünberg: goal is profitability, not size

manufacturing process (MMP). Mr von Grünberg likens the process to the platform strategy pursued by carmakers such as Volkswagen: basic tyre parts (modules) are manufactured in low-cost locations and shipped to markets where they are sold for assembly according to customers' requirements. Conti is building a MMP plant in Brazil and the Russian factory will also use MMP.

Eventually, Mr von Grünberg wants to produce

between 5m and 10m tyres a year using the modular process. The advantage,

he insists, is that an MMP factory costs about six times less than a conventional plant. Rivals such as GoodYear of the US and Michelin of France are also developing their own low-cost production methods.

"We have very low capital entry barriers into a new country. It allows us very low-cost globalisation," he says.

It is cost advantage, as

well as technological innovation, that Mr von Grünberg asserts will secure Continental's future in the severely competitive tyre industry.

Samir Gibara, Goodyear chief executive, has said he

wants to double his company's about consolidation in the \$70bn a year industry.

But Mr von Grünberg insists that Continental is in a good position to survive, even with only about 7 per cent market share. GoodYear, Michelin and Bridgestone

about 20 per cent.

"I am cautious about wars because my goal is not share

and size but profitability. If

growth cannot be profitable than I would rather not have it," he says.

But he adds: "Given our position as number four, it would be inadequate to give up market share. I think we will hang on and have all the means in terms of technical leadership and cost base to defend ourselves and hang on profitably."

## INSPIRED PERFORMERS



Sir Edmund Hillary and Tenzing Norgay were the first people to climb Mount Everest which, at 29,028 ft, is the world's highest peak. They arrived at the summit at 11.30am on May 29, 1953.

Originally named as the second team on the expedition, Hillary and Tenzing only got their chance after

the first team had turned back

through exhaustion, describing the

Summit Ridge as unclimbable. Despite

seemingly insurmountable odds, they

reached the summit together

and inspired the rest of

the world through their courage

and sheer determination.

Greenwich NatWest realises that the consistent delivery of inspired performance requires something special: an environment where ideas flourish, skills are applied and talent is developed to the full. For only then can individuals, as part of a team, perform to their best.

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## COMPANIES &amp; FINANCE: EUROPE

AIRLINES LOW-COST CARRIER SAYS HIGH COSTS AND INTERFERENCE FROM GOVERNMENT AND UNIONS MAY FORCE IT TO RELOCATE HEADQUARTERS

# Virgin Express may move from Belgium

By Michael Strelakor  
in Brussels

**Virgin Express**, the Brussels-based low-cost airline, is considering moving to the UK or Ireland to escape Belgium's high labour costs and what it sees as excessive government and union interference.

Jonathan Ornstein, the airline's chief executive, said operating in Belgium was "extremely difficult, if not impossible, in the long

term". He said in an interview that the liberalisation of the European Union aviation market meant the company could move its headquarters to the British Isles and register the employment of its staff there, while still continuing to fly between continental European cities.

Virgin Express, which is 51 per cent owned by Richard Branson's Virgin group, is now Belgium's second largest scheduled airline after Sabena. It has operated

from Brussels since acquiring Eurobelgian Airlines, a charter operator, in 1986.

Virgin Express, which was listed on the Brussels stock exchange and on Nasdaq in the US last year, operates scheduled and charter services in continental Europe and flies between London and Brussels under a code-sharing arrangement with Sabena. Code-sharing means airlines sell seats on each other's flights.

Mr Ornstein said social

costs in Belgium represented 37 per cent of employees' salaries, compared with 8 per cent or 9 per cent in the UK and Ireland. He said the airline had created 600 jobs in Belgium but was subject to repeated interference from government inspectors. He said: "Half of those 600 were previously unemployed."

You'd think the government would pin medals on our chest." Instead, he said: "We get zero help from the government to recognise the problem and put Virgin Express 'on a level playing field' with Irish and UK competitors such as Ryanair and EasyJet. He said if this were not done, the airline would have to move.

Mr Ornstein said he would follow plans laid out by Steyres Hajj-Jamoune, EasyJet's chairman, who is considering establishing a new hub in Amsterdam to complement his existing base at Luton airport near London.

## Deutsche Post to buy DHL stake

By Ralph Atkins in Bonn

**Deutsche Post**, Europe's largest postal service, is expected to announce today that it is taking a 22.5 per cent stake in DHL International, the international express courier service.

The move marks a significant expansion in the international activities of Deutsche Post, which is being prepared for a stock market listing in 2000.

But it will trigger fresh accusations from international competitors that Deutsche Post's protected monopoly in the German letters market is allowing it to compete unfairly in the commercial express delivery sector.

The DHL deal, to be unveiled in Frankfurt, by Klaus Zumwinkel, Deutsche Post chairman, follows the A\$2bn (US\$1.5bn) purchase in 1996 of TNT, the Australian parcels group, by KPN, the privatised Dutch posts and telecommunications utility.

A purchase price for Deutsche Post's DHL stake is not expected to be disclosed but the express service has a turnover of about \$4bn.

Other shareholders in DHL International include Lufthansa and Japan Airlines, which each have a 25 per cent stake, and Nissho Iwai, the Japanese trading company. DHL, one of the world's largest express services, has offices in 227 countries and 53,000 employees.

So far, Deutsche Post's activities outside Germany have been restricted largely to holdings in parcel services in Poland, Belgium and Switzerland. But it has already begun a wide-ranging overhaul of its operations. Last week, it bought the 317-branch McPaper chain of German stationery shops.

Germany's new post law grants Deutsche Post a monopoly until the end of 2002 for handling standard letters up to 200g and bulk post, or "junk mail", up to 50g. Last year, its operating profits rose by more than 25 per cent to DM700m and turnover 1.6 per cent to DM27.1bn.

By Eric Frey  
in Vienna

Creditanstalt, the Austrian bank, yesterday ended the tussle over Austria's vehicle maker Steyr-Daimler-Puch when it agreed to sell majority control to Canada's Magna International for Schfl300m cash.

The decision by the bank's supervisory board came after Magna raised its bid from Schfl3.54bn and cancelled the two-thirds equity portion to match a rival offer by Hennes Androsch, former Austrian finance minister, and stop other groups from making bids.

"Magna's bid was the highest and best offer," said Erich Hampel, Creditanstalt chairman. The last-minute increase in the bid came

because of better than expected results for 1997, he added.

Creditanstalt had signed in January a preliminary agreement with Frank Stronach, the Austrian-Canadian entrepreneur who is Magna chairman, to sell him 67 per cent of Steyr and its 60 per cent stake in Steyr Fahrzeugtechnik (SFT). But two weeks ago, the bank delayed the vote on the Steyr sale to give other prospective bidders a chance to make rival offers.

When Creditanstalt's board met again yesterday, only a group led by Mr Androsch had put a firm offer of more than Schfl3.55bn on the table, but it had also demanded more time to study Steyr's books. The US automotive group Borg

Warner and Dana, and the German investor group GSM only expressed interest in Steyr, and Mr Stronach had warned he would withdraw the offer if Creditanstalt delayed the decision again.

The prospect of a takeover battle had pushed up the Steyr share price by 30 per cent over the past two weeks to a close of Schfl48 on Mon-

day. The shares were suspended yesterday.

Analysts and investors were yesterday disappointed by the terms of the sale. Magna's new offer values Creditanstalt's Steyr stake at Schfl2.2bn, or Schfl35 a share, which is lower than the original offer of about Schfl3.60 a share. Instead, Magna raised the price of the 50 per cent stake in SFT from Schfl1bn to Schfl1.8bn. The remaining half of that company, which runs the profitable assembly plant venture with US carmaker Chrysler in Graz, is held by Steyr.

Traders are expecting Steyr shares to fall sharply when trading resumes today. According to some analysts, Creditanstalt's stake in the group is worth at least Schfl3.60.

Mr Stronach (left) celebrates another win Picture AP

package and support from its German parent.

Pierre-Alain De Schmedt, the company's Belgian chairman, said Seat had fulfilled its objectives, including a profit at operating level, a substantial reduction in debt and a restructuring of its balance sheet.

Operating profit was Pta14.55bn, compared with a loss in 1996 of Pta13.85bn.

Mr De Schmedt confirmed that the Barcelona-based company had achieved record output, with a total of

467,300 Seat and VW cars, a 12.5 per cent rise on the previous year. The company has set a production target of 494,000 this year.

World sales of Seat vehicles, 68 per cent of which were exported, exceeded 400,000 for the first time, reaching 402,700, a 17 per cent increase.

Turnover rose by more than 27 per cent to Pta774bn, after growing by a third the previous year.

In Spain, Seat moved from fourth to second, with sales

of 130,300 units, a growth of 23 per cent and the highest level since 1978. Its Ibiza small car was Spain's biggest-selling model.

Mr De Schmedt added that in February the company had pipped the Renault group to take top place with a Spanish market share of 13.7 per cent.

He said it would take on 1,000 employees on a permanent or temporary basis – its workforce has been almost halved over the last five years to 12,900.

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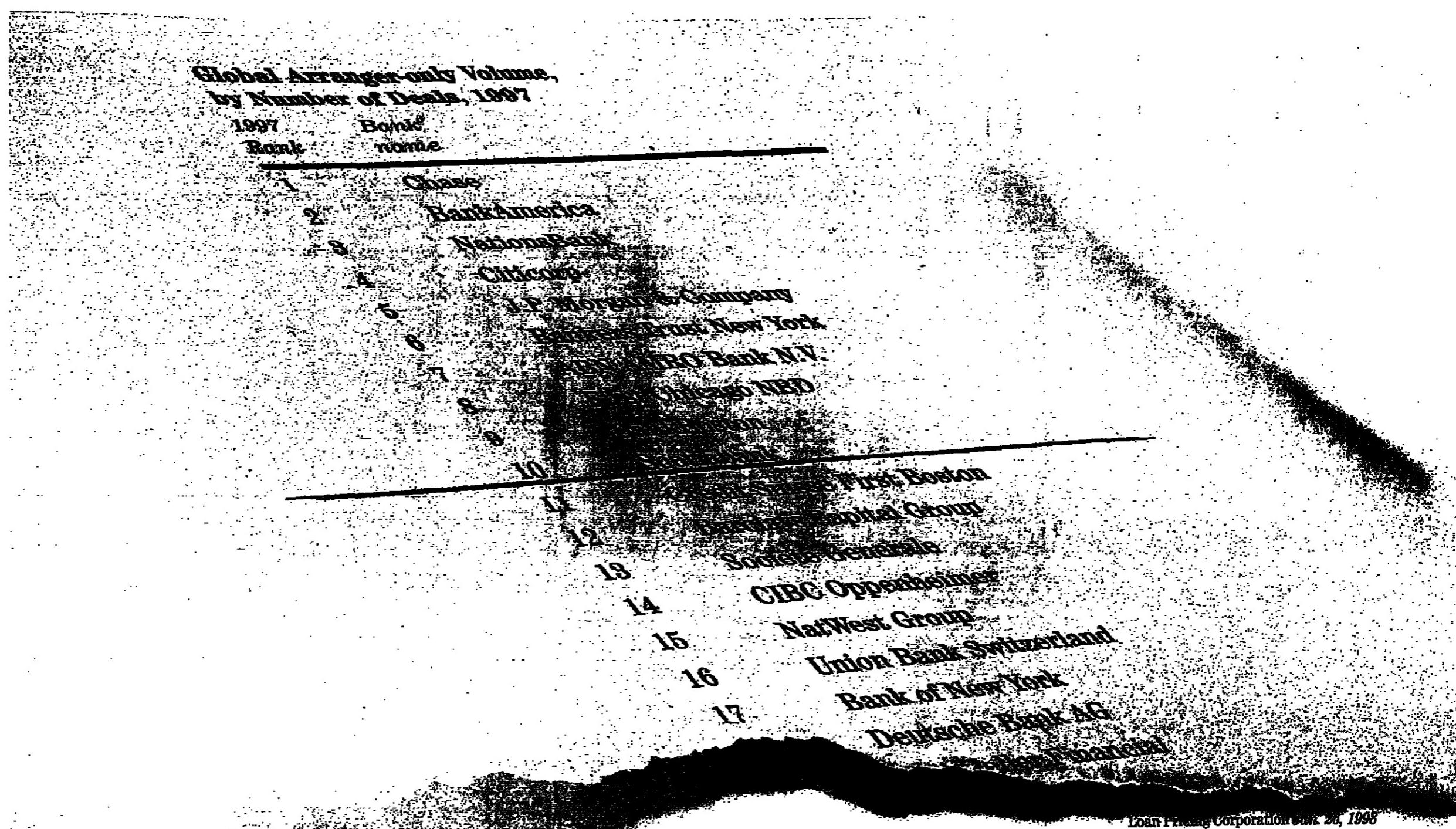
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Scotiabank



## COMPANIES &amp; FINANCE: THE AMERICAS

# Apple Computer on an upward swing

The PC pioneer's chances of survival are improving, for which co-founder Steve Jobs takes the credit

By Louise Kahan  
in San Francisco

**Apple Computer is defying gravity.** Just nine months ago, the pioneer of the personal computer industry was in a downward spiral with mounting losses and dwindling market share. Now it seems to be on an upward swing as new products and a bold marketing campaign renew its momentum.

It is far too soon for talk of a recovery. Yet Apple no longer appears to be a lost cause. The company returned a modest profit in the first fiscal quarter, to the end of December, and Wall Street analysts are projecting earnings of about \$1 a share for the full year.

This would be less than one-third of 1995 earnings, when revenues peaked at \$1.5bn. Sales for fiscal 1996, ending in September, are expected to continue to decline to just over \$650m. Nonetheless, after two years of heavy losses this would be a remarkable improvement.

Investors' enthusiasm is evident. Apple's shares have risen from just over \$13 in early January to a high of \$27.40 last week. Yesterday, the stock was trading at \$26.50 in mid-session. Apple Macintosh enthusiasts also have something to cheer about. The latest "G3" ver-

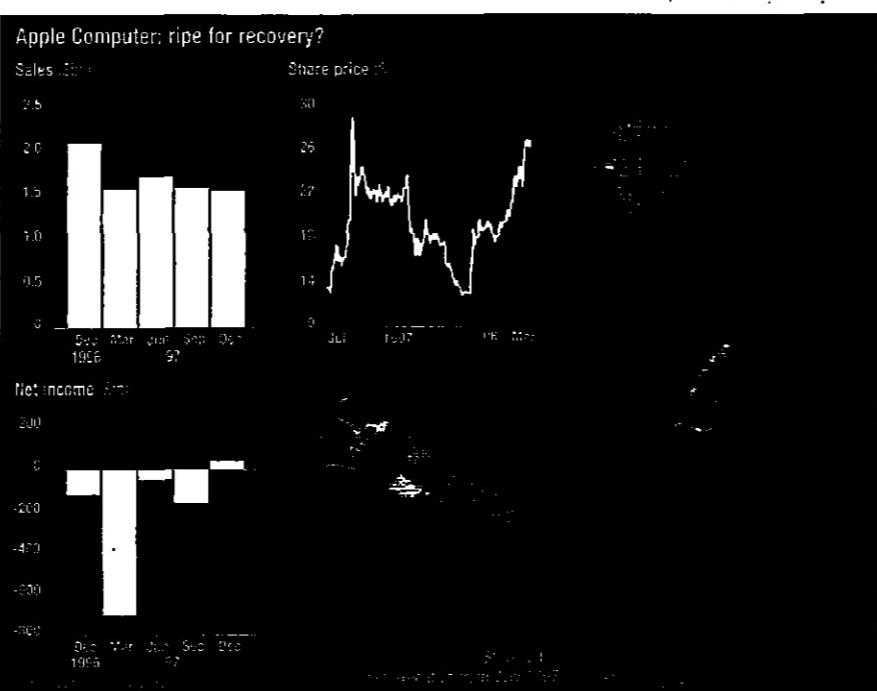
sions of the "Mac" are faster and less expensive than equivalent Windows PCs. Inside Apple's Silicon Valley headquarters the mood is upbeat. After thousands of lay-offs over the past two years, enthusiasm is growing as Apple's chances of survival improve.

Credit for Apple's revival goes to Steve Jobs, the charismatic but controversial co-founder who rejoined Apple last year after a 12-year absence and took over the helm after Gil Amelio, former chairman and chief executive, was ousted.

Renowned for his powers of persuasion, but not – until now – for his management talents, Mr Jobs has at the very least "bought time" for Apple.

He has brought focus and direction to the company, says Tim Bajarin, president of Creative Strategies, a Silicon Valley consulting group. "I give him high marks for recognising that Apple cannot be everything to everybody. It must focus on the market segments where it is strong, such as publishing."

Within Apple, he has created a passion for saving the company reminiscent of the fervour that surrounded the launch of the Macintosh in the early 1980s. With a series of eye-catching advertisements in which Apple



"toasts" one of Intel's bunny dancers, Apple has also drawn the public into its fight for survival.

Mr Jobs has made some tough decisions, cutting products and projects that are not central to Apple's operations. Last month, he shut down the Newton division, which developed handheld computing devices. "To realise our ambitious plans

we must focus all of our efforts in one direction," he said. To streamline distribution, he struck a deal with CompUSA, one of the largest computer store chains to create "store within a store" environments that sell only Macintosh-related products. He also cut back to just two national distributors.

These moves have cut costs and should help Apple to show continued improvement in its financial performance. Mr Jobs is also hoping for a boost in sales later this year, when the company plans to launch a low-cost home computer.

"Apple has not had a great consumer product over the last few years," Mr Jobs acknowledged at an industry conference this month. "You're going to see that

change this fall." The products are expected to be stripped-down versions of the Macintosh that compete with "sub-\$1000" Windows PCs.

Still, Apple faces serious challenges. Its sales are largely to existing Macintosh users; loyalists who have stuck with Apple despite its decline. Drawing new users to Macintosh technology will be more difficult. Competing in the increasingly price-sensitive consumer segment of the PC market will also be tough because Apple lacks the economies of scale of the Windows PC industry.

However, the most pressing issue for Apple is Mr Jobs' own role at the company. He has been "interim chief executive" since November while the company searched for a replacement. Yet Mr Jobs has shown no signs of giving up his post.

Yesterday, as Apple's board met, the issue of whether Mr Jobs would take on a more permanent role was high on the agenda: he is reported to have been offered up to 5 per cent of Apple's stock if he stays.

However, Apple's board is unlikely to force Mr Jobs to reach a decision. The last thing it needs is the sudden departure of another chief executive.

## NEWS DIGEST

## OILFIELD SERVICES

## Schlumberger in alliance with Russia's Yukos

Yukos, Russia's largest oil company, yesterday signed a strategic alliance with Schlumberger of the US aimed at outsourcing a slice of its \$2bn-a-year oilfield services costs to a new joint venture company.

The new alliance will take on services at an unspecified number of Yukos' existing oil fields in Russia, and Yukos claimed it would also compete for business from other Russian oil companies.

Eugenio Schmid, chief financial officer at Yukos, said: "We want to create a market for oil services in Russia. All Russian oil companies have in-house services for everything from drilling to research to kindergarten. We will be a big client for this business ourselves, but nothing precludes us from doing it for other oil companies."

Mr Schmid could not comment on the potential cost savings that could be achieved from the alliance, but since the creation of Yukos, management have been anxious to demonstrate their commitment to improving efficiency. Yukos said on Monday it is selling a 5 per cent stake to Elf Aquitaine of France, in order to bring in capital and technical expertise for developing its vast oil reserves.

Mr Euan Baird, Schlumberger's chairman and chief executive, said: "Russia provides an outstanding opportunity and challenge for Schlumberger." Several competitors in oilfield services have agreed outsourcing deals with Russia's largest oil companies in the past, but none have yet been successful.

Simon Davies, Moscow

## TELECOMS

## Telus in talks with AT&T unit

Telus, the Canadian telecommunications company, has confirmed it is in negotiations with AT&T Canada Long Distance Services that "could lead to a possible business combination". Telus confirmed the tasks following reports that it was in negotiations to buy two-thirds of AT&T Canada for an estimated C\$1bn (US\$705m). Telus, Canada's third largest telephone company, serves customers in Alberta. AT&T Canada is one third owned by US parent AT&T, with the remainder controlled by three Canadian banks.

Reports have indicated that an agreement between Telus and AT&T Canada could be reached by the end of this month, but Telus said it could offer no assurances that a transaction would follow the talks. A deal between the two companies would shake up Canada's telecoms industry. Observers speculate that Telus would opt out of Stentor, the alliance of former phone monopolies, forcing the remaining members to seek alliances with other long distance carriers. Telus would immediately control a high speed national network, while AT&T would benefit by gaining Telus' long distance traffic in and out of the western province.

## MOBILE PHONES

## Ericsson in Java deal with Sun

Ericsson, the Swedish telecommunications group, said yesterday it had signed a licensing agreement with Sun Microsystems to use the US company's Java computer programming language in its versions of next-generation mobile telephones. Jan Ahrenberg, a senior Ericsson executive, said Java was one of several possible software technologies which would form a platform for development of its "third generation" cellular handsets.

These phones, due to be launched in about 2002, will provide subscribers with advanced multimedia services including internet access. They will eventually supersede existing first generation analogue equipment and second generation digital phones.

Ericsson did not disclose the value of the deal and said it was exploring similar co-operation pacts with other software manufacturers. Ericsson's most-traded B shares rose SKr2.50 to SKr380.50 in Stockholm. Sun Microsystems shares climbed 5% to \$44 in early trading in New York. Greg McIvor, Stockholm

## CONSULTING

## Outsider to head PA Consulting

PA Consulting, the London-based management consultancy, has appointed an outsider, Jeremy Asher, as chief executive. Jon Moynihan, PA's high profile boss, will stay on as executive chairman. Mr Asher has been an entrepreneur in the oil industry, owning and then selling the former Mobil refinery at Wilhelmshaven in Germany.

The appointment follows a hitherto unpublicised crisis within the privately owned PA, which saw Mr Moynihan briefly resigning as chairman and chief executive last August. The dispute concerned the 70 per cent of PA's shares held by the Butten Trust, named after the founder Ernest Butten.

When the dust settled in December, Mr Moynihan was back in the chair and the Trust had agreed that PA's equity should be wholly owned by its employees. However, a search had already begun for Mr Moynihan's successor. Continued in a modified form, the process duly led to Mr Asher's appointment.

It is already clear, however, that Mr Asher will be responsible for running the client business, while Mr Moynihan will look at strategy. PA's revenues grew 25 per cent to £220m last year, and are growing at the same rate this year so far. The firm also has a cash pile of £25m, in contrast to an overdraft of £30m when Mr Moynihan arrived in 1992. Tony Jackson, London

## US banks 'could absorb' Asia loss

By John Authers in New York

The Asian financial crisis will cause loss rates for US international banks to rise, and their earnings will be hit by both worse credit losses and declines in revenue, according to the latest report on the situation by Standard & Poor's, the New York-based rating agency.

However, the agency made clear it did not think the crisis would have any impact on banks' credit quality, and their excess reserves would exceed expected losses.

Providing the problems in Asia do not spread beyond the countries currently receiving aid from the International Monetary Fund, the banks' earning capacity will remain strong enough to "absorb" expected Asian losses by several multiples.

Investors in the US have already voiced concern over

the impact of the crisis on the revenues of money centre banks, which include Citicorp, Chase Manhattan, BankAmerica, J.P. Morgan and Bankers Trust. These banks derived between 8 and 22 per cent of their net income from the region. But S&P said: "Credit costs could affect earnings more than revenue declines."

It predicted that the loss rate from Korea, Indonesia, Thailand and Malaysia, the four Asian countries in receipt of aid from the IMF, could reach 15 per cent of their total exposure.

S&P said the picture for money centre banks would "get worse before it gets better". It expected the ratio of non-performing assets to commercial loans would climb by 0.5 to 1.5 percentage points, to a maximum of 2.5 per cent for Citicorp, the most exposed bank.

## Searle, Pfizer to expand drug deal

By Nikki Tait in Chicago

Searle, the US drug company which is owned by St Louis-based Monsanto, and Pfizer, another big pharmaceuticals group, have agreed to expand their development and marketing agreement for Searle's calcitonin arthritis drug to cover all areas of the world, except Japan.

About a month ago, Searle announced it was selling its right to help develop and market the drug to Pfizer – a move which was seen as giving the product a better chance of competing against a rival drug being developed by Merck, because of Pfizer's large sales force.

Under the original deal, Pfizer was to pay Searle \$85m, but this will now be increased to \$100m. Searle said additional development and milestone payments were also expected. The Chicago-based company already has an agreement with Yamanouchi Pharmaceutical for development and marketing in Japan. The Searle product is currently in final clinical trials in the US.

Mr Bollenbach is the first person from outside the Hilton family to take the chief executive's job. He was brought in by Barron Hilton, the founder's son, who still holds 25 per cent of the shares and remains chairman.

Barron Hilton had previously tried to sell the

Hilton has also been seen as ripe for conversion into a real estate investment trust, or Reit, to give it the same advantages that Starwood enjoyed when outbidding Hilton for ITT.

A merger with an existing Reit could achieve this.

Reits, which pay no corporate taxes, are hot stocks on Wall Street right now, and in the battle for acquisitions, their high share prices enable them to outbid conventional companies such as Hilton.

However, the tax advantages of Reits are now

under scrutiny by Congress, and Mr Bollenbach launched such a severe attack on Reits during the bid battle for ITT that he has seen as having effectively closed that door.

Hilton's advisers say Mr Bollenbach will not be rushed into a deal just for the sake of doing one.

"It's still a possibility, but I don't think it's a front-burner as people are portraying it," says one Hilton observer.

It is a very fluid situation and he's analysing a lot of different options," says one person close to the company.

"He always looks at so many things from so many angles. It tends not to be sequential, where there's one idea that falls apart and then he goes on to the next idea."

Still, in spite of Hilton's insistence that Mr Bollenbach is not under pressure, he stands to reap rich rewards if he does a deal soon.

Under the terms of the employment contract drawn up when he joined Hilton, he has the right to exercise certain share options if Hilton's hotel and gambling operations are demerged by June 30 this year.

These are currently worth nearly \$90m.

New Issue

25 March 1998

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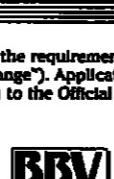
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FINANCIAL TIMES

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For the Interest Period from March 25,

1998 to September 25, 1998 the Note will carry an

interest rate of 12.694% per annum and an

interest margin of 0.000000% per annum.

The amount payable on September 25, 1998 is

\$125,000,000 per Note.

Interest payable semi-annually on March 25

and September 25, 1998.

By The Chase Manhattan Bank

London, Agent Bank

March 25, 1998

CHASE

BANQUE PARIBAS

GREENWICH NATWEST

مدى من الأفضل

emberger in alliance  
Russia's Yukos

## COMPANIES &amp; FINANCE: ASIA-PACIFIC

CARMAKERS INDIAN GROUP TO CURB INVESTMENT IN JOINT VENTURE

## Mahindra to allow Ford majority control

By Mark Nicholson  
In New Delhi

**Mahindra & Mahindra**, the Indian car and tractor maker, has said it would allow Ford, the US carmaker, to assume eventual majority control of their equal joint venture to make passenger cars for the Indian market.

Both companies have invested equity worth \$35m in Mahindra Ford India Limited, the 50-50 joint venture agreed two years ago. The collaboration is already producing Ford Escort models from a Mahindra plant in Nasik in Maharashtra and is due to launch next year an adapted version of the Ford Fiesta from a 100,000-unit capacity plant nearing completion in southern Tamil Nadu.

However, Mahindra said in a letter to shareholders that it had decided not to contribute to the next tranche of equity in the car project and

would instead focus investment in the car sector on "core" businesses and the development of a locally designed range of utility vehicles.

The Indian company said the "substantial" expected investment in its existing tractor, commercial and utility vehicles to design the new vehicles had prompted the decision.

"The board reviewed the deployment of its resources and has advised Ford that for the time being we will restrict our equity investment in MFIL," the letter said.

Mahindra said the company would develop the new utility vehicles, under a code name "Scorpio", through their own Bombay design centre, but in collaboration with Ford engineers. It said the US company had expressed interest in eventually exporting the vehicle,

## CP Group unit eyes motorcycle disposal

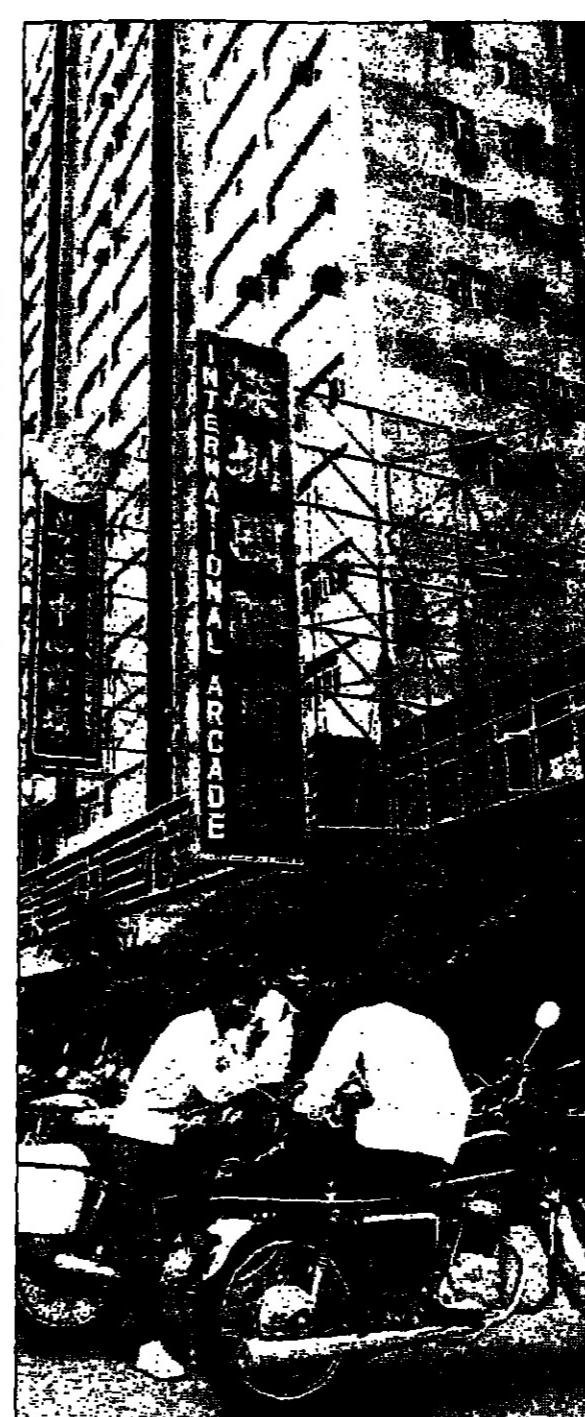
CP Polpharm, the Hong Kong subsidiary of Thailand's CP Group, said yesterday it was in talks to sell its 50 per cent stake in Shanghai-Ek Chor Motorcycle to a Chinese partner, writes Ted Bardacke in Bangkok.

Shanghai-Ek Chor, a joint venture between CP and the state-owned Shanghai Automotive Industry Corporation, runs China's largest motorcycle factory and controls about 7 per cent of the Chinese motorcycle market. It is the largest holding of Ek Chor China Motorcycle, which is listed on the New York Stock Exchange.

The company says profits at Shanghai-Ek Chor have declined because of the Chinese government's reluctance to fulfil promises to impose order on the country's saturated and diffuse motorcycle market.

CP, an agriculture-to-telecommunications group which is the largest foreign investor in China, is selling some assets in China to compensate for heavy foreign exchange losses suffered by some of its non-agricultural Thai subsidiaries, notably TelecomAsia, the fixed-line telephone operator.

The company said negotiations to sell its stake in Shanghai-Ek Chor were continuing, but there was no assurance the transaction would proceed. Nor was it in negotiations to sell its stakes in Shanghai-Ek Chor General Machinery, Luoyang Northern Ek Chor Motorcycle or Zhan Jiang Deni Carburetor, the other main holdings of Ek Chor China.



Uneasy rider: China's motorcycle market is diffuse and saturated

## Daewoo sells part of 40% Kazakh stake

By Charles Clore in Kiev

by 2000. Kazakh officials, however, have complained recently that they have not seen any of the promised investment.

A Daewoo official in Almaty confirmed that investment plans had been delayed. "You know the economic situation in South Korea," he explained.

The company maintained it would stick to its investment pledge, regardless of whether it sold the shares.

The fate of Kazakhtelecom calls into question Daewoo's ambitious investment plans elsewhere in the former Soviet Union.

Last month, for example, Daewoo signed a joint venture agreement with the Ukrainian Avtozavod, in which Daewoo has promised to invest \$1.3bn over several years — a figure that will nearly double the total foreign direct investment in Ukraine since independence in 1991.

As a condition for the deal, however, Ukraine has had to implement restrictions on the import of used cars and grant Daewoo tax holidays. That has angered the European Commission and may hurt Ukraine's chances of membership in the World Trade Organization.

Officials at Daewoo's Kiev office said their investment plans in Ukraine had not changed.

The Korean group's other investments in the region include a car factory in Uzbekistan.

## India's Hindalco sees the way forward in aluminium

Country's second largest producer is building a second plant as part of an Rs80bn expansion programme, writes Kunal Bose

**Hindalco Industries**, India's second largest producer of aluminium and a flagship of the Aditya Birla Group, is proposing to build a greenfield aluminium complex in the eastern state of Orissa, as part of a Rs80bn (\$2.02bn) expansion.

The project comes as Hindalco is about to complete an investment of some Rp1.82bn to "substantially expand and modernise" the existing complex in Renukoot in the northern state of Uttar Pradesh, according to A.K. Agarwala, chief executive and president. In three months, when the smelting capacity in Renukoot is raised 15 per cent to 242,000 tonnes, Hindalco will displace Nalco, the aluminium company 87.2 per cent owned by the federal government, as India's largest producer of aluminium.

"There is no scope for further growth in Renukoot. We began making aluminium here in 1962 with an annual capacity of 20,000 tonnes with technology from Kaiser Aluminium of the US. We have used up all the land and infrastructure is exploited to the maximum," says Mr Agarwala.

Analysts say the growing middle-class, an expanding car sector and a national programme to build a power transmission network will ensure growth in aluminium demand of between 8 per cent and 9 per cent a year in India. The country, now self-sufficient in the metal, will have a shortage of 128,000 tonnes by 2000 which will rise to 452,000 tonnes by 2005.

According to one analyst, Hindalco's planned smelter in Orissa is "the right move at the right time".

However, the group is not only targeting the domestic market as it rushes to secure bauxite and all mining rights and land for the smelter, alumina refinery and power complex.

"We had a 36 per cent share of the domestic aluminium market. While we won't maintain this dominant position, we want to take advantage of the very little smelting capacity in south and south-east Asia. Hindalco is one of the low-

&lt;/

## COMPANIES &amp; FINANCE: UK

STOCK MARKET INDICATOR SINKS TO HISTORIC LOW SUGGESTING MARKET IS OVERVALUED

**Bull run hits dividend yield**By Philip Coggan,  
Markets Editor

The phenomenal rally in the London stock market has carried the dividend yield on the FTSE All-Share index down to what is believed to be its lowest level since the first world war.

The dividend yield on the all-share dropped to 2.77 per cent yesterday compared with 2.85 per cent at the height of the 1972 and 1987 bull markets. Barclays Capital, which keeps figures on the market back to 1918, does not believe the yield has ever been lower.

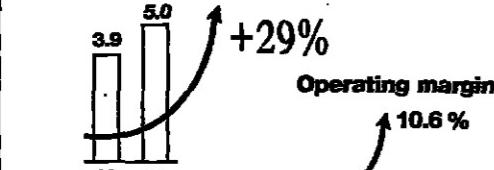
**RESULTS**

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year
Aggregate Inds	Yr to Dec 31 600.7	(317.8)	45.6	(23.4)	2.9	(2.4)	1.2	2
Asda Property	Yr to Dec 31 44.1	(31.7)	9.8	(6.2)	5	(5.9)	2.1	2.8
Avenside	Yr to Dec 31 81.1	(82.4)	3.0	(1.6)	5.2	(3.1)	1	1
Beehive Ind	Yr to Dec 31 100.7	(86.5)	16.3	(4.3)	16.3	(14)	2.3	3.0
Bennetts	Yr to Dec 31 223.1	(202.0)	30.5	(23.2)	46.1	(40.8)	11.8	16
Britannic Assurance	Yr to Dec 31 *	-	355.2	(31.6)	148.24	(34.42)	23	33.6
Caird	Yr to Dec 31 19.6	(18)	3.32	(1.9)	80.1	(45.27)	7	28
Crude Ind	Yr to Dec 31 429.1	(447.8)	32.6	(42.94)	19.4	(21.8)	6.8	10
Dependent Motors	Yr to Dec 31 297.6	(291.9)	6.17	(5.12)	18.52	(13.8)	6.25	7.7
Dentsu (S)	Yr to Dec 31 32.8	(18.8)	2.49	(0.68)	3.17	(1.69)	0.3	0.25
Deutschbank	Yr to Dec 31 275	(207.1)	6.05	(4.06)	10.47	(15.3)	4.2	10
Delta	Yr to Jan 3 *	898.4	(590)	22.51	45.64	(29.3)	11.5	14.4
EMI	Yr to Dec 31 67.8	(59.4)	1.17	(0.84)	7.19	(5.33)	1.75	1.6
Edinburgh Fund	Yr to Dec 31 3.0	(1.9)	1.17	(0.84)	4.17	(2.1)	1.7	2.0
Finsbury	Yr to Dec 31 100.5	(95.2)	6.24	(4.54)	3.42	(2.78)	ml	ml
Globe Ind	Yr to Dec 27 1,242	(1,224)	76.24	(70.14)	18.6	(18)	6.8	8.35
Grattis	6 mths to Jan 31 13.2	(6.17)	2.5	(2.08)	8.1	(8.3)	1.3	1.6
Holtek Technology	Yr to Nov 30 10.3	(7.47)	0.3394	(0.03)	14.84	(10.95)	4.75	4.5
Hunting	Yr to Dec 31 3,177	(3,286)	38.64	(36.84)	13.7	(15.4)	3.25	5
Iceland	53 wks to Jan 3 1,588	(1,427)	43.56	(56.2)	11.46	(13.15)	3.6	9.25
Independent Radio	Yr to Dec 31 *	3.5	(3.26)	(2.63)	15.51	(25.71)	-	-
Marley	Yr to Dec 31 682.2	(700.1)	53.8	(55.7)	11.6	(20.9)	3.3	2.9
Megafax	Yr to Dec 31 265.1	(258.3)	31.5	(24.39)	9.4	(7.3)	3.2	2.85
Newcastle United	6 mths to Dec 31 31	11.6	(6.45)	7.81	(8.2)	0.8	0.8	0.5
Novara	Yr to Dec 31 215.9	(185)	7.13	(6.98)	4.46	(6.14)	3.91	3.91
Pyramex Ateliers	9 mths to Dec 31 593.1	(520)	61.67	(51.7)	7.12	(6.7)	2.1	1.6
Puritan	Yr to Dec 31 3.0	(2.0)	0.076	(0.068)	1.48	(0.75)	1.4	1.4
Pemberton	Yr to Dec 31 16.9	(6.41)	3.55	(2.19)	6.61	(6.1)	2.2	2.2
P&G	Yr to Dec 31 5,918	(7,091)	433.99	(328.89)	53.1	(40.1)	17	30.5
QSP	Yr to Dec 31 28	(25.4)	2.65	(0.04)	20.2	(0.2)	-	-
Rage Software	6 mths to Dec 31 0.73	(3.98)	0.361	(1.75)	0.14	(0.63)	-	-
Rattan Trust	Yr to Dec 31 139.6	(116.8)	14.84	(12.2)	4.42	(3.91)	1.25	1.7
Savoy Hotel	Yr to Dec 31 102.5	(92.3)	22.29	(24.36)	6.25	(33.81)	21	17.5
Scot Metropole	6 mths to Feb 15 9,540	(10,773)	4.83	(4.9)	2.93	(3.08)	1.3	1.2
Secure Trust	Yr to Dec 31 7,548	(7,378)	10.7	(9.43)	50	(44.2)	16	14
Sovereign-Reserve	Yr to Dec 31 121.1	(66.2)	9.18	(4.63)	32.28	(16.34)	6.25	5.25
Taylor Woodrow	Yr to Dec 31 1,308	(1,200)	82.19	(68.69)	14.2	(12)	3.25	3.25
Upset & Southern	6 mths to Jan 24 *	7.35	(6.18)	0.238	0.12	(0.21)	ml	ml
VCI	Yr to Dec 31 108.1	(98.2)	6.24	(9.05)	13.3	(19.5)	5.5	5.5
Investment Trusts								
Oxford Tech VCT	Yr to Feb 28 94	(-)	0.086	(-)	2.2	(-)	1.75	1.75

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. After exceptional charge. After exceptional credit. Excludes exceptional credit. +On increased capital. \*Foreign income dividend. \*\*Includes FID element. #Date dependent on intra-group transaction. \*Comparatives restated. \$On reduced capital. @A/m stock. \*Comparatives for 18 months. \$Comparatives for year to March 31. \$Earnings and dividend figures refer to A share capital. □ Gross rental income. ■ Net interest income.

1997 Year-end Results  
Net incomeFinancial information  
**SCHNEIDER SA**No one in  
the world  
does more with  
electricity

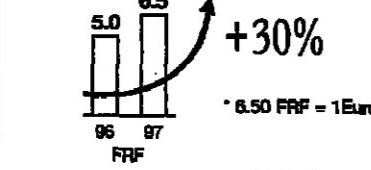
## Operating income



## Net income



Proposed net dividend: 6.50F=1 Euro\*



Contact  
Schneider Investor Relations  
Patrick de Borsig tel: +33 1 46 99 74 84, fax: +33 1 46 99 74 55  
www.schneiderelectric.com  
Electrical Equipment - Paris CAC 40 - secours 12197

Sharply improved performance...  
Key consolidated highlights

1997	1996 <sup>a</sup>	% change
Sales	47,091	42,822
Operating income	5,011	+29
Net income	2,195	+61
In FPF		
EPS (after goodwill amortization)	14.64	9.69
Proposed dividend per share	5.00	+30

(\* excluding Spain/Bulgaria (\*) on constant structural basis)

Schneider sales rose by 11.1% on a constant structural basis in 1997, fueled by growth across all product lines (electrical distribution, industrial control and automation). Operating income grew by an impressive 29% to FPF 5 billion, reflecting sales growth and productivity gains. Net income rose by 61% to FPF 2.2 billion.

...strengthening the Group's financial structure...

Schneider further strengthened its financial structure during the year, with net debt reduced by FPF 2.6 billion, the debt-to-equity ratio amounted to 12% at 1997 year end, down from 29% one year earlier. Net capital expenditures – totaling FPF 1.9 billion – and working capital requirement were largely covered by cash flow from operations, which rose to FPF 4.4 billion, from FPF 3.7 billion in 1996. At its March 23, 1998 meeting, the Board of Directors has decided to ask the Annual Shareholder Meeting of June 12, 1998 to approve a dividend per share of FPF 6.50, or FPF 9.75 including Avoir Fiscal tax credit, for 1997, representing an increase of 30% over the 1996 level. Reflecting the increase in the total number of shares outstanding during the year, total dividend pay-out will rise by 44% to FPF 988 million. The dividend will be payable July 2, 1998, exclusively in cash to avoid dilution.

...and paving the way for accelerating competitive growth.

Reflecting its strategic positioning and sound financial structure, Schneider is confident in its future and prepared to step up the pace of its competitive growth strategy, taking advantage of external growth opportunities to round out its product lines and geographical spread. Schneider will also seek to accelerate organic growth, notably through the development of product-related services. Based on the trends to date, the Group expects another significant increase in sales, of approximately 5%, in 1998, despite the impact of the slowdown of Southeast Asian economies. The year should also see a further significant increase in Schneider's profitability.

The 1997 consolidated financial statements, in spreadsheet format, may be downloaded at the following Internet address: <http://www.schneiderelectric.com>. The full text of the release is also available on the Company's Website, or by calling +33 1 46 99 74 84.

**GROUPE SCHNEIDER**  
■ Martin Génin ■ Modicon ■ Square D ■ Telemecanique

**Telewest move  
closes in on  
General Cable**

By Christopher Price

reduced to 10 per cent next year. In net terms, the dividend is 2.35 per cent. Richard Jeffrey, Charhouse group economist, says if one assumes future dividend growth in line with nominal gross domestic product growth of 5 per cent, shares do not offer a sufficient potential margin over gilt yields given the risks. "The market is looking increasingly overvalued," he says.

However, bulls tend to argue that the nominal dividend yield is less important now. Low inflation means that investors no longer need a high nominal yield to

compensate them for the effect of price rises.

Ian Scott, Lehman Brothers strategist, points out that real yields have generally fallen: the yield on index-linked gilts has dropped to 2.88 per cent. He says the best recent indicator of the value of equities has been the earnings yield (the inverse of the price-earnings ratio) relative to the bond yield. "On that basis, shares look attractively valued."

Lex, Page 16  
London stock market,  
Page 38

groups – to turn round the lossmaking companies.

Should Telewest's strategy succeed, it will overtake Cable and Wireless Communications as the largest UK operator.

Much will depend on the attitude of Générale des Eaux, the French utility which owns 38 per cent of General Cable.

Both Telewest and NTL are heavily indebted and will need their offers to consist mostly of equity, with only a small cash sweetener.

Telewest's decision to exercise pre-emptive rights over ownership of two franchises it shares with Comcast will cast a shadow over NTL's acquisition.

The move will give Telewest control of lucrative areas of London and Birmingham, making it more attractive as a suitor to General Cable, which also has a stake in the Birmingham franchise.

Analysts are divided over how the industry will eventually be structured. CWC has also been mooted as a potential predator for General Cable and could yet enter the fray. CWC could be the only profitable cable company.

Cable industry consolidation

has been prompted by the desire of the large shareholders in the UK groups – many of them North American media and telecoms

## COMMENT

## P&amp;O

Lord Sterling has got his side. The blue-ch

## SHIPPING RESULTS PROMPT 4% SHARES RISE

# Cruise and ferry sides bolster P&O

By Jonathan Ford

P&O said yesterday that its two-year restructuring programme was complete as strong performances from its cruise line and ferry businesses helped produce a 30 per cent rise in annual pre-tax profits to £433.9m (£724.6m).

The results were at the top end of the range of analysts' forecasts, prompting a 4 per cent rise in the group's share price to 889p.

"We have completed what we said we were going to do on the corporate side in March 1996," said Lord Sterling, chairman.

Since 1996 the shipping and property group has responded to shareholder criticism by putting weaker shipping businesses into joint ventures, selling large parts of its property portfolio and cutting exposure to some peripheral activities such as housebuilding.

Following this month's merger of its cross-Channel ferry operations with those of Stena Line, P&O said it would focus on achieving its stated target of a 15 per cent return on capital. Last year, it achieved 12.9 per cent.

Analysts praised the speed

with which the company had completed the restructuring programme.

"When Lord Sterling laid out his medium-term plan two years ago, people wondered if he would be able to deliver it," said one analyst, "on these results, it is clear he has."

Operating profits rose from £508.3m to £568.3m on turnover 16 per cent lower at £5.9bn. The fall in sales was due to a change in the accounting treatment of the container shipping business following its merger with that of Nedlloyd at the beginning of last year.

After reorganisation costs of £24.5m – incurred as a result of the container shipping merger – and property profits of £67.2m, pre-tax profits were £433.9m (£332.8m).

Profits from cruise shipping climbed from £157.5m to £175.2m, helped by growth in the US and UK markets. P&O said bookings were strong and yields continued to rise.

The ferry operations increased profits by 42 per cent to £67.7m, assisted by increased cross-Channel traffic after the Channel tunnel fire at the end of 1996.

British Assurance yesterday unveiled better-than-expected profits and investment performance for 1997.

Operating profits were £174.8m (£281m), about £10m above estimates, against a restated £81.9m for 1996.

Much of the improvement stemmed from the release to shareholders of £94.3m from funds surplus to policyholder needs, following an agreement with the Department of Trade and Industry early last year.

But analysts said the post-tax investment return on shareholders' retained capital at 20.3 per cent was also better than expected.

Britannic's underlying performance was static – although it claimed this was a reasonable achievement in a year disrupted by management change and restructuring of the salesforce.

Brian Shaw, chief executive, said the benefits of the overhaul, which included big cuts in branch numbers and head office staff, were showing through. They included annualised savings of £20m, higher salesforce productivity, and improved new business results.

Mr Shaw said the company planned to broaden its product range to include deposit accounts, run with Bank of Scotland, and had begun to pilot schemes – with other companies – in unsecured loans and health insurance.

## PUBLIC NOTICES

## OFFICE OF FAIR TRADING

### Guidelines on the Competition Bill

The Competition Bill, currently being debated in the House of Commons will, if enacted, replace several Acts of Parliament which had previously regulated competition between businesses. The Bill will introduce prohibitions in respect of anti-competitive agreements, decisions or practices and the abuse of a dominant position, with the possibility of imposing penalties in the form of civil fine for breach of the prohibitions.

The current draft of the Bill imposes a requirement on the Director General to publish guidelines on its provisions, and to consult on the draft before issuing such guidelines.

The draft versions of the first two sets of guidelines, A Guide to the Major Provisions of the Act and Market Definition are now available, along with details of how to respond to the consultation from:

Office of Fair Trading, PO Box 366, Hayes UB3 1XB  
Tel 0870 60 321 Fax 0870 60 70 321  
E-mail oft@christian.co.uk

The guidelines and supporting information can also be found on the OFT website on the Internet: <http://www.ofc.gov.uk/html/newsbill.htm>

In making this announcement, no presumptions are made about the passage of the Bill through Parliament. In particular, any changes to the Bill will entail changes to the guidelines.

Please note that responses to the consultation on the first two sets of guidelines should be received by 17 April 1998.

## COMPANIES &amp; FINANCE: UK

## Newcastle United bounces back

By Steve Koper

Hours after forcing its two main shareholders from the board, Newcastle United yesterday revealed an 80 per cent rise in first-half pre-tax profits.

The results were presented by Sir Terence Harrison, the group chairman, who on Monday had called the five-hour board meeting which succeeded in forcing out Freddy Shepherd, the soccer club's chairman, and Douglas Hall, vice chairman.

The two men allegedly made insulting comments in a Spanish brothel about Newcastle fans, local women and Alan Shearer, the club's star player.

Their resignations were announced after midnight on Monday, under pressure from fans and Newcastle's three independent non-executives, Sir Terence, Denis Cassidy and John Mayo.

The shares yesterday rose 50 to 100p, compared with 90p when the first Hall-Shepherd revelations appeared on March 15.

However, the arrangements to succeed the two men raised further questions. Sir John Hall, the



Alan Shearer: warmly welcomed by Newcastle fans last year but allegedly insulted by big shareholders this year

father of Douglas who retired as club chairman last year, returns until the end of the season. Since his son owns 55 per cent of the shares and Mr Shepherd 8 per cent, they will have the biggest say in choosing his successor.

Sir Terence said yesterday: "They must be examining the situation as to their majority shareholding." But Mr Hall needs permission from NatWest Markets, which brokered the flotation, to sell any shares before late this year.

The company's results for the six months to January 31 showed pre-tax profits jumping from £5.4m (£10.77m) to £11.6m – more than many analysts had expected for

the full year. Sales rose 26 per cent to £21m. Earnings per share were 7.8p (6.2p), for a maiden interim dividend of 6.8p. The gains were largely due to Newcastle's appearances in the Champions League, from which they were knocked out in December. Income and spending in the second half of the year are expected virtually to cancel each other out, unless Newcastle wins the FA Cup. The team has reached the semi-final, but risks relegation from the Premiership. However, the full-year results were "likely to represent a healthy improvement over last year".

As a reward for resigning, Mr Hall and Mr Shepherd will be able to nominate a representative each to sit on the non-executive board. They cannot choose family members, and the independent non-executives can reject their choices. But as majority shareholders, Mr Hall and Mr Shepherd could remove the board.

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## Nycomed held by currencies

By Daniel Green

The strong pound and heavy competition in US X-ray markets held back profits at Nycomed Amersham, the Anglo-Norwegian pharmaceuticals company.

In the first post-merger results, pre-tax profits rose 9 per cent, excluding exchange rate movements, to £198.6m (£83.8m), calculated on a pro-forma basis.

The company, formed last year by a three-way merger of Norway's Nycomed with the UK's Amersham and Sweden's Pharmacia Biotech, is the world's biggest supplier of imaging agents that improve the clarity of X-ray images. It is also the biggest provider of supplies for biotechnology research.

Currency movements cut £35m off pre-tax profits, the company said, adding that if exchange rates stayed as they were for the rest of 1998, it would cost a further £14m–£16m.

Analysts expect full-year profits only marginally above the half-year figure, giving forward earnings per share of 8p.

Nycomed's main performance measure is shareholder return, but the maximum payment required that BP also show "satisfactory performance" against measures such as cash flow, return on capital employed and earnings per share.

## Five BP directors awarded maximum share bonus

By Andrew Edgecliffe-Johnson

British Petroleum has awarded share bonuses worth more than £2m (£5m) to five directors, it said yesterday. The awards, which include more than £200,000

worth of shares for John Browne, chief executive, are the maximum which could have been granted under the group's long term performance plan.

BP has given Mr Browne and Rodney Chase, deputy

chief executive, 100,200 shares each. John Buchanan, finance director, received 58,400 shares, and two managing directors, Richard Oliver and Chris Gibson-Smith, were awarded 37,500 shares each.

At yesterday's closing

price of 907p, down 26.4p, the shares are worth £3.02m in total. Mr Browne's pay before long-term awards rose from £752,000 to £938,000.

BP said yesterday that the maximum amounts had been

granted under the three-year rolling plan because the company's performance had exceeded that of seven peer-group companies – Amoco, Arco, Chevron, Exxon, Mobil, Shell and Texaco.

The scheme's main perfor-

## Britannic reaps overhaul benefit

By Christopher Brown-Humes

Britannic Assurance yesterday unveiled better-than-expected profits and investment performance for 1997.

Operating profits were £174.8m (£281m), about £10m above estimates, against a restated £81.9m for 1996.

Much of the improvement stemmed from the release to shareholders of £94.3m from funds surplus to policyholder needs, following an agreement with the Department of Trade and Industry early last year.

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Mr Shaw said the company planned to broaden its product range to include deposit accounts, run with Bank of Scotland, and had begun to pilot schemes – with other companies – in unsecured loans and health insurance.

## Delta plans Dutch purchase

By Andrew Edgecliffe-Johnson in London and Gordon Cramb in Amsterdam

Delta, the restructuring electrical and engineering services group, is planning a sizeable expansion of its electrical protection business with the F125m (£93m) acquisition of Holec Holland, an electrical switchgear manufacturer in the Netherlands.

Delta also announced that a 24m write-down of its commodity cables assets knocked the group from a £45.6m pre-tax profit to a £22.5m loss in 1997. Pre-exceptional profits were up 8 per cent at £59.2m. The annual dividend, which had been enhanced for tax reasons last year, settled back from 18.9p to 16p, with an 11.5p final.

The company reported losses per share of 29.3p, compared to 15.2p earnings last year.

John Scott-Maxwell, Delta's chief executive, said the Holec acquisition would enhance its position in electrical protection in Europe and Asia.

Holec, which makes systems and components for low-voltage and medium-voltage electrical switching and protection, made pre-tax profits of about £18.5m on sales of £135m in 1997.

The proposed deal, which is subject to conditions, comes six months after Holec abandoned a planned flotation in Amsterdam.

Where others may see a crisis, Marubeni Corporation President Iwao Toriumi sees business opportunities. "The current economic turmoil in many areas of the world presents many difficult challenges," says Mr. Toriumi, "but as deregulation and market reforms further open local economies, there are many opportunities for our company to play an important role."

As one of Japan's largest trading companies, with a turnover in the fiscal year ending March 1997 in excess of Yen 14 trillion, Marubeni's business expertise includes an impressively diverse range of activities. From 'upstream' roles such as resource development to 'downstream' activities such as marketing famous brand fashions, Marubeni is demonstrating its skills around the world.

A company founded in 1858 as a textile trader, later evolving into a major dealing in raw materials and heavy industrial projects, is heading in new directions.

### Vision 2000 Strategic Plan

Marubeni's long-range strategy is expressed in Vision 2000, a plan to use the company's global network of 200 offices and 600 affiliated companies in 84 countries to position itself for growth and improved profitability. Vision 2000's keywords are change, speed and risk management.

"We've entered a crucial period in which many winners and losers in the global marketplace are being identified," Mr. Toriumi says. "The keys to being a 'winner' are seeking business in regions in which there is stable economic growth and investing in the most promising new business sectors." These include resource development, information and multimedia-related technologies, environment-related businesses and various services.

"As we follow this strategy, we are taking advantage of the trend toward market and business deregulation, while making sure that all our businesses are focused on maximum profitability."

Marubeni's ultimate goal, he says, is to be known as a "value-creating company, always looking for 'win-win' deals which

### Global Investments

In Mexico, working with the BOC Group of the U.K. and other partners, Marubeni is providing 35% of the capital in a joint

venture to build the world's largest nitrogen gas production plant. Over a 15-year period beginning in 2000, the new business will supply Mexico's state-owned oil company, which operates the sixth-largest oil field in the world.

In South America, Marubeni built a storage base deep in the jungle as part of the world's longest natural gas pipeline, running from Bolivia to Brazil. The first trading company ever to organize a project of this scale, Marubeni structured long-term financing and is handling procurement of pipe for the pipeline, as well as construction of support facilities.

In Europe, Marubeni, in partnership with Rolls Royce plc of the U.K., has become the first trading firm involved in an aircraft engine program. Marubeni, which has had a relationship with Rolls Royce since 1992, is sharing revenues in return for sharing various costs and risks relating to Rolls' Trent engine. The engine has been in service on the Airbus Industrie A330 airliner since 1995, and on the Boeing 777 since 1996.

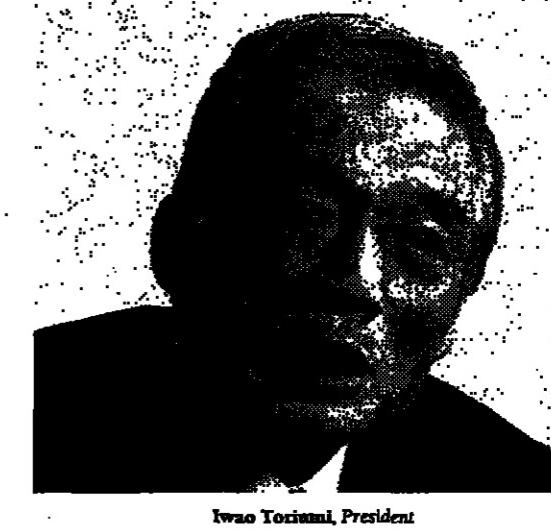
In the energy-rich regions of the Russian Far East, Marubeni, together with Japanese, American and Russian partners, is developing an oil and natural gas field on the island of Sakhalin. In India, Marubeni has become the first foreign firm to be involved in a local oil and gas development project at the Kavva field in the Bay of Bengal. In China, the company has constructed four LPG and crude oil storage and distribution sites.

Other major projects are linked to increasing demand for energy-related infrastructure. Sithe Energies, Inc., a major American independent power provider in which Marubeni has a 30% share, is building the largest hydroelectric plant in the Philippines.

Sithe also has obtained a license to sell retail power in the New England region of the United States. The company will construct new power plants, and has purchased 12 other power plants whose total output will equal 23% of electric power demand in those northeastern states.

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Iwao Toriumi, President

between Japan and the U.S. within two years.

In Japan, through its network services affiliate, Marubeni is the major partner of British Telecommunications, offering customers both domestic and global communications services and support.

Financial market deregulation in Japan is also opening up new opportunities in financial services. Marubeni is using its experience in project financing to offer a wide range of financial services. Its financial specialists are active not only project funding, but in issuing commercial paper, medium term notes, Eurobonds and other financial instruments.

The company's expanding network of financial subsidiaries and affiliates in the U.S., Europe and Asia mean that its services are available to customers around the world, and around the clock.

### North American Ventures

Marubeni's North American ventures are deeply involved in grain trading and paper pulp. Columbia Grain, a Marubeni subsidiary, handles about 20% of the wheat shipped from the U.S. northwest, and 30% of the wheat shipped from the U.S. to Japan.

In Canada, a joint venture with local and Japanese partners produces pulp at two plants for export to paper producers around the world. Both plants have obtained ISO 9001 certification in recognition of their strict observance of international standards for minimizing the environmental impact of their operations. With annual sales of 1.4 million tons

## INTERNATIONAL CAPITAL MARKETS

# German bunds lead European rally

**GOVERNMENT BONDS**

By Vincent Boland in London and John Lutalo in New York

European markets closed higher yesterday as investors awaited two key reports due today that will effectively be the last word on the single currency.

Positive German inflation numbers and a firm opening in the US helped sentiment, although trading generally was quiet.

**GERMAN BONDS** led the rally ahead of reports from the European Monetary Institute and the European Commission that most analysts agree are unlikely to upset the European monetary union drive. The Bundesbank is due to present its own Euro report on Friday.

Criticism of some of the 11 aspiring members' monetary and fiscal preparations may be heard from the EMI, the forerunner of the single European central bank, but "Eleven into one will – must – go," noted Alison Cottrell, international economist at PaineWebber.

Up 0.26, in quiet Matif trading, which is still being hit by a strike by local traders.

Claims by a senior executive at KfW, the state-owned German development bank, that the bond would be the benchmark in Euro rather than the Dax, raised eyebrows but the OAT, raised eyebrows but little else.

The inflation data, meanwhile, showed little upward pressure on prices, leaving the near-term interest rate outlook favourable for bonds. The June bond future settled in London at 107.77, up 0.19, although DTB volumes remained relatively modest with 212,000 contracts exchanged.

**FRENCH BONDS** recovered with bonds after a sharp fall on Monday. The June future settled at 104.22,

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**US TREASURIES** had moved little by early afternoon as the market awaited an auction.

The benchmark 30-year bond had slipped  $\frac{1}{2}$  to 103%, yielding 5.874 per cent. The

two-year note was unchanged at 99%, yielding 5.53% per cent, and the 10-year note was unchanged at 99%, yielding 5.56% per cent.

The US Treasury was about to auction \$4bn in two-year notes. "The market is holding its breath for that," said Tom O'Connell, senior government trader at First Chicago Capital Markets, adding that some direction was expected to emerge after the auction.

Helping to add calm to the day's pace was a lack of fresh economic data. That will change today, when durable goods for February and existing home sales reports are issued. On Thursday GDP revisions will be published and on Friday personal income data will be released.

## RBS in novel securitisation

**INTERNATIONAL BONDS**

By Samer Isakander

The Royal Bank of Scotland has taken securitisation a step further, issuing securities collateralised with existing asset-backed securities.

The diversification offered by the transaction, called Ben Nevis One, is superior to that of "first degree" securitisations, because the collateral consists of a wide range of asset classes.

These include securitised mortgages, credit card receivables and corporate loans. The deal also offers geographical diversification.

As a result, \$474.25m of a total \$515.5m of bonds were granted a preliminary AAA rating by DCR, the US rating agency, although less than half the collateral is rated AAA. Credit enhancement

"This deal creates more liquidity across our balance sheet," said Brian Crowe, RBS director of treasury and capital markets.

**BRAZIL** tapped the D-Mark sector with DM750m of 10-year bonds. The issue pays 10 per cent coupon the first two years, then steps down to 7 per cent.

The sterling sector continued to see healthy demand on the back of a strong currency and confidence after last week's presentation of the 1998-99 budget.

**CUBA SPECIALTY CHEMICALS**, the Swiss chemical and pharmaceutical group, ventured outside its domestic currency for the first time, with a \$300m issue of 15-year bonds.

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**CUBA SPECIALTY CHEMICALS**, the Swiss chemical and pharmaceutical group, ventured outside its domestic currency for the first time, with a \$300m issue of 15-year bonds.

These include securitised mortgages, credit card receivables and corporate loans. The deal also offers geographical diversification.

As a result, \$474.25m of a total \$515.5m of bonds were granted a preliminary AAA rating by DCR, the US rating agency, although less than half the collateral is rated AAA. Credit enhancement

"This deal creates more liquidity across our balance sheet," said Brian Crowe, RBS director of treasury and capital markets.

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## CURRENCIES &amp; MONEY

# Few fears for market in Euro report

## MARKETS REPORT

By Richard Adams  
and Clay Harris

The currency markets were on hold yesterday, awaiting the publication today of the European Monetary Institute's report on economic and monetary union.

The report, to be published this morning, will make recommendations on the efforts towards convergence made by aspiring members of the European single currency. But analysts said there was only a slim chance the report would have a dramatic impact.

"It is quite clear, from what is coming out of the EMI, that they will bark but they won't bite," said Alison Cottrell, an international economist at PaineWebber in London.

Ahead of the report, the D-Mark was marginally weaker against the dollar and sterling, although levels

were little changed from the end of European trading hours on Monday.

The dollar stayed trapped in its ranges around Y130 against the yen, as the market also awaited another economic stimulus package out of Tokyo this week.

Sterling remained above Y128.4 in London. Dealers reported the cross-trade becoming a popular alternative to dollar-yen trades, as it carried a lower risk of attracting intervention by Japanese authorities.

■ Japanese officials again hinted the Bank of Japan may intervene to support the yen, which helped prop up the currency and outweigh disappointment that the economic stimulus package will

■ POUND IN NEW YORK

Mar 24 - Latest - Prev. close -  
2 spot 1.6755 1.6760  
1 mth 1.6729 1.6763  
3 mth 1.6681 1.6716  
1 yr 1.6493 1.6529

not include income tax cuts, traders said.

Haruhiko Kuroda, a senior Japanese Finance Ministry official, said overnight the yen was too weak and that Japan would take appropriate measures to combat its weakness.

Masaru Hayami, the Bank of Japan's new governor, said he wondered if the current weakness of the yen was appropriate, given the size of Japan's current account surplus.

Meanwhile, the ruling Liberal Democratic Party is considering amending the fiscal structure reform law to remove legal obstacles to large income tax cuts.

■ Capital outflows from Japan were likely to show a "considerable increase" after relaxation of foreign exchange rules took effect next week, a former senior Ministry of Finance official said. Toyoo Gyohten, now president of the Institute for

Dollar  
Against the D-Mark (DM per \$)

International Monetary Affairs, said this could exert "some downward pressure on the yen's exchange rate."

He cautioned, however, that it was "dangerous to overstate the amount of additional outflow". Although Japanese investors wanted higher yields, they would be wary of exposing themselves to higher levels of exchange-rate risk.

Speaking in London, Mr Gyohten said: "The yen and sterling will have to bear the main burden of keeping stable relationships among the four major currencies" once the euro was introduced. European and US authorities were likely to take a benign view of the external value of their currencies.

The US was unlikely to be party to any explicit agreement for a more stable yen-dollar rate, even though that would be in the interest of other Asian countries, because "the market may take it as accepting a weaker dollar," Mr Gyohten said.

The dollar continues to show a remarkable degree of

■ OTHER CURRENCIES

Mar 24 - Latest - Prev. close -  
Euro 5.0575 5.0512 5.0511  
Belgium 5.3264 5.2012 5.2012  
Denmark (DK) 11.8825 -0.0013 7.77 876  
Finland 9.0001 -0.0044 923 779  
France (FF) 10.2721 -0.0028 673 769  
Germany (DM) 3.0655 -0.0022 839 783  
Greece 5.3931 5.3931 5.3931  
Ireland 5.3226 -0.0003 198 186  
Italy 5.2265 -0.0003 772 769  
Luxembourg (FL) 35.2074 -0.0024 550 558  
Netherlands 5.4358 -0.0003 522 522  
Norway (NOK) 12.8823 -0.0111 762 763  
Portugal 5.1255 -0.0028 646 649  
Spain 26.0110 -0.13 26.0110 26.0110  
Sweden 13.2368 -0.0234 618 657  
Switzerland (SFr) 2.4999 -0.0023 974 908  
UK £ 1.24708 -0.0009 424 443  
Ecu - 1.24708 - 1.24708

stability against the yen, ahead of Japan's financial deregulation, and remains range-bound around Y130.

■ A harshly critical EMI report on the progress toward Emu has the potential for derailing the entire process. An objection to one or more likely members would cause problems when Germany's upper house of parliament votes on the project next month.

But a much more likely outcome is "a tremendous anti-climax," according to Alison Cottrell at PaineWebber, despite criticisms the report may have about individual countries' convergence paths.

These guys have to sound stern - it's their job," Ms Cottrell said.

The report will examine the progress of each country according to the Maastricht criteria, as well as other areas, such as the compliance of national legislation.

WORLD INTEREST RATES

Mar 24	MONEY RATES		One year	Last day	Rate ppm
	Over night	One month			
Belgium	33	38	59	54	2.75
France	32	38	58	54	3.20
Germany	29	34	57	51	2.50
Ireland	52	54	68	42	3.75
Netherlands	44	52	54	38	3.30
Switzerland	14	18	14	18	1.00
UK	52	58	68	58	5.00
Japan	-	-	-	-	0.50

■ E-LIBOR (BBA London Interbank Offered Rate) - 5.50 5.54 5.60 - - -

EURO LIBOR (EBC) - 44 44 44 41 41 - - -

EURO LIBID (EBC) - 39 39 39 38 38 - - -

The FT has replaced the Libor London Interbank Offered Rate with the BBA London Interbank Offered Rate. All rates are shown for the domestic money rates, US\$ Cds, ECU & GBP United Deposits (UD).

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Short-term rates are for the US Dollar and Yen, others two-day rates.

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## COMMODITIES &amp; AGRICULTURE

# Oil falls as traders pause for breath

**MARKETS REPORT**

By Paul Solman

and Kenneth Gooding

World oil prices fell yesterday after jumping more than \$2 a barrel on Monday. Traders said the market was pausing for breath after reacting to the weekend deal between oil producers to cut output.

In late trading yesterday on London's International Petroleum Exchange, the bellwether Brent crude for May delivery appeared to have stabilised at around \$14.65. It had closed at \$15.04 on Monday compared with Friday's close of \$13.32.

The price also weakened in New York. By midday on the New York Mercantile Exchange, May crude had dipped to \$16.10 from \$16.51 at the close on Monday.

The weekend deal in Riyadh between Saudi Arabia, Venezuela and Mexico to cut a combined 600,000 barrels a day from production encouraged other nations to follow suit.

Production cuts could total 1.7m b/d, shared among the 11 members of the Organisation of Petroleum Exporting Countries and six nations outside the organisation, though announcements are still awaited from Russia, Norway and Indonesia.

However, yesterday traders remained cautious about further gains in the oil price - some suggesting the cuts were too small to affect the long-term surplus in the market. Early last year, the price was \$25 a barrel, and fears about over-supply cut it by half in only 15 months.

One unknown factor is how much Iraq will export under its oil-for-food deal with the United Nations. Nizar Hamdoon, Baghdad's ambassador to the UN, said

yesterday his country's oil exports should reach \$4bn per 180 days by next month. Iraq is currently exporting \$3bn worth every 180 days, or about 1.3m b/d.

Palladium, already at an 18-year high, closed up a further \$6 a troy ounce at \$292 in London as consumers fretted about the possibility of more delays in exports from Russia, the biggest producer.

The price had earlier been "fixed" in London at \$295 an ounce as traders considered the implications of President Boris Yeltsin replacing his entire government.

There have been no shipments from Russia this year and Jeremy Coombes, at Johnson Matthey, the world's biggest platinum and palladium marketing group, said: "We had been expecting Russian exports to start in April, but now obviously it will be later. A change like that is bound to paralyse decision-making in Russia for a while."

He said there were indications at the end of 1997 and the beginning of this year that Russia had sold considerable quantities of palladium and platinum in the west. However, the metal seemed to have been absorbed because supply was tightening.

Gold's price was "fixed" in London yesterday afternoon at \$301.30 a troy ounce and remained above \$300 at the close, when it was up \$1.80 at \$301.75.

Dealers suggested gold had been given a lift by weekend comments from Antonio Fazio, governor of the Bank of Italy, who said the European Central Bank's gold reserves should represent about 30 per cent of its total reserves - a higher level than had been suggested by other potential members of the ECB.

# Jump in bank finance for mining projects

By Kenneth Gooding,  
Mining Correspondent

Banks raised \$5.79bn of debt for international mining projects last year and a further \$390m in the bond market, a big increase on the \$1.23bn provided in 1996.

Chase Manhattan, the biggest US commercial bank, provided nearly one-quarter of the debt, \$1.36bn, to lead the field, followed by Citibank with \$548m, and Dresdner Kleinwort Benson with \$513m.

Most of the money was provided for projects in Australia, which absorbed \$1.49bn, with Chile a close second and receiving \$1.37bn. Others in the country league table included Indonesia with \$783m, Argentina with \$755m, and Peru with \$672m.

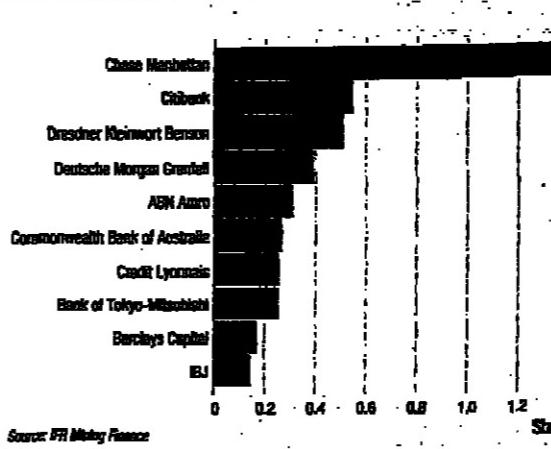
Three of the big traditional mining countries - Canada, the US and South Africa - had no projects needing new debt last year.

These are the main conclusions of a survey compiled by IFR Mining Finance magazine of non-corporate debt-raising for the mining industry, which it claims is the first of its kind.

Two important factors accounted for the big jump in the amount of debt raised, said Rod Morrison, editor of the magazine. Bank liquidity was at one of its cyclical high points in 1997; and there were a larger than usual number of mining projects raising debt.

For example, Chase's total was swollen partly by the \$650m raised for the El Abra copper project in Chile (a joint venture between

## Debt raised for mining projects 1997



Cyrus Amax of the US and Codelco of Chile) and \$250m towards the Century Zinc project (owned by Pasminco) and \$140m for Bulung, Resolute's nickel venture, both in Australia.

Big projects in which Dresdner was involved included Korea Zinc's refinery at Townsville in Australia and the Alumbra copper-gold venture in Argentina, where North and MM, two Australian companies, and Rio Algom of Canada, are joint owners.

Mr Morrison said debt raising has changed dramatically this year. Bank liquidity has dried up to some extent because Japanese and Korean banks are not in the market and are even selling loan assets into the secondary market.

The global syndication market is much tighter. Deals being done are being arranged at the senior level on a club basis to reduce syndication risks," he said.

Meanwhile, lower metal prices are not encouraging

new mining projects. Instead, many mining groups are involved in corporate restructuring or mergers and acquisitions and "mining financiers" are involved somewhere along the line in these deals.

Investment banks have also started to use high interest bonds for mining deals and, according to Mr Morrison, "the bankers are suggesting this will be the start of something big".

Whereas there were no bonds issued for mining projects in 1996, last year some \$390m of debt was raised in this way, of which \$360m was for Australian ventures and the rest for projects in Peru.

For further details contact Rod Morrison at IFR Mining Finance in London (44) 0171 369 7570.

## Alumina plant for east India

By Kumal Bose in Calcutta

with deposits of more than 200m tonnes.

Utkal Alumina will start constructing a 1m tonne alumina refinery at Durgapur in Orissa, eastern India, before June.

The entire production of alumina will be exported and the promoters - Norsk Hydro of Norway, Alcan of Canada, Indian Aluminium and Tata Industries, India's largest business group - will have long-term contracts with Utkal.

Norsk Hydro is the major partner in the Rs40bn (Slbm) project with a stake of 40 per cent. The other partners each hold 20 per cent.

Vijaya Sampath, director, said the project would have a debt to equity ratio of 32. At some stage, the promoters will sell 25 per cent in an initial public offering.

The refinery, to be built using technology from Alcan and Alesa-Alusuisse of Switzerland, will draw bauxite from mines at Baphalimali

with 300m tonnes, and

more than half the country's deposits are in Orissa.

The Orissa bauxite is of the best quality. This is why several other groups besides Utkal are planning to build alumina refineries in Orissa, the company said.

India plans to increase exports of alumina to 2m tonnes by 2002 from about 500,000. The promoters said the country would become one of the principal suppliers of alumina to smelters in west Asia and Africa.

Work on Utkal could have

started at least a year ago

but for a sustained campaign against the project by some environmental groups.

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Burn Stewart		11.50
Camas		11.50
Heublein		11.50
Hoppe Co		11.50
Levi Strauss & Co		11.50
Montagu C		11.50
Samuel Smith		11.50

## BANKS, RETAIL

Name	Notes	Value
ABN Amro Pl		11.50
Aldgate & Leicester		11.50
Anglo Irish B		11.50
Barclays C		11.50
Bear Stearns Vt P		11.50
Banco Santander P		11.50
Bank of America		11.50
Bank of Tokyo Mitsubishi		11.50
Barclays S		11.50
Deutsche B		11.50
Dresdner		11.50
HSBC P		11.50
Lehman Brothers		11.50
Lloyds TSB		11.50
Mitsubishi T		11.50
NatWest		11.50
Northumbrian		11.50
Prudential		11.50
RBS		11.50
Santander C		11.50
Standard Chartered		11.50
Tower B		11.50
Woolworths		11.50
Woolworths A		11.50

## BREWERY, PUBS &amp; REST

Name	Notes	Value
Becks		11.50
Brewdog Ltd		11.50
Carling Black Label		11.50
Carlsberg B		11.50
Carlsberg P		11.50
Carlsberg S		11.50
Carlsberg V		11.50
Carlsberg W		11.50
Carlsberg X		11.50
Carlsberg Y		11.50
Carlsberg Z		11.50
Carlsberg A		11.50
Carlsberg B		11.50
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Carlsberg D		11.50
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Carlsberg U		11.50
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Carlsberg W		11.50
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Carlsberg O		11.50
Carlsberg P		11.50
Carlsberg Q		11.50
Carlsberg R		11.50
Carlsberg S		11.50
Carlsberg T		11.50
Carlsberg U		11.50
Carlsberg V		11.50
Carlsberg W		11.50
Carlsberg X		11.50
Carlsberg Y		11.50
Carlsberg Z		11.50
Carlsberg A		11.50
Carlsberg B		11.50
Carlsberg C		11.50
Carlsberg D		11.50
Carlsberg E		11.50
Carlsberg F		11.50
Carlsberg G		11.50
Carlsberg H		11.50
Carlsberg I		11.50
Carlsberg J		11.50
Carlsberg K		11.50
Carlsberg L		11.50
Carlsberg M		11.50
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## **LONDON SHARE SERVICE**

## LONDON STOCK EXCHANGE

## Takeover hints drive Footsie back towards 6,000

MARKET REPORT  
By Steve Thompson,  
UK Stock Market Editor

A whiff of takeover speculation in the leaders was enough to direct the FTSE 100 back on to the upward path yesterday after Wall Street's overnight slide caused an early bout of jitters in UK stocks.

The takeover/merger rumours focused mainly on Ladbroke, the hotels to gaming group, and on GEC and British Aerospace. Ladbroke was said to be the prime target for Hilton Hotels, the US

group, while the UK's two leading aerospace/electronics companies have long been seen as perfect merger partners.

British Aerospace soared above the 520 level for the first time in response to the rumours, while GEC was additionally boosted by speculation that the US government's moves to block the merger of Lockheed Martin and Northrop Grumman may open the way for a US merger involving GEC.

Further support for equities came with a batch of generally well-received company reports, notably from

P & O, the shipping and transport group, as well as from some engineering groups. And Wall Street's big opening gains gave a late push to London, which finished at the day's highs.

Unlike recent sessions, however, the overall picture in the market's second-liners was one of modest but persistent profit-taking, dealers said, by the recent strength of the FTSE 250. That index hit new intra-day and closing records on 17 out of the last 18 sessions.

There were no such restraints for the small-cap

stocks, however, which continued to attract strong support from institutions. Smaller stocks are seen by many as offering excellent value and are mostly perceived to be dependent on domestic sales, therefore avoiding currency hits.

Sterling offered the big exporters a slight glimmer of hope, edging back from its recent high levels. The Bank of England's trade-weighted index eased to 107.8, from the previous day's 107.9.

Gilts were supportive of equities, too, nudging higher in front of today's auction of £2bn-worth of 10-year stock.

At the close, the FTSE 100 sure was exerted by a retreat in the oil sector, which was 36.7 higher at the day's best of 5,966.0. The FTSE 250, which never managed to scramble into positive territory, slipped 22 to 5,523.3, having been as low as 5,519.4. The FTSE Small-Cap continued its advance to record intra-day and closing records, finishing 3.3 up to 2,613.8, after a peak of 2,615.1.

Earlier London had to cope with flurries of selling, as some investors became uneasy with the 90-point fall on the Dow Jones Industrial Average on Monday.

Additional downside pres-

## Ladbroke bid talk returns

## COMPANIES REPORT

By Joel Khan, Martin Brice and Steve Thompson

Hotels and betting company Ladbroke Group was by far the best performing stock in the FTSE 100 as fresh hopes of a merger with Hilton Hotel Corp of the US resurfaced.

The speculation, which sent the share up 22 or 6.5 per cent ahead to 358p, returned after merger talks between Hilton Hotels and Circus Circus Enterprises, the casino operator, were reported at the weekend to have broken down.

"Who knows, now that the Circus deal has not come through Hilton may now be ready for a merger with another company," said one specialist.

Ladbroke which owns the use of the Hilton name outside the US after acquiring Hilton International in 1987 owns a chain of 167 Hilton International hotels.

The UK group signed a worldwide alliance with Hilton Hotel Corp in January 1997 to reme the Hilton brand globally.

Turnover in supermarket chain Somerfield shot up to 131m, making it the most heavily traded stock of the day. It is believed that Caze-

nove and Robert Fleming placed 53m shares with a range of 347p to 438p. The shares firmed 7% to 345p.

Shareholders last week approved Somerfield's proposed merger with food distributor Kwik Save, up 11% to 404p.

Brokers yesterday moved to upgrade profit expectations at Iceland Group after the company reported better-than-expected profits for the year to January 1998. The government said it would try to stop the 39bn merger

Analysts upgraded pre-tax profit forecasts for 1998 to a

range of £53m to £55m from a range of £47m to £48m.

The company also said it will consider its dividend policy once gearing is below 100 per cent, which should be at the end of this year.

In the rest of the food retailers, the sector leaders were in demand and J Sainsbury put on 20 to 510p, in trade of 2m, and Tesco rose 19 to 569p. Asda Group hardened 2 to 20p.

Defence industry merger speculation continued on the back of a failed US defence deal, with the usual suspects receiving attention. The US government said it would try to stop the 39bn merger

between Lockheed Martin and Northrop.

GEC was seen as a possible beneficiary as it could buy a US company, and its shares achieved one of the best FTSE 100 performances as they rose 21 to 469p.

Its putative merger partner, British Aerospace, was pushed through the £20 level and rose 52 to 520.15. BAe was helped by a story that Airbus Industrie had secured contracts for 179 aircraft for sale to South America.

Engineering-related stocks

shone despite the continued strength of sterling, which remained above DM3.06. Two sets of figures highlighted the trend of results easing investor fears related to the effect of the strong pound.

Glynwed International achieved the best performance in the FTSE 350 as the stock appreciated 33 to 294.5p, a gain of almost 13 per cent. The brisk 6m traded highlighted the investor interest.

While the results were ahead of analysts' figures, the rise was said to be powered by the announcement of a change in strategy and the possibility of £300m of

disposals that would boost the engineer's war chest.

One sector specialist said:

"We shall see the sale of the underperforming metals side

and the quality of this company will shine through."

Investor sentiment was also

helped by the announcement of a buy-back programme.

Meggitt also shrugged off

the strong pound, with traders saying that it had lost less than 5lm in its profits due to currency effects. The stock gained 6 to 210.4p.

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## **NEW YORK STOCK EXCHANGE PRICES**

*4 pm close March 24*

## **GLOBAL EQUITY MARKETS**

<sup>a</sup> See Mar 21: Taiwan Weighted Price 8854.02; Korea Composite 821.92; S&P Montreal 4; Toronto 4; Canada 4; Unavailable. <sup>b</sup> ZETRA-DAX after-hours index Mar 24 504.35 +50.22 ↑ Correction. <sup>c</sup> Calculated at 15:00 EST. <sup>d</sup> Excluding bonds. <sup>e</sup> Industrial, plus Utilities, Financial and Transportation. <sup>f</sup> The DJ Ind. Index theoretical day's highs and lows are the averages of the highest and lowest prices reached during the day by each stock; whereas the actual day's highs and lows represent the highest and lowest values that the index has reached during the day. The figures in brackets are previous day's. <sup>g</sup> Subject to official reconciliation. <sup>h</sup> Nikkei and PSE indices are based on Datascope Total Market Indices. <sup>i</sup> Milwaukee.

## **THE NASDAQ STOCK MARKET**

# STOCK MARKETS

## Low inflation and Emu push bourses higher

### WORLD OVERVIEW

Another set of records across Europe indicated that it will take some remarkably bad news to halt the global bull market in equities, writes Philip Coggan.

The twin benefits of low inflation and Emu convergence continued to act as a powerful motor for European bourses, in particular.

In Spain, the yield on the 10-year government bond dipped below 5 per cent, a

record low. An announcement today from the European Monetary Institute is expected to confirm that Spain will be one of the founder members of a single currency.

Further signs of the low level of European inflation came from Germany, where four federal states revealed annual inflation rates of 1 or 1.1 per cent.

Investors have every incentive to switch from low-yielding bonds and cash into

equities, especially if they believe that European economies are set to grow more strongly and that corporate earnings will advance rapidly in the face of restructuring and an acceptance of "shareholder value" philosophy.

The FT/S&P European index is up 18.8 per cent in dollar terms this year and 102 per cent since the start of 1995.

The European team at ABN Amro comments: "We

are distrustful of equity valuations. Even so, with commodity prices falling sharply through the first quarter and the risk of higher short-term interest rates receding, we see little to indicate that equity markets will peak in the second quarter."

The latest big number barrier to fall was 3,000 on the Bel-20 in Belgium, after the Dax's recent burst through the 5,000 level.

The Frankfurt market achieved another record

close, as did bourses in Amsterdam, Madrid, Milan, Paris, Stockholm and Vienna. The Italian market was particularly strong, rising 3 per cent ahead of the expected backing for its euro membership.

The Sydney market has suffered in the wake of the Asian crisis and has underperformed the FT/S&P World index, in dollar terms, by 24 per cent since the start of 1997.

London market, Page 34

## Dow rallies strongly to scale 8,900

### AMERICAS

US shares regained their footing after Monday's setback, with the Dow Jones Industrial Average climbing back above the 8,900 level, writes John Labate in New York.

"The inflow of money and the end of the quarter is overwhelming any negative forces, and should for at least the next week," said Bill Meehan, chief market analyst at Cantor Fitzgerald in Connecticut. "The market doesn't seem to care about earnings estimates being rattled down."

By early afternoon the Dow had nearly erased nearly all Monday's loss, rising 88.69 or 1.01 per cent to 8,904.94. The other major indices also rallied. The Standard & Poor's 500 index was 9.91 higher at 1,105.54, while the Nasdaq composite increased by 18.80 to 1,811.31.

Some oil-sensitive shares, including airline companies, recovered as the price of a barrel of oil moved lower in morning trade. Shares of UAL rose \$2.10 to \$90.70. Among Dow components, AT&T rose \$1.9 to \$67.80 after announcing a new electronic commerce service. Disney was also higher on the day, up \$4.5 to \$106.80. But Chevron was down \$2 to \$85.40.

Banks' shares rose on renewed speculation that Chase Manhattan could be involved in a merger. The bank's president said Chase plans to expand its equity operations. The comments helped send the stock up \$3.50 to \$132.50.

Other major bank shares were higher as well, sending the Philadelphia stock

exchange's banking index up 14.54 or 1.72 per cent to 861.51.

In the computer sector, Microsoft gained \$2 to \$84.80 while semiconductor chip maker Texas Instruments climbed \$1.10 to \$54.50. Shares of Cabletron, the networking products maker, rose \$4 to \$15.40, after announcing it would cut 180 manufacturing jobs. Small company shares gained ground, sending the Russell 2000 index up 2.26 to 476.22.

TORONTO overcame a slow morning for the heavyweight banking sector and tracked higher in the wake of the strong start on Wall Street. The 300 composite index was up 27.06 at 7,587.30 noon.

News of the merger talks between AT&T Canada and Telus, Canada's third biggest telephone company, made for an active morning among telecoms shares. Among equipment suppliers, Northern Telecom gained C\$1.05 to C\$88.80 and BCE added 85 cents to C\$6.00.

Golds pushed higher on the back of a stronger bullion price. Barrick improved 15 cents to C\$28.75 and Placer Dome 10 cents to C\$18.30. A single block trade was said to lie behind a C\$2.80 rise to C\$72.10 at Newcourt Credit.

Banks were among the more obvious odd men out with Royal Bank of Canada slipping 25 cents to C\$85.45 and Bank of Montreal off 35 cents at C\$78.25. Bank of Nova Scotia lost 10 cents to C\$37.

Oils ran into profit-taking after Monday's rally. Gulf Canada fell back 20 cents to C\$8.25.

## Mexico City picks up

MEXICO CITY lost ground at the opening but picked up in mid-morning trading. By mid-session, the IPC index was 63.17 or 1.2 per cent higher at 5,105.25.

Banks' shares were in demand on news of plans to widen the share ownership of financial companies. Bancomer A shares gained 50 centavos or 15 per cent to 3.55 pesos. Banorte A shares rose 1.50 pesos to 11.50 pesos.

SAO PAULO moved modestly higher in early trading, helped by the upbeat start on Wall Street and some solid demand for Telebras

following the telecom giant's results late on Monday.

The figures, broadly in line with broker estimates, were still positive enough to tempt an initial round of buy orders. The shares rose 0.5 per cent to R\$53.20.

Petrobras marked time as oil price concern reassured itself after Monday's rally.

Eletrobras shed 1 per cent to R\$6.40. At mid-session, the Bovespa index was up 26 at 12,064.

SANTIAGO moved lower in light morning trading.

The IPSA index was off 0.30 at 108.96 at mid-session.

Accor jumped FFr80 or 5.8

per cent to FFr1,450 after Société Générale lifted its target price for the hotels leader by 10 per cent to FFr1,600.

Investors appeared to have second thoughts about oils with Elf Aquitaine reversing Monday's strong gains. Elf shed FFr14 to FFr785, but Total continued to edge higher, adding FFr1 at FFr788.

Investor disappointment with the 1997 figures sent Hermes lower. The shares fell FFr14 to FFr495 in spite of an earnings upgrade by Goldman Sachs.

FRANKFURT also probed record highs, helped by benign inflation news from four federal states. At the close of electronic trading, the Xetra Dax was 50.22 higher at 5,064.35 and pressing right up against its best levels of the session.

Linde was a strong feature with the engineering group jumping DM79 to DM1,854 on news of a strong sales start to the current year. The company holds an analysts meeting today. Siemens drove up DM4.55 to DM125.90.

Chemicals were in demand. Bayer added DM1.78 to DM64.08 and Henkel DM4.45 to DM132.70. Volkswagen fell DM16 to DM1,432 in spite of upbeat first-quarter figures from its Audi offshoot.

MADRID rallied, led by blue chips, and closed at a

record. The general index gained 12.06 or 1.4 per cent to 873.68. A lower-than-expected budget deficit for January and February helped sentiment.

Gains in Telefónica, which closed up Pta160 to Pta675, supported the index despite the trading house. The shares rose Pta175 or 2.7 per cent to Pta4,580 following an announcement by the Madrid stock exchange that the share would replace Banco in the Iberex-35 index.

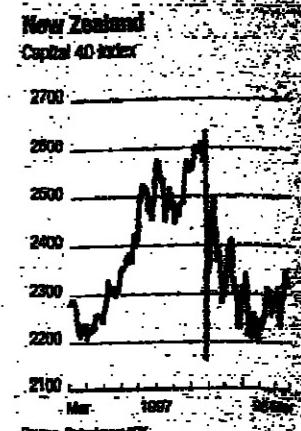
ZURICH gained on derivatives-related buying and lower short-term interest rates, and posted its second straight record close. The SMI index rose 65.4 or 0.9 per cent to 7,407.4.

Credit Suisse Group, which had attracted buying over the past few days on

### MARKET FOCUS

## NZ investors shy from Brash

New Zealand Capital 40 Index



consecutive all-time high as Monday's rally in the oil price and a pick-up in the gold price, which fixed above \$300 an ounce in London, helped the country's natural resource stocks.

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London market, Page 34

## Milan loses taste for bonds

### EUROPE

Shares in MILAN forged ahead 3 per cent to a record as investors continued to switch from bonds to shares in the face of declining long-term interest rates.

Figures from the Italian fund managers' association revealed that net cash inflows over the past two months were at record highs of more than L30,000bn. Managers expect continued switching into equities.

The Mibet index gained 703 to 23,722. Italian investors have traditionally favoured bonds, but have woken up to the stock market, said one analyst.

Mediolanum, the insurer, rose L3,190 or 6.3 per cent to L53,702 ahead of its post-trading results announcement. Mediaset, the broad-

cast, which fell steeply following the collapse of negotiations between the largest shareholder Silvio Berlusconi and Rupert Murdoch's News Corp over the sale of a controlling stake, recovered L281 or 2.4 per cent to L11,813.

PARIS took the bit between its teeth and volume surged to 23.3m shares as theCAC 40 index rose 55.41 to a record 3,738.54.

Top-of-the-range results plus a 30 per cent improvement in dividend sent Schneider FFr23.50 ahead to FFr37.5. The news that the group is in talks with Siemens of Germany on power technology co-operation also bolstered sentiment.

Rival electrical group Legrand added FFr76 to FFr1,661 amid renewed speculation that Schneider's positive results might provide a framework for a link between the two companies.

BNP gained FFr11.50 to FFr149.4 and Paribas FFr21 to FFr613 following a fresh outbreak of rumours suggesting the two were in merger talks. France Telecom rose FFr10.30 to FFr315.5 following Monday's steep sell-off.

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per cent to FFr1,450 after Société Générale lifted its target price for the hotels leader by 10 per cent to FFr1,600.

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Credit Suisse Group, which had attracted buying over the past few days on

speculation of merger talks. Iost SF1 to SF236 on profit-taking. UBS gained SF68 to SF236, as did its merger partner SBC, which added SF11 to SF11. Roche fell SF95 to SF16,475 on position adjustment ahead of its post-trading results announcement.

AMSTERDAM moved back into record territory with the AEX index adding 7.23 to 1,130.13, helped by a run for the high-tech sector.

Philippe jumped FFr1.40 or 3.7 per cent to FFr153.60 and ASM Lithography gained FFr6.80 to FFr194.60. Beam added FFr2.30 to FFr92.70, rebounding from Monday's profit-taking. Investors having second thoughts on oil prices left Royal Dutch off FFr1.10 to FFr120.40.

Hagemeyer continued higher after last week's successful placing of 40 per cent of the trading house. The shares rose FFr3.80 to FFr102.50 - a three-day advance of almost 11 per cent.

OSLO, which gained ground on the rise in oil prices earlier this week, edged down at the rally in oil shares stalled. The Total index fell 0.1 to 1,366.32.

Investors focused on financials. Union Bank of Norway fell NK12 to NK246.

Written and edited by Jeffrey Brown, Emiko Terazono, Peter Hall and Paul Gregan

people to put money in the bank, rather than risk it on the equity market.

There are deep concerns about Asia, as Indonesia, Malaysia, South Korea and Japan are major buyers of New Zealand goods. Investors appear to be ignoring the potential benefits that should flow towards companies from tax cuts due in July, and the lift in earnings that exporters should achieve from the softer New Zealand dollar.

Among individual shares, Telecom NZ has been the star performer. It has gained over a dollar a share to NZ\$8.85 since March 5. Telecom's fortunes improved after signs that the NZ\$500 international placement of a 24.9 per cent shareholding by US phone company Ameritech was proving successful.

Other leaders are in the doldrums. Brierley Investments fell to a year's low of NZ\$1.09 on Tuesday, mainly due to falling tourist traffic which has hit two of its main subsidiaries, Air New Zealand and Sky City, the Auckland casino, plus a drop in earnings from US associate Graham Field.

Forestry stocks have been under pressure. Carter Holt Harvey, controlled by International Paper of New York, has moved down to a 1998 low of NZ\$2.43.

Terry Hall

## Nikkei drops as tax hopes fade

ASIA PACIFIC

TOKYO fell sharply after senior figures in the ruling Liberal Democratic party ruled out income tax cuts in a forthcoming economic package, writes Gillian Tett in Tokyo.

The Nikkei 225 Average

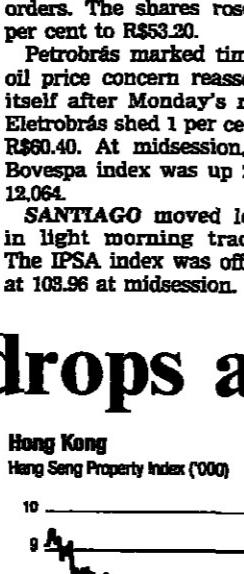
came off 1.6 per cent to end at 16,606.30 after moving between 16,550.75 and 16,768.53. The broader-based Topix index, which covers all first-section stocks, fell 11.48 to 1,239. In Osaka, the OSE index lost 175.68 at 16,596.72.

The key reason for the setback was disappointment over the LDP's tax-cut plans. The LDP has indicated that it plans to unveil a stimulus package of between Y10,000bn and Y15,000bn to boost the ailing economy.

Many market traders had assumed this would include income tax changes, considered necessary to offset recent consumer gloom. Japan's trading partners have been pressuring for tax cuts.

However, the LDP indicated on Monday that the package would not contain tax cuts. And although some

Hong Kong Hong Kong Property Index (000)





## 2 POLAND

ECONOMY • by Stefan Wagstyl

# Reform is the road forward

**Liberalisation has been a powerful engine for the economy and it must continue**

In Empik, a new multi-media store in central Warsaw, customers are leading through magazines on everything from computer software to cookery. Fashion fights for space with furniture and foreign languages. Business is represented with publications on finance, marketing and careers in public relations. Outside street traders from the countryside are standing in the winter rain selling fruit, cheese and bed-room slippers. Everyone wants to participate in Poland's economic advance.

But not everyone is equally well placed to do so. For the government the challenge is to maintain the rapid pace of growth of the post-communist era whilst trying to ensure that the benefits reach beyond the fast-growing big centres - Warsaw, Gdansk, Poznan and Katowice - to smaller cities, towns and villages.

Leszek Balcerowicz, finance minister, deputy prime minister and the author of the reforms which transformed Poland in the early 1990s, is convinced that only a second bout of market-oriented restructuring, deregulation and privatisa-

tion can keep the country growing at the speed it needs to create jobs.

But Mr Balcerowicz's party, the liberal Freedom Union (UW), is a minority partner in the ruling right-of-centre coalition. Some of his allies in the dominant AWS, which was formed by the Solidarity trade union movement, harbour doubts. They remember only too well how voters threw them out of power in 1993 because of the economic pain inflicted by Mr Balcerowicz's first round of shock treatment, putting former communists back into office.

Since returning to power last September, the ruling alliance has avoided precipitate action. It is unclear how it will implement plans which could cost thousands of jobs in inefficient state-run enterprises.

Fortunately, the economy Mr Balcerowicz inherited is in good shape, with GDP growth last year of 6.8 per cent by the year-end, below the EU average of 11.3 per cent, and inflation was down to 13 per cent.

The tremors which shook emerging markets following the turmoil in east Asia made foreign investors think twice about Poland but they have returned with a vengeance, with some \$2bn flowing into the country in the

first two months of 1998, compared with \$8.7bn in whole of last year.

For Alain Pilloux, the official responsible for Poland at the European Bank for Reconstruction and Development, "Poland is performing well in comparison with other transition economies."

The short-term danger is possible over-heating. With real incomes rising, especially in big cities, Polish consumers are spending more than before, especially on house building and home improvements.

And companies are investing heavily in equipment to modernise and prepare for competition following the country's expected entry into the EU early next century. As a result, imports are growing faster than exports, creating a current account deficit last year of 3.5 per cent of GDP which the government fears could hit 5 per cent.

Mr Balcerowicz says he has addressed the problem with a restrictive 1998 budget, including tax increases. Hanna Gronkiewicz-Waltz, governor of the National Bank of Poland, the central bank, says interest rate increases made early last year are helping to slow the economy. The targets for 1998 are GDP growth of 5.6 per cent and year-end inflation of 9.5 per cent. Nevertheless, Mr Pilloux says: "Poland is a bit vulnerable

to an investment and consumption boom."

The real answer lies not in short-term fine-tuning but in long-term structural change. Mr Balcerowicz says that without more fundamental reform, Poland cannot meet his ambitious medium-term target of average growth of 6.5 per cent annually for 1997-2001, combined with falling inflation, rising employment and cuts in government borrowing.

Accelerated privatisation is the top priority. While the state's share of output has fallen in the 1990s from more than 60 per cent to about 30 per cent, the target of 15 per cent is still some way off.

In political terms, much of the easiest work has been done in selling smaller enterprises and profitable units such as KGHM, the copper group. The remaining list includes about 100 big enterprises, including many in public services and in heavy industry. Among them are high-profile units, such as TPSA, the telecoms monopoly, Pekao, the biggest bank, and LOT, the national airline. All are being prepared for privatisation but all remain politically sensitive, with some managers and staff preferring state ownership to the anxiety of possibly being taken over by a foreign investor.

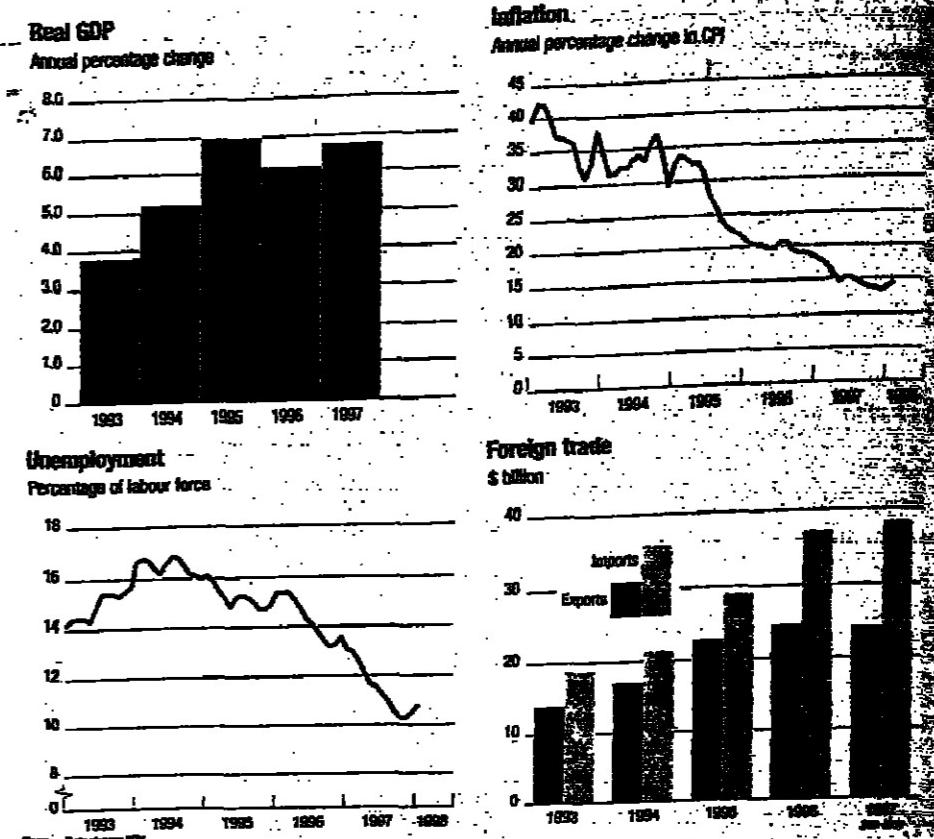
The privatisation of heavy industry is even more difficult because these industries require big job cuts. Perhaps 60,000-80,000 of 250,000 coal miners may have to go and about half the remaining 83,000 steel workers. In steel, Poland is under pressure from the EU to publish a restructuring plan by mid-year or risk escalating a serious trade dispute. In coal, the timetable is less pressing but Mr Balcerowicz says the industry's losses - \$8m zloty last year - must be eliminated in two years.

Mr Balcerowicz wants to increase privatisation proceeds from \$8m zloty in 1997 to €7bn zloty this year and 10bn zloty a year from 1999 to help finance other ambitious reforms, notably of pensions and benefits, which absorb 42 per cent of government spending.

His plan is to introduce compulsory private pensions to reduce the burden on the state whilst protecting existing pensioners and those close to retirement who will remain in the state system. The plan will cost 60m zloty a year over a decade.

The government also wants to make the health service more efficient by switching resources from hospital beds to other facilities and from big cities to smaller towns. Poland spends more on health care than comparable countries and deserves better results, says Mr Balcerowicz.

And the minister insists that health care reform -



still considerable scope for argument.

In particular, some AWS politicians linked to Solidarity do not want to take risks with their supporters' jobs in state enterprises.

Emil Wasacz, the treasury minister responsible for privatisation, recently installed a new director at the Ursus tractor works. Solidarity is strong and a by-word for industrial inefficiency, at a time when the unit was negotiating with Agco of Canada over an investment SLD president. But there is

job cuts. The new director promptly declared his opposition to foreign investors and Agco withdrew.

Fortunately, many other foreign investors have pressed ahead, notably in the motor industry, where Fiat of Italy and Daewoo of South Korea head the list.

Like many Polish companies they sense the engine of growth powering the economy but without more change the village people standing outside the new stores in Warsaw will never be able to afford to go inside.

POLITICS • by Christopher Bobinski

## Frail consensus won day to day

**The government, and its programme, rests on a constantly shifting coalition**

Polish politics continues to be defined by domestic issues but the start of European Union membership talks means that, increasingly, the political agenda will be set by demands from Brussels for changes in the country's economic, legal and institutional framework.

For the moment, the challenges raised by EU membership have a low priority. Indeed, the issue scarcely figured in last autumn's parliamentary elections which brought the Solidarity Electoral Action (AWS) trade union-led alliance of right-wing parties, including as a junior coalition partner the pro-business Freedom Union (UW), led by Leszek Balcerowicz, the pioneer of Poland's free market reforms, into government.

Still a consensus about the benefits of EU membership continues to reign among voters and politicians. The results of a recent poll, commissioned by the Institute of Public Affairs, a non-partisan think-tank, showed that 64 per cent of Poles would vote in a referendum for EU membership while a mere 9 per cent would vote against.

The AWS is led by Marian Krzaklewski, a 48-year-old computer sciences graduate who succeeded Lech Walesa, the legendary Solidarity leader, at the head of the organisation. The movement fought the autumn election, above all, to beat the former communists in the Left Democratic Alliance (SLD) and its allies in the Polish Peasants' Party (PSL) who had been in office from 1983.

After last year's victory, Mr Krzaklewski decided to hand the post of prime minister to Jerzy Buzek, a mild mannered chemical engineering professor. Mr Krzaklewski is planning to complete the anti-communist

experience that splits lead to the political wilderness.

And the spoils of power are significant enough to make staying in government imperative for the various constituent parts of the AWS, all of which want to build their organisations for future elections.

This does not mean that the AWS is conflict free. On the contrary, management of the 200 strong parliamentary caucus comes down to an almost daily search for consensus between its component groups.

These broadly speaking, divide into a large block with a Solidarity trade union background which is slowly being transformed into a political party and established parties, of which the right wing Christian

Continued on Page 3

Critical of its predecessors, the government must deliver on its welfare agenda

A radical reorganisation of Poland's social welfare systems is a priority for the Solidarity-based government as its performance in a field affecting the entire population will be crucial to winning the next parliamentary elections in 2001.

But the commitment to change goes deeper in the Solidarity movement which has, for the eight years since the fall of communism, repeatedly called for reforms of the welfare system. Indeed, its image has been built on criticising previous governments for their failure to make progress in this field.

Now Teresa Kaminska, a Solidarity member since 1980 who formerly led the union's health service branch, has been given responsibility for co-ordinating the reforms. Ms Kaminska oversees a team covering areas ranging from pensions to health care and other social services. And, like many of her union colleagues now in government, she exudes an enthusiasm for her cause born of years of waiting for the chance to cut waste and target the genuinely needy.

The aim, says Ms Kaminska, is to widen the services available to recipients of the welfare system by opening the field up to the private sector. The government intends to control costs while private savings, managed by insurance companies, complement the redistribution of welfare funds by the state.

Ms Kaminska's commitment to her cause survived a recent series of gruelling late night meetings in which the government persuaded its supporters in the Solidarity Electoral Action (AWS) parliamentary caucus to back measures to decentralise local government.

These reforms, which bring in a new tier of local government, the powiat, and cut the number of provinces from 49 to 12, are crucial to the social reforms because many social service functions will be managed at the powiat level.

But the planned local government reorganisation has already provoked opposition from provinces which will lose their gubernatorial status. Indeed, the criticism has cut across party lines with even the bishops in some towns, such as Czestochowa, the national shrine which will lose as a result of the reform, pitching in.

And the row over the local government plans provides a mild foretaste of the conflict which the pension reforms will provoke.

This month, Ewa Lewicka, another Solidarity activist who is responsible for the pension reforms, expects to send draft legislation to parliament for approval. It will

see a fifth of the present pension contribution paid into private pension funds.

Currently, employers pay the whole contribution, amounting to 45 per cent of their wage bill, into the present pay as you go system. The government is arguing the reform is essential as the ratio of Poles of working age to pensioners stood at 2.17 in 1995 but is set to fall to 1.8 by 2015 when the cost of the present system will no longer be sustainable.

Under the new system, the labour force can expect to be paid a minimum pension funded through a continuation of the present pay as you go system topped up by the compulsory private pension funds. In addition, people will be able to save through voluntary pension schemes.

The new system will be compulsory for the under-thirties and optional for those between 30 and 50. The over fifties will stay within the present system.

The cost to the budget of having a fifth of the present contribution paid into the private pension funds is to be compensated from reve-

nings raised by disposals of state assets.

Ms Lewicka estimates that the first year will see approximately 3.5bn zlotys flowing into the new funds, rising to 7bn zlotys in the second year. This will largely be invested in domestic capital markets.

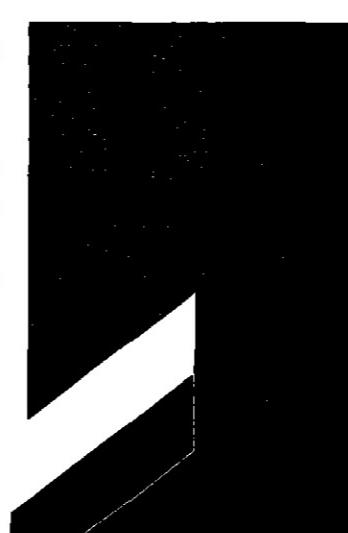
The plan will need some hard negotiating with the 20 per cent of the workforce, including steelworkers and coal miners, who enjoy privileged pensions granted under the communist regime. These will be removed under the new scheme where pensions in the pay as you go system will be linked to individual contributions. Also, the present generous system of disability benefits will have to be tightened to cover the initial costs of the reform.

More controversy, this time inside the governing coalition, lies ahead in the medical field. Here Ms Kaminska is putting the finishing touches to plans to establish a system of health funds which would pay individual patients' health bills. They are to be financed through a transfer of half of income tax breaks.

This, Ms Kaminska argues, could prove too great a drain on the publicly financed system which would deteriorate with dependence on the taxes of the worse off.

The government's social care proposals are less controversial. Here those in need would be presented with vouchers which they could then "spend" with state owned or private providers of services. This would mean a competitive market in the sector and give the needy a choice.

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AGRICULTURE • by Christopher Bobinski

## The seeds of discontent

A huge, bellicose farming sector may mean conflict with the EU

The future of Poland's food sector promises to become one of the most controversial issues in the forthcoming European Union membership talks.

The negotiators face a struggle to match Polish interests with those of EU farmers straining to adapt to reforms of the Common Agricultural Policy (CAP).

Whether Poland joins the EU or not the country is going to have to modernise its agriculture, in the process cutting a farm workforce which currently makes up 27 per cent of the working population but produces a mere 6 per cent of GDP. But the question the negotiators will have to hammer out is how far this effort is to be left to the Poles themselves without being given access to western European food markets or to what extent EU structural and agricultural funds are to finance the restructuring of Poland's rural areas.

At the same time a group of around 300,000 out of

Poland's existing 2m or so mainly small farms are beginning to buy extra land, invest in equipment and intensify output. And this is the group which promises to mount a significant challenge to western European agricultural producers when Poland joins the EU.

One of them is Andrzej Wichařek, a 42 year old farmer who has taken to expanding his milk production with a vengeance and, only half jokingly, says that he is planning soon to be taking his holidays in Switzerland. His farm is in Dobieszewo, near the town of Słupsk in north western Poland which, according to some experts, could become one of Europe's lowest cost milk production areas.

Mr Wichařek, who currently owns 39 cows and farms 250 hectares, is planning within two years to double his milk output from last year's 180,000 litres as he takes advantage of a supply agreement he has signed with the Słupsk dairy owned by Nestle, the Swiss food company. In just four years Nestle has signed similar agreements with around 1,300 local dairy farmers to whom it has provided advice and some 6.5m zlotys (\$2m) of financing to pay for milk cooling equipment.

The Nestle dairy pays higher prices for better quality milk and, above all, gives the local farmers a sense of security about the future. This has meant that farmers like Mr Wichařek are beginning to concentrate not only on milk production but also on quality and are replacing their herds with high milk yielding Dutch animals.

The payback for Nestle has been a significant improvement in the quality of the milk with the share of EU approved top grades last year reaching 68 per cent of all purchases compared to a mere 17 per cent in 1994.

"The farmers in Słupsk have been exposed to an international food processor which has deployed the most up to date techniques in an environment where people have a long farming tradition," says an EU farming expert, adding that this shows that Poland has the potential to become a significant producer of high quality food.

Meanwhile, Jacek Janiszewski, Poland's agricultural minister, takes a tough line on suggestions, contained in *Agenda 2000*, the EU's document outlining future reforms and enlargement issues, that Polish farming would be subjected



Warning shot: the country's farmers expect immediate returns from the EU

to an interim period during which access to western European markets would be limited and the country's farmers would not benefit from EU subsidies or one form or another.

"We could not join on those terms," he says. "They would simply not be accepted in Poland."

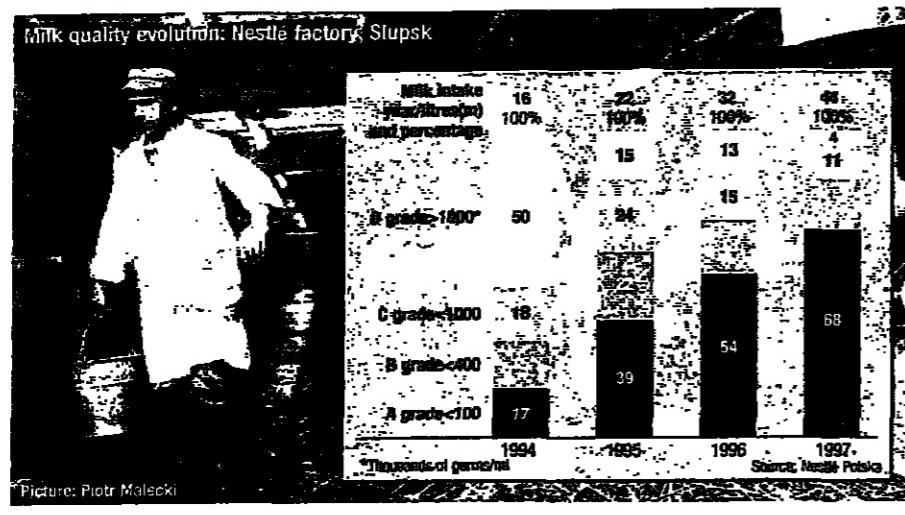
Indeed, Solidarnosc RI, the movement's rural arm led by Roman Wierzbicki who supports the present government, has already organised a farmers' demonstration in Warsaw to underline the point that farmers must immediately, and fully, benefit from any farm regime which emerges from the planned reform of the CAP.

The Poles are also keenly aware that there will be some serious horse trading over production quotas which the EU will want to set in line with output in the present decade when demand for farm products slumped in line with the fall in urban incomes. The issue is important if Poland wants to expand production through making its farming more efficient and take advantage of the opportunities provided by growing demand in the countries of the former Soviet Union.

Last year, Poland ran a surplus of more than \$1.2bn with the area as exports of food products rose by almost 30 per cent. In contrast,

Poland saw a deficit of more than \$400m in food trade with the EU. For example, last year Poland produced 11.85m litres of milk which corresponded to just more than half of Sweden's per capita consumption. But Poland was already producing around 12m litres a year in 1980. Now it has told the EC that it is aiming for 14m litres annual output after the year 2000.

The country has set itself similarly ambitious targets in other commodities, such as grain where the harvest reached 25m tonnes last year, but has told Brussels it plans to achieve annual outputs of 29m tonnes.



Picture: Piotr Malecki

ENVIRONMENT • by Stefan Wagstyl

## Determined to ditch the dirt

Industry has tackled pollution, now the task is to "green" the consumer

At Huta Katowice, Poland's largest steelworks, the clouds of steam billowing above the plant now carry less than a third of the pollutants that they did before 1990. Liquid and solid wastes have fallen by three quarters for each tonne of steel produced.

But nearby, in thousands of homes, householders burn coal in boilers and fires with little regard to the colour of the smoke they emit into the atmosphere. At the same time, those who can afford it are abandoning public transport and buying cars to add to the growing traffic jams on Poland's roads.

In the early 1990s, Poland's most serious environmental problems were concentrated in its large industrial plants and power stations. With the worst of these closed,

reduced in size or modernised, pollution levels – notably emissions of industrial chemicals in the air and into the rivers – have fallen significantly. The concentration of particulates – such as dust and smoke – fell 41 per cent in Poland in 1990-95, according to the Organisation for Economic Co-operation and Development.

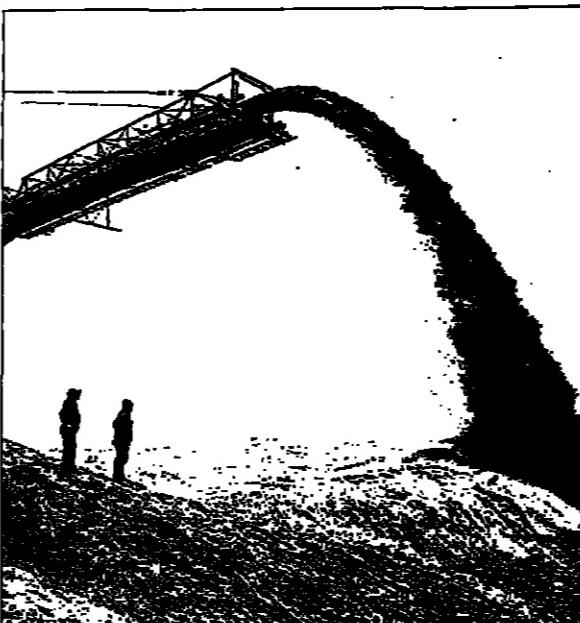
But, in Silesia, the most polluted region, levels remain disturbingly high. In the industrial black spot of Chorzow, particulate transposition stood at 123 microgrammes per cubic metre in 1995, despite a 48 per cent decline since 1990. This is far above the national average of 26 microgrammes and the EU limit proposed for 2005 of 30 microgrammes.

With improvements in place in heavy industry, and more investments in the pipeline, attention is falling on other sources of pollution, including smaller factories, vehicles and households, such as the coal-burning homes around Huta Katowice. The government says the World Bank exaggerates the problem. Lucyna Ciolkowska, an official at the ministry for environmental protection, says that as far as air pollution is concerned, Poland already meets existing EU standards. She concedes that planned future

Cutting pollution is a condition for Poland's planned entry into the EU because the country will be bound by tough EU-wide standards. The World Bank, in a report released late last year entitled "EU accession and the environment", says Poland faces "a formidable task". It estimates that the total cost of complying with existing EU standards could be \$35bn-\$52bn. Since the EU is proposing raising standards, the eventual bill could be even higher.

Andrzej Kassenberg, head of the Institute for Sustainable Development, a Warsaw-based non-governmental organisation, says estimates run as high as \$200bn. "We don't know how much it will be. Nobody does."

The government says the World Bank exaggerates the problem. Lucyna Ciolkowska, an official at the ministry for environmental protection, says that as far as air pollution is concerned, Poland already meets existing EU standards. She concedes that planned future



Burning issue: Poles need an alternative to cheap coal

Associated Press

standards for 2005 would be "difficult to meet" in Silesia and a few other industrial areas but suggests Poland is not alone in that.

She feels that Poland gets a bad press because of the attention paid to Silesia.

"We are not in such a bad position overall," says Ms Ciolkowska. "We have problems areas. But so do EU countries."

Water pollution is more serious, particularly in the Vistula and the Odra, the two main rivers which receive most of Poland's sewage. The government estimates that 37 per cent of the Vistula and 50 per cent of the Odra are polluted. Only one third of the sewage which flows into the Baltic is treated to the standards required by Polish law.

Another third is partly treated and the remaining third is not treated at all.

Improvements in the 1990s have mostly been concentrated at sources of industrial pollution, with much less done to raise the standards of household sewage.

Ms Ciolkowska says that further progress will be more difficult and costly than the improvements made in the early 1990s. "We have closed most of what we were going to close. The cheap and effective measures have been taken. We are left with expensive measures."

Fortunately, no-one expects Poland to complete the clean-up programme quickly. The World Bank notes that EU members have been granted transition periods for environmental programmes of up to 14 years for urban waste water.

"Thus it may be reasonable for Poland to argue that a transitional period up to 2010 is the minimum necessary for it to implement any reasonable compliance strategy. In practice, a longer transitional period may be required since resources to implement any strategy are likely to be very limited for several years."

The World Bank says Poland would be in a much stronger position if it developed a coherent strategy to meet EU requirements by a target date. And Ms Ciolkowska agrees that Poland has to negotiate a reasonable programme with the EU.

Such a programme will involve difficult political and economic choices. For example, miners' households in

Modernising a sector entrenched against change is a significant challenge

Privatising Poland's fuel and energy industry is one of the biggest challenges facing the country's new government as it treads warily down a path strewn with strategies its predecessors were forced to abandon by the sector's powerful union and management lobbies.

Plans for the sale of the coal and power generating sector are still being drafted by the treasury, in concert with the economics ministry, and seem destined to hold up sales in the sector. Indeed the greatest hope for progress lies with the sale of Poland's two oil refineries and the CPN petrol sales network where the government is being advised by Dresdner Kleinwort Benson and BMF, a local consulting firm.

The Plock refinery with an annual capacity of 13m tonnes is to be merged with CPN and sold, in the first quarter of next year, on foreign and domestic markets in a flotation which could bring the state treasury proceeds in excess of \$1bn.

At the same time, Janusz Michalski, the deputy treasury minister responsible for the sector, says he wants to see the Gdansk refinery, with its 4m tonnes annual capacity, sold by the end of the year to a trade investor who will be willing to finance a doubling of the plant's capacity.

The plan aims to turn Plock into a privately owned national oil company which will face competition from refineries in the Czech Republic and the former East Germany once tariffs on petrols are dismantled at the end of 2000. It also reverses earlier strategies which assumed that Plock would be sold to one of the international oil companies.

These are now dismayed at the prospect of a privately owned rival being established in a market which some thought would serve to mop up excess refining capacity in Europe.

Indeed, one of the threats to a successful sale of Gdansk, which was originally built in the 1970s, is a plan by Preem, the Swedish oil company, to build a \$70m petrol transhipment facility at the nearby port of Gdynia.

The facility could supply a fifth of the Polish market and pose a grave competitive threat to the Gdansk refinery for which northern Poland is a natural market.

Meanwhile, plans for the sale of the power generating sector remain vague. True EdF, the French power company, appears to have successfully concluded the purchase of the Krakow heat and power plant having signed a long-term power purchase agreement with PSE, the Polish power grid. Also the treasury will soon be making a final choice among bids for the lignite

fired Patnow-Adamow-Konin power plant which needs to spend around \$1bn on modernising its 2,700 megawatt generating capacity.

The sole coal mine recently envisaged for privatisation is Bogdanka, the only pit in eastern Poland which was sunk in the 1970s and 1980s and has a monopoly on coal supplies along the eastern frontier regions. Mr Konaszewski promises a tender for a privatisation adviser will be opened soon.

The main problem for the government is to effect a cut in the mining workforce and close high cost mines without provoking unrest in Silesia, where the industry is concentrated.

Last year, the mining industry reported a loss of 1.9bn zlotys and Józef Steinhef wants to return the industry to profit by the end of 2000.

The government plans to spend 500m zlotys on redundancy payments, retraining and grants to fund the establishment of new businesses by former miners. This should tempt around 16,000 to leave their jobs and, taken together with those who retire, should cut the mining workforce by around 30,000 this year from its present level of 240,000.

Any hope of significant privatisations in the industry will have to wait on further cuts in the labour force and in its present capacity.

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14 - 18.06.	Capital Fair Trade Fair of Finance
31.08 - 03.09.	Poznań Fashion Week
31.08 - 03.09.	Sportswear and Sports Equipment Trade Fair
31.08 - 03.09.	Toys, School and Office Supplies Trade Fair
14 - 17.09.	ASIA IN POLAND
14 - 17.09.	DOMEDEX Household Goods and Domestic Electronic Appliances Trade Fair
14 - 17.09.	TAROPAK International Packaging Technology and Logistics Exhibition
14 - 17.09.	International Advertising Fair
30.09 - 03.10.	POLAGRA International Agro-Industrial Fair
30.09 - 03.10.	National Horticultural Exhibition
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THE SOUTH EAST • by Stefan Wagstyl

## Backward but coming forward

New investors and established industry is bringing a remote region to the fore

Rows of McVities Digestives rolling out of a baking oven in a remote corner of south eastern Poland are a graphic reminder of the power of business to help integrate a country into the international economy.

The town of Jaroslaw, a few miles from the Ukrainian border, is the site of only the second Digestives plant in the world. The other is in the UK, home base for the brand's owners, United Biscuits.

United Biscuits first invested in Jaroslaw in 1994 when it bought control of the state-owned Jaroslaw San baking plant. The British group has invested a total of \$26m in the acquisition and a modernisation programme which has cut costs by reducing the payroll from 1,200 to 970 and created a marketing department.

"This is a very good place in which to invest," says Andrzej Domaradzki, the British-born human

resources director. "For United Biscuits, Jaroslaw is a key part of its international strategy."

However, modernising most of the rest of the regional economy will take much longer.

South eastern Poland suffers from poor transport links with the rest of the country. The government plans to build an east-west motorway across southern Poland but it is a long-term project requiring private capital.

The main rail links go via Krakow, extending the journey to Warsaw from Rzeszow, the south east's biggest city, to more than five hours. Rzeszow airport has no scheduled flights, though the local authorities hope to start some this year.

Before the First World War, the region lay in Galicia in the Austro-Hungarian Empire and missed the heavy hand of Russian and Prussian rule imposed on much of the rest of Poland. It retained much of its traditional rural conservative character, with the landscape dominated by peasant farmers working small plots.

After 1918, and again after 1945, it was also less influenced by economic change

than much of the rest of the country, despite substantial investments in defence equipment and other plants.

Today, even though the fast-expanding mobile telephone networks reach most corners of the south east, the region retains a sense of distance from the rest of Poland.

"The people are so conservative," says Zbigniew Sieczko, the governor of Rzeszow province, the region's hub. "Galicians defend their rights, even when they are fighting for their survival."

Mr Sieczko, a local lawyer, wants the government to do more to promote the south east. "There's a big gap dividing the country between the east bank and the west bank of the Vistula."

The figures support Mr Sieczko's view. Some 45 per cent of people in the south east (including the provinces of Rzeszow, Przemysl, Kroscno, Nowy Sacz, Tarnow and Tarnobrzeg) work in agriculture and forestry, compared with a national average of 27 per cent. Unemployment in mid-1997 was as high as 13.7 per cent in Kroscno province, compared with 11.3 per cent for

the country as a whole. The region's six provinces accounted for only 600 of the 30,700 companies with foreign capital in Poland, according to the Polish Agency for Foreign Investment, a government body.

There is scope for the region to take advantage of its relative backwardness. Pay rates are appreciably lower than in the big cities but local companies say the region's workers can be trained to the same levels as elsewhere.

The region has its industrial strengths. In Rzeszow, there is Zelmer, a maker of vacuum cleaner and kitchen equipment, which is at the forefront of commercial progress in Poland even though it has stayed in state hands. It exports about 30 per cent of sales, which last year totalled 42m zloty, including own-label products for Electrolux of Sweden, Rotel of Switzerland and Germany's AEG.

Nearby in Ropczyce, an industrial estate sits like an ugly scar on the patchwork fields of the surrounding landscape. But it provides work for some 750 people at Ropczyce magnesite works which makes heat-resistant

materials for steel and other industries. "This is the most modern plant in Poland," claims Stefan Sliwinski, the president who has supervised extensive investments to boost efficiency and cut pollution.

South of Rzeszow in the Carpathian foothills lies Kroscno, home to one of Poland's best-known companies - Kroscno glassworks, which exported hand-blown glass around the world long before the collapse of communism.

One of the first five companies listed on the Warsaw Stock Exchange, Kroscno now exports about 60 per cent of its output, last year earning

\$35m. The company has shed staff in unprofitable industrial glass and fibreglass producing divisions and concentrated on hand-made products, where it is recruiting new workers.

Jozef Hafsat, president, says expansion from this base cannot be rushed because it takes three years to train a glass-blower.

Other companies in the region are struggling to cope with transition. The industrial city of Stalowa Wola has been badly hit by the decline in two local heavy industries - steel and sulphur mining, which received favoured treatment for investment before 1990.

Meanwhile, the authorities plan to develop the region's unspoilt mountains, forests and historic sites for tourism. Their hopes are shared by Wit Wojtowicz, director of Lancut castle, an 18th century stately home which, until 1989, was the centre of vast landed estates.

Mr Wojtowicz wants help to develop a hotel, shops and attractions at the state-owned castle and a heritage trail in the surrounding countryside. "This is such a beautiful place. We want more people to come and see it." Generating more income will be a long haul - only 2,000 of last year's 196,000 visitors were foreigners.

**STEEL** • by Stefan Wagstyl

## Heavy metal fights for status quo

Modernisers, driven by the EU, are finding the industry resistant to change

Poland's steel industry has become an early testing-ground of the country's ability to restructure the more troubled sectors of its economy and of its approach to EU membership.

In the early 1990s, the industry was among the first in which the government, in negotiations with the EU, committed itself to creating modern, market-oriented operations from the legacy of Communism. But, after a rapid start, Poland has in the last 18 months failed to advance its restructuring plans as quickly as the EU hoped, raising fears that the programme might yet be halted by opposition from steel industry managers and workers seeking to defend their jobs. In particular, Poland has delayed an import duty reduction plan under which duties were to have fallen to zero next year.

The argument over the industry's future is likely to come to a head over the next few months as Poland has promised to complete a

detailed restructuring plan for steel by the end of June. The EU wants to see the country's steel capacity reduced to commercially-sustainable levels and its markets fully opened to western European competition. Its industry's future cannot be resolved amicably; it could cast a shadow over even more difficult negotiations over coal and agriculture.

But the omens for rapid progress are not good. Emil Wasack, the treasury minister responsible for privatisation, is a former steel man under intense pressure from the industry to avoid capacity cuts.

He dreams of merging the bulk of the industry into a holding company, which would include Huta Katowice in Silesia and Huta Sendzimir in Krakow, the two largest mills. But the big mills want to operate and negotiate their futures independently.

Leszek Balcerowicz,

the reform-minded deputy prime minister and finance minister, generally supports speedy privatisation. But on steel he is cautious. "We are working on a privatisation plan but we probably don't have time to advance it this year," he says.

The key requirement is capital. A consultancy report prepared for the government in 1990 recommended total plant investments of \$3.6bn, some \$2.3bn more than has so far been spent. It also estimated that financial

restructuring and social security payments for laid-off workers could cost \$300m.

The bulk of the funds

would be spent at Huta Katowice and Huta Sendzimir which together produce about a third of Poland's steel and employ about half the workers in the industry.

With the industry's

resources spent and the government short of money, the main hope for financing further modernisation lies in tempting foreign steel companies to invest. Earlier this year, Huta Katowice and Sendzimir launched formal invitations to potential investors. About 10 companies expressed interest, including Voest Alpine of Austria, Germany's Thyssen, France's Usinor Sacilor and British Steel.

Bids are due next month.

Sendzimir is seeking an investment of about \$500m-\$1bn over about five years mainly in its downstream operations, including rolling mills. The plan is for the company to put its main steelmaking assets into a new joint venture with a foreign partner injecting capital and assuming control.

Katowice has two plans

for a \$400m rolling mill for flat products, which might

absorb one third of its output, and for a plant to produce rods and other long products.

The Sendzimir project is more likely to attract partners because the plant already has more in-house processing plant developed, including sheet rolling lines.

As Mr Wasack says: "It would be best to get a joint investment plan (for the two mills) and avoid the danger of excessive investment."

The chances of finding a single investor for such large investments are remote particularly as most investors would be forced to take account of the wishes of the EU, which wants cuts in Polish capacity. The EU has not

made specific proposals as it is waiting for Poland to make the first move. "We want to see Poland come up with figures which are a bit more realistic than those we have seen so far," says one western European diplomat.

It is difficult to see how Poland could make significant capacity reductions without reducing output at

one of its two big mills, most likely Katowice since it lacks downstream capacity. But it would make little commercial sense to reduce output at a plant which is already operating below full capacity.

The Polish government fears that such a reduction could lead only to eventual closure, which would be politically unacceptable.



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## 6 POLAND

STOCK MARKET • by Kevin Done

# Bulls send WIG flying

The surge in the Warsaw bourse, driven by foreign investment, is set to continue

The surge in share prices on the Warsaw stock exchange in the past two months, after a slow start to the year, has underlined the bourse's newfound attractions for foreign investors.

Following a disappointing final quarter of 1997, the expected recovery in prices failed to materialise in January but investors have been well-rewarded during February and March with a rise in the main WIG index of around 25 per cent.

Warsaw has emerged from the shadow cast last year by

the greater trading success of the Budapest bourse and many analysts are optimistic about the prospects for the rest of 1998 with expectations of a recovery in corporate earnings and sustainable economic growth coupled with falling inflation.

Despite some profit taking in the short-term, a recent report from ING Barings concludes that a deep correction is not expected. "Looking further out, corporate earnings are key to a longer term re-rating of the market. Should results over the first quarter show a marked turnaround, this could well drive the market to new highs, particularly if there is a positive move on interest rates in the second half of 1998."

The market has been driven up by a large inflow of foreign funds with banks – a dominant sector on the Warsaw bourse – and construction stocks reporting the strongest gains. Foreign investors play an important role on the Warsaw market in setting new trends in the direction of trading but they only account for around a third of the volume of trading and of holdings of Polish equities compared with a level of around two-thirds on the Budapest stock market.

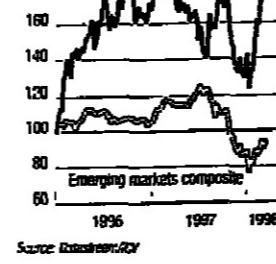
According to the latest report on east European equity markets from Nomura, the Japanese investment bank, the high level of trading volumes so far this year – daily volumes have often exceeded \$100m – provides further evidence of

the strength of the developing bull market with some of the largest share price gains reported on days with the highest volumes.

Although share prices have already reached relatively high levels, Nomura expects the market rally to continue as international funds further reduce their holdings in Hungary, while remaining cautious on Russia.

Since it was re-established in 1991, the Warsaw stock exchange has grown steadily from five to 155 listed companies reaching a market capitalisation of around \$15bn, equivalent to around 10 per cent of gross domestic product.

"We realise this is only a beginning," says Wieslaw Rozlucki, chief executive of



the bourse. "We have to reach around 25 per cent of GDP and that would still be low by west European standards."

He forecasts that this higher level should be achieved during the next four years, driven by the accelerating pace of privatisation with most of the big sell-offs of state assets expected to be completed by 2000-2002.

At first glance the small, industrial town of Nowy Sacz in south-eastern Poland, close to the snow-capped Tatra mountains and the border with Slovakia, is an unlikely place to find the cutting edge of democracy. It came away convinced that such institutions would be vital in speeding up the transition from the command economy to the free market and private enterprise.

But it is here, in buildings that were once the headquarters and workshops of a building materials company that went bankrupt at the beginning of the 1990s, that one of the country's leading private business schools is taking shape.

From the outside the main office building and the nearby factory shells betray their industrial origins, despite their tidiness and the fresh paint. But inside they have been transformed into classrooms, lecture halls and a 200-seat lecture theatre. There is a library, both traditional and electronic, the school's own television studio and computer laboratories.

"My idea was to multiply Poland's opportunities to compete through its people.

It was a political idea. In the early 1990s the main problem was with the qualifications of the people in our economy. Now, for our integration into the European Union, our people can be our main advantage."

The Wyższa Szkoła Biznesu (Higher Business School) National-Louis University is part of the mushrooming non-state higher education sector in Poland, which now boasts 137 institutions, of which around 70 per cent are offering courses in business, finance and economics.

"We think about 15 per cent of students in the country are attending non-state colleges and this could increase to as much as 25 per cent in the next few years," says Krzysztof Pawłowski, rector of the Nowy Sacz school.

Mr Pawłowski, a Solidarność and later Christian Democrat senator in the upper house of the Polish parliament from 1989 to 1993, has been the driving force behind the school.

On one of his earliest visits to west Europe as a

member of Poland's first freely elected parliament after the collapse of communism, he was taken to visit a private business school in Germany. "I was trying to get a better understanding of the conditions of democracy." He came away convinced that such institutions would be vital in speeding up the transition from the command economy to the free market and private enterprise.

Beginning in 1992, the number of students has doubled each year to reach more than 2,000 in the current academic year. Of these, 1,550 are in full-time study – paying more than \$1,500 a year in tuition fees – 600 in part-time courses and 200 in postgraduate programmes. The school offers a three-year BA degree in business studies and the opportunity of one more year of study in the US to gain a US degree. There is a postgraduate MBA course in co-operation with the Maastricht School of Management in the Netherlands. From the next academic year it will also offer its own Masters degree.

The business school became financially stable in 1995 and is now able to develop on the basis of tuition and registration fees. The target number of BA students is 3,000 and the strategic goal is to be recognised among the best business schools in central and eastern Europe.

NLU provided the first syllabus and essential expertise in the teaching of English as a foreign language. The high-level of language tuition, in particular in English and German, has helped establish the school's reputation.

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**Kevin Done**



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## PROFILE

## LOT

## Flag carrier cleared for take-off

Privatisation combined with a strategic alliance now being negotiated with British Airways (BA) looks set to give LOT, Poland's fiercely independent national carrier, a chance to develop into a strong regional airline able to capitalise on the country's location in central Europe.

Management morale has soured as the government has dustered off plans for the sale of equity shelved by the previous, former communist administration. The disposal, together with an urgently needed capital increase, gives the airline a chance to ease the heavy financing burden it ran up when it replaced its entire Soviet made fleet with western aircraft after 1990.

"We did things the other way around," says Jan Litwinski, LOT's managing director, referring to investments by Alitalia of Italy in Hungary's Malév and by Air France in CSA, the Czech airline early in the 1990s. These investments have since

unravelled with the withdrawal of the foreign partners. "We modernised our fleet first and now we are going for privatisation."

Now LOT, with its 28 US made Boeing aircraft and some French ATR planes, has one of the most modern fleets in the world. However, the payments on the leasing arrangements ran to \$9m in 1997 and \$11m this year and amount to around a fifth of the airline's total costs. These costs help explain the airline's net loss of around \$30m last year and continuing losses are expected for this year.

"The capital increase which will accompany the sale of equity must bring in between \$200m and \$250m to enable us to lower this burden and invest in more aircraft," says Mr Litwinski. In addition, LOT is planning a \$100m medium-term bond issue by this summer to lower its short-term financing costs.

The terms of the privatisation have yet to be

decided and much depends on the advice provided by the merchant bank currently being sought to lead the sale. Alicja Kornasiewicz, the deputy treasury minister responsible for the sale, has already said that present laws, which forbid the disposal of more than 49 per cent of the airline, will have to be changed to allow full privatisation. A measure of state control over the airline can be secured through a golden share arrangement, Ms Kornasiewicz says.

"Certainly we are not ready for a stock exchange listing now but maybe in five years," says Zbigniew Kisieczak, who is responsible at LOT for the privatisation process. Both he and Mr Litwinski say that they have no objection to having a strategic investor, such as BA or American Airlines (AA), purchase stock should the government want to take this path. "Or there could just be passive institutional investors," says Mr Kisieczak.

A possible investment by airlines from the BA-led group with which LOT is currently negotiating an alliance would formalise the code sharing and marketing agreements which lie at the base of the deal. This will allow airlines to sell seats on each other's flights and allow LOT to become part of a global network competing with the two alliances already in place – Star, led by United Airlines and Lufthansa, and a partnership between Delta Airlines and Swissair.

LOT's agreement with BA is expected to be in place by the end of May. This should secure Warsaw airport's role as a regional hub and allow the Polish airline to nurture its transatlantic routes which cater for Poles living in the US. LOT also wants to retain its position in western Europe and connections with the republics of the former Soviet Union.

"We have significant potential with a market of 40m Poles at home and 15m

living abroad," Mr Litwinski says, optimistically noting that LOT carried a record 2.4m passengers last year and expects to see the figure growing by 15 per cent a year. "We carried 2.3m in 1998, previously our best year, flying 47 Soviet made aircraft while last year's load was carried by 28 aircraft," he adds.

LOT's charter traffic is growing fast as middle class Poles switch to holidaying abroad. Last year, LOT carried 28,000 charter passengers, or 86 per cent more than in 1996, while holiday companies have already booked 190,000 seats for this year.

Christopher Bobinski

## BANKING • by Kevin Done

## Progress at pace

Privatisation of state banks moves ahead this year with the sale of Pekao

When the state-owned Pekao bank group, Poland's largest commercial bank, reaches the starting line for privatisation in mid-year, the restructuring of Polish banking will reach a watershed with more than half of the sector's assets in private hands.

In spite of the growing wave of privatisations and the rapid development of the banking system Poland is still "under-banked" compared with west Europe. Total assets of the banking sector at the end of 1996 were only around 55 per cent of gross domestic product compared with western levels of around 100 per cent. And bank lending as a percentage of GDP is still well behind both Hungary and the Czech Republic.

But Poland is closing the gap. According to a recent report by Goldman Sachs, the US investment bank, "having ambed off the starting blocks a few years ago, Polish banks are now sprinting towards change and development".

The catalyst for restructuring is an increasingly competitive financial services environment. Goldman Sachs says that banks are trying to position themselves in growth markets whilst defending their franchises against domestic and foreign rivals.

Many banks have only recently entered new areas, such as investment banking, retail banking and asset management, as they seek to build universal banking structures. And the sector – with 81 commercial banks plus the co-operative banking system – remains ripe for consolidation. Consumer finance is growing rapidly and recent changes in regulations are opening the market for mortgage finance.

The Polish banking system has two years to catch up with events in Europe, with service and with the rates that are offered," says Shirish Apte, president of Cidbank (Poland). "The foreign banks are more efficient, so there will be great pressure on costs."

Foreign banks are showing an increasing interest in building up operations in Poland, either through the acquisition of stakes in previously state-owned banks,

in the case of institutions such as ING and the European Bank for Reconstruction and Development already hold stakes of 12.6 and 15.1 per cent respectively. Expressions of interest for the BPH stake have already been received from 7 banks, including ING.

The main focus of the privatisation effort, however, is on the more complicated task of floatating the Pekao group, the largest state-owned bank. It was created in late 1996 when Pekao, which had originally been set up as the foreign currency savings bank in Poland, was given ownership of three regional banks – Powiatowy Bank Gospodarczy in Szczecin. It is the largest banking group in Poland with around 20 per cent of the industry's assets, deposits and its strong workforce.

The restructuring of Pekao remains a tough challenge with much work to be done to integrate fully the four constituent banks, with around 560 branches and outlets, into one group. Big investments must be made to provide the group with a common information technology and management. It is still in the midst of tackling the thorny issues of implementing a common credit policy, of centralising the treasury functions, unifying products and rationalising the workforce. Around 9 per cent of the group's loan portfolio is classified.

The biggest privatisation to date was last year's flotation of Bank Handlowy, which became the second largest listed company on the Warsaw stock exchange (after KGHM, the Polish copper producer) with a market capitalisation of around \$1.3bn. As part of the privatisation, the bank, which enjoyed a monopoly on foreign trade in the communist era, gained three foreign investors.

J.P.Morgan, the US investment bank, has taken a 12 per cent stake, and will advise on corporate and investment banking. Sparbanken Sverige (Sweden) has taken a 6 per cent stake, and will support the growth of the Polish bank's retail network and products, as has Zurich Insurance which will advise on retail insurance and investment products as well as corporate life and pension plans.

The current privatisation programme includes the sell-off of Bank Zachodni, a regional bank headquartered in Wroclaw, and the sale of most of the state's remaining 46.6 per cent stake in Bank Przemyslowo-Handlowy (BPH), the Krakow-based

per cent to be sold to one or more strategic investors by the end of 1998. The timing of the third stage is less clear and is tied to the development of the government's plans for pension reform.

Financial analysts suggest that the flotation could value the bank at between \$1bn and \$1.25bn. Alicja Kornasiewicz, secretary of state at the Treasury ministry, says the government has already received two expressions of interest from foreign investors, one bank and one insurance company. There will also be a distribution of around 15 per cent of the equity to the group's 22,000 strong workforce.

The restructuring of Pekao remains a tough challenge with much work to be done to integrate fully the four constituent banks, with around 560 branches and outlets, into one group. Big investments must be made to provide the group with a common information technology and management. It is still in the midst of tackling the thorny issues of implementing a common credit policy, of centralising the treasury functions, unifying products and rationalising the workforce. Around 9 per cent of the group's loan portfolio is classified.

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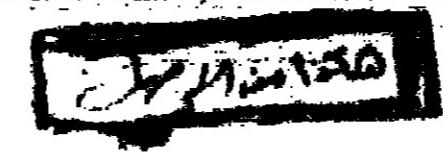
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TELEVISION • by Kevin Done

## Poles seen as captive audience

**Private media groups are vying to win over one of Europe's largest markets**

Poland is set to enter the digital television era next month with the planned launch of a 15-channel direct-to-home satellite pay television service, the first in east Europe.

With a population of close to 40m, Poland is proving the most attractive market for western investors seeking opportunities in the region's rapidly developing television industry. The battle for viewers is intense, both between rival pay television operators and private commercial television channels.

The price for the entry ticket is rising. The US-financed @Entertainment, the leading cable operator in Poland with 767,000 subscribers, plans to launch the country's first digital television platform on April 18 and to invest between \$375m and \$475m during the five

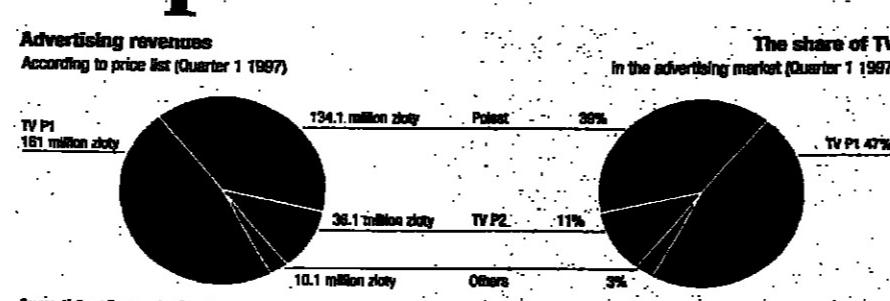
years from mid-1997 to develop its business as a vertically integrated multichannel operator.

It is having to move fast to establish its bridgehead in the market ahead of Canal Plus, the French pay television operator, which has been running a single, analogue pay television channel, Canal Plus Polska, since 1995 and has itself announced plans to launch a rival digital platform.

Canal Plus, which has 240,000 subscribers for its existing channel, is still to announce a definite launch date for its digital package of themed channels but it has recently demonstrated the set-top decoder technology it plans to use.

Both Canal Plus and @Entertainment are adamant that, at the current stage of economic development in Poland, there is only room in the market for one multichannel service.

Bob Fowler, chief executive of @Entertainment, says the group is aiming to gain 500,000 subscribers to its direct-to-home digital service within 15 months of launch.



The channels are to be packaged under the brandname Wizja TV. They will all be Polish language channels ranging through films and sports to music, children's and information channels.

The company has already secured the rights to channels such as *The Cartoon Network* and *For Kids* and it has an equity stake in the music channel *Atomic TV*.

The receiver equipment, including the set-top decoder box and satellite dish, will be sold through more than 1,000 Philips electronics dealers across Poland. The first 500,000 subscriptions will be heavily subsidised at an annual price of around \$160 (including VAT) and, Mr Fowler says, the group is committing around \$200m to the start-up costs, excluding the acquisition of programming.

The signals will be uplinked from studio facilities at Maidstone in the UK and will be transmitted via transponders on two Astra satellites. The company, which has been listed on the Nasdaq stock exchange in the US since August last year, raised \$200m in its first share issue last year, which followed a \$130m issue of high-yield bonds in 1996. It is planning to raise more capital in the high-yield bond market later this year.

In terrestrial commercial television Central European Media Enterprises (CME), which has pioneered private commercial television in several other countries in east Europe, is making its biggest investment to date, around \$40m, to break into the Polish market.

With its local partner ITI Holdings, the Polish media group, it launched a new commercial channel TVN last October. But it is finding the going in Poland much more difficult than in most of the other markets in the region where, as a rule, it arrived as the first real challenger to the existing monopoly public television service.

Adam Michnik, once a noted dissident and intellectual who retains a strong passion for politics, is the editor in chief. And the editorial board continues to be dominated by veterans of the former opposition, such as Helena Luczynska who is also a member of the paper's management.

The company has moved into local radio and already owns six stations with plans to double the figure at an investment cost of around \$10m. The purchase, last year, of a 20 per cent stake in a pay television station run by Canal Plus of France provides a third arm of the group while plans are also in train to provide data services.

Chris Bobinski

legislation to raise the limit on foreign ownership to 49 per cent.

TVN was awarded television broadcast licences last year for northern Poland and the cities of Warsaw and Lodz. It has also acquired 100 per cent ownership of TV Wisla, which operates a regional television station in southern Poland. Licence conditions stipulate that programming produced in Poland must account for at least 30 per cent of the total programming this year, rising to 40 per cent in 2000.

CME also owns a 50 per cent share, directly, and 5 per cent indirectly in Federacja, which sells advertising on behalf of TVN and through which CME is aiming to develop a Polish television broadcast network to sell advertising and broadcast programming through affiliated stations.

Poland is Europe's fifth largest television market with 12.3m television homes and is comparable in size to Spain. It has one of the highest viewing levels in the world with families watching more than 4.5 hours of television on average per day, about 5 per cent more than the average American home. It is the largest single-language market in central Europe.

In its first months of operation it has had to compensate advertisers after failing to reach the share of viewers it had promised in its original contracts. "It is a tough time," says Luc Tomaszewski, deputy general director of TVN. "It is much more stressful than in other markets, it is a daily struggle to compete."

Because of restrictions on foreign ownership of broadcasters in Poland, under a licence granted in 1994, has built up its audience share to between 30 and 35 per cent, while TVN claims that it currently has around 6 per cent of the national audience. It is aiming to expand this to around 10 per cent by the end of the year.

### PROFILE Lodz Film School

## Different direction

Among the countless Polish institutions established under communism, few won as much affection at home, and respect overseas, as the Lodz Film School.

Founded in 1946, the school was the training ground for most of Poland's post-war film-makers,

including Andrzej Wajda, Roman Polanski and Krzysztof Kieslowski.

Millions queued to see their films in the years when the censors banned most Hollywood-made features.

Today, as Lodz celebrates its 50th anniversary, its role is uncertain. Now that the thought police have gone, its heroic age seems over. No longer do the students learn how to play games with the censors.

Instead, like their counterparts in the west, they must struggle with the exasperating demands of freedom and the free market.

Whereas once they were almost guaranteed work in the state film industry, now they must fight for jobs in a competitive world. As in the west, some succeed as film-makers. Others go into advertising and television.

The students pushed this tolerance to the limit – both at the school and in later professional life. But most learnt to avoid going too far, as a career in films was too valuable a prize to lose. As Mr Bednarek says, the art was to pursue ambiguity and give political meaning to the most innocent of images.

"In a sense every film was political. Even to make films about the everyday life of ordinary people was difficult. The authorities did not like the truth. It was too black."

Mr Bednarek says that with the fall of communism, Polish cinema has lost some of its distinctiveness. "Before, film-makers had to speak

with two tongues. It was an art to get something past the censor. Now, we must develop a new voice."

Mr Bednarek was speaking as a newly-released Polish film, called *Killer*, is breaking all records for the domestic industry by attracting 2m to the cinema. It is the first Polish film in the 1990s to have scored as big a hit as the Polish box office as US-made blockbusters.

But Mr Bednarek shows little enthusiasm for this comedy about a man who is mistaken for a gangland hit-man and learns to like his new life. "There is no point making entertainment films like the US. Hollywood does that better. We must find something new."

Mr Bednarek says every day life still has hidden potential for film-makers. He admires Mike Leigh, the British director of *"Secrets and Lies"* and *"Career Girls"*, domestic dramas which he says have great force.

For students, as for their counterparts elsewhere, the overwhelming priority is to make a first film and have their work recognised. "It is so difficult starting out," says Grzegorz Zglinicki.

Their time in Lodz will give them more chance than most. Kim Hee-Jung from South Korea says: "This film school is different. It does not have an American atmosphere. There's a Polish atmosphere. Like Polish music and painting. It's a bit sad. It's to do with the country's history. It's not so happy."

Stefan Wagstyl



Reel success: Kieslowski is a Lodz graduate

## Growing voice of dissent

In a newspaper market dominated by foreign publishers *Gazeta Wyborcza*, a daily with its origins in the dissident past, is successfully facing the competition and building central Europe's first locally controlled print-to-broadcast media group.

Last year's revenues of around \$100m and a gross operating margin of \$30m earned on the back of Poland's largest daily circulation of around 500,000, have allowed the paper's management to raise loans to build technologically advanced printing facilities and finance a move into radio and television.

*Gazeta*'s origins lie with the *Tygodnik Muzyczny*, an illegal, fly sheet which faithfully recorded the fortunes of Solidarity's opposition to martial law in the 1980s. *Gazeta* was born in 1989 when the communist authorities conceded that Solidarity should have a paper of its own ahead of

Poland's partially free elections.

Later, Cox Enterprises, a private US media group which owns a 12.5 per cent stake in the company, played a crucial role in providing know-how as the *Gazeta* has grown. The force behind the newspaper's drive to expand into other media sectors is a determination to protect the paper's editorial freedom.

"Profit is important but we never forget that positive cash flow is crucial to maintaining our independence," notes one of the paper's managers.

The company has moved into local radio and already owns six stations with plans to double the figure at an investment cost of around \$10m. The purchase, last year, of a 20 per cent stake in a pay television station run by Canal Plus of France provides a third arm of the group while plans are also in train to provide data services.

Chris Bobinski

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## 8 POLAND

TELECOMMUNICATIONS • by Kevin Done

## Hanging on the telephone

Privatisation is beginning but the dismantling of the state monopoly moves slowly

Telecommunications reform in Poland, which has lagged behind other countries in the region, is finally gathering pace. The government is preparing to launch the first stage of the privatisation of Telekomunikacja Polska, the telecoms utility, later this year and promises to end the monopoly on domestic long distance calls in 1999.

Last year was also the first full 12 months of a competitive market in mobile telephone services with a rapid acceleration in subscriber growth following years of slow development. With around 900,000 subscribers Poland has become the largest cellular market in central and east Europe, although it is still far behind penetration levels reached in Hungary and the Czech Republic.

Alicja Kornasiewicz, secretary of state at the Treasury ministry, which holds the state shares in TPSA, says that government is planning the sale of a 20 per cent stake through an initial public offering, which is due to take place in the last two months of the year.

The flotation of TPSA promises to be the biggest capital market transaction in central Europe this year.

## PROFILE

## A wider net

Netsis has emerged as the largest private provider of local fixed line telephone services in Poland since winning its first local licence in 1991. It holds the concessions for five of the 10 biggest cities - Lublin, Krakow, Gdansk, Poznan' and Katowice - and has licences covering a third of the population.

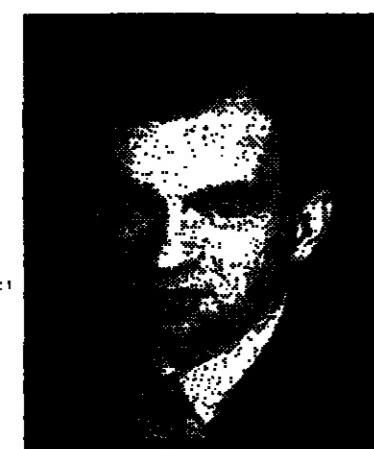
The company is owned 26 per cent by Telia, the Swedish telecoms operator, with four other main investors, Denmark Investments from Israel, Shamrock Holdings, Trefoil Capital Investment and Goldman Sachs Capital Partners.

Mehr Srebernik, chief executive, says that Netsis is well placed to compete with TPSA for the significant vacant local licences and in the tender for the long distance licence.

Kevin Done

## Ladies and Gentlemen,

PZU S.A. is the largest insurance company in Poland. Our firm prides itself on a 200-year tradition of insurance activities. PZU S.A. has an opportunity for privatization, which would bring a variety of benefits to the insurance market of Central Europe. Privatization will be one of the most significant events in our two centuries of doing business.



PZU S.A. is unquestionably the leading firm on the Polish insurance market. Its market share of the non-life insurance transactions increased by more than 64.3% in 1997. The company collected in excess of 1 billion 454 million US dollars in non-life insurance premiums. PZU S.A. also holds 99.9% of the shares of the largest life insurance company on the Polish market - PZU ŻYCIE S.A. The two companies have combined operating assets in excess of 2 billion US dollars. PZU ŻYCIE's 1997 share of the Polish life insurance

AUTOMOTIVE • by Kevin Done

## Life in the fast lane

Foreign investment and expertise has seen the industry change gear



Driving seat: the Seicento will cement Fiat's position in Poland

After two years of hectic growth the Polish car market has grown to take sixth place in Europe behind the big five of west Europe - Germany, Italy, France, the UK and Spain.

New car sales jumped by 27.6 per cent to 477,980 last year, following a rise of 41.3 per cent a year earlier, helped by the strong growth in the Polish economy and the increasing availability of consumer finance, as inflation and interest rates fall.

Poland has become the most attractive location in central Europe for inward investment by car producers and automotive components suppliers and vehicle output is set to rise rapidly in coming years with Daewoo of South Korea, Fiat of Italy and General Motors of the US all investing heavily in new capacity.

Successive Polish governments have made great strides in privatising and restructuring the auto industry to enable it to compete successfully inside the European single market, as import tariffs fall and the country prepares to join the EU. The present government is seeking to tighten import regulations from the start of 1999 to discourage simple kit assembly and to promote additional investment in industrial production.

The antiquated Polish car industry is being transformed thanks to the takeover of the main car producers FSO and FSO by Fiat and Daewoo respectively. These two groups now dominate the Polish new car market, although their shares are coming under heavy attack from rival European, US and Asian producers.

The Fiat group captured 35.3 per cent of new car sales in Poland last year with Daewoo in second place with 26.3 per cent. The VW group, led by Skoda, its Czech subsidiary, captured a share of 10.9 per cent with GM in fourth place with its Opel brand at 9.2 per cent.

GM is building an integrated car plant on a green-field site at Gliwice in southern Poland with an initial investment of DM550m to create a capacity to produce 70,000 cars a year. Production is due to start in September and capacity is expected to be doubled to 150,000 cars a year in a second stage early in the next decade with the introduction of a second car range currently under development with Suzuki.

Isuzu, GM's Japanese affiliate, is also building a DM300m, 300,000 a year diesel engine plant at nearby

producing stamped sheet steel body panels has already been installed, and the old body welding shops are being reorganised for the production of Daewoo models led by the Lanos small family car and later, the larger Nubira and Leganza ranges.

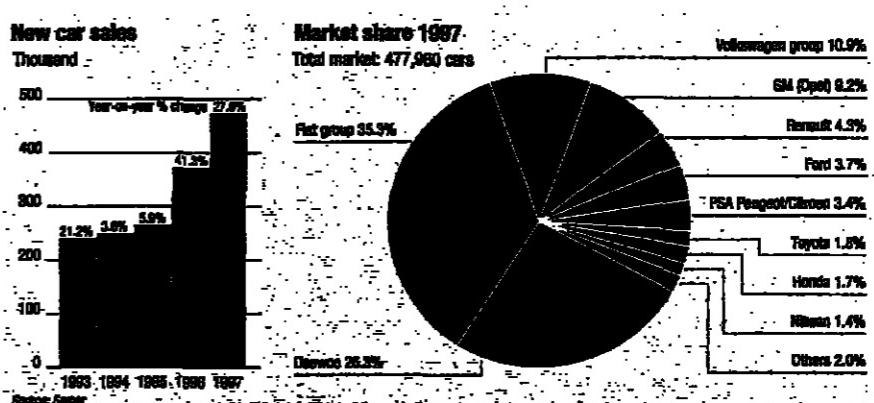
Assembly of the Lanos, which started last autumn, will be moved into the new final assembly hall in September and production of the Nubira and Leganza models is scheduled to start in February next year. Construction of the \$209m paint plant should be complete by November with the capacity for producing 60 cars an hour.

The group is working hard to localise more of the components supply and in aiming to reach 67 per cent local content for the Lanos later this year and as much as 80 per cent by 2000. Many of the former FSO components subsidiaries around Poland have been transformed into joint ventures with Korean parts suppliers - 17 are already established and two more are planned. Some engines and gearboxes will be supplied from a new plant under development in Romania.

Car output last year of 106,413 - still dominated by the old FSO Polonez model and including simple kit assembly of several Daewoo models - is supposed to be raised to 165,500 this year. Production of the Polonez will continue while there is demand, says Mr Suk, but its days are numbered, as the Polish market becomes more sophisticated.

In addition to the Warsaw-based car operations Daewoo is building light commercial vehicles, mainly panel vans, in Lublin, as well as Polonez-based pickups in Nyasa and diesel engines in Andoria.

"The strategy is to increase the production capacity, to localise the parts supply to make our products more competitive and have a good chance to export and to develop a research and development centre," says Mr Suk. By mid-2000 Daewoo aims to have a capacity in Poland to produce 520,000 cars a year, between 150,000 and 200,000 light commercial vehicles and between 50,000 and 100,000 pickups.



market was 69.3% and premiums collected were US\$797 million. These indicators reflect the key position of the PZU Group on the Polish market as well as potential for its development.

The current year will thus be critical for the Polish insurance market. Significant expansion potential exists in this sector for strong groups of which PZU S.A. holds the leading financial position. This positive future perspective is buttressed by the fact that the insurance sector in Poland is looking for a rapid expansion. Development of this market along with increased and improved services is in the customer's interest whose choice always serves as the litmus test for insurance providers. This is why our firm intends to achieve its goal of attracting additional capital, which will permit us to realize the potential benefits of the growing market for insurance.

Wladyslaw Jamrozy

President of the Management Board



For more information on PZU S.A. please contact Ms. Anna Cichocka, Executive to the President, Tel: 4822/640-1367, Fax: 4822/640-1397

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